



City of **Perth**

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# Minutes

Ordinary Council Meeting  
30 August 2022

Michelle Reynolds  
Chief Executive Officer  
2 September 2022

Minutes to be confirmed at the next Ordinary Council Meeting

These minutes are hereby certified as confirmed.

Presiding member's signature \_\_\_\_\_

Date \_\_\_\_\_

## Information

This information is provided on matters which may affect members of the public. If you have any queries on procedural matters, please contact a member of the City's Governance team via [governance@cityofperth.wa.gov.au](mailto:governance@cityofperth.wa.gov.au).

## Question Time for the Public

An opportunity is available at Council meetings for members of the public to ask a question about any issue relating to the City. This time is available only for asking questions and not for making statements. Complex questions requiring research should be submitted as early as possible to allow the City time to prepare a response.

The Presiding Person may nominate a member of staff to answer the question and may also determine that any complex question requiring research be answered in writing. No debate or discussion can take place on any question or answer.

To ask a question, please complete the Public Question Time form available on the City's website [www.perth.wa.gov.au/council/council-meetings](http://www.perth.wa.gov.au/council/council-meetings).

## Disclaimer

Members of the public should note that in any discussion during a meeting regarding any item, a statement or indication of approval by any council member, committee member or officer of the City is not intended to be, and should not be taken as, notice of approval from the City. No action should be taken on any item discussed at a meeting of a Committee prior to written advice on the Committee or Council's resolution being received.

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## 1. Declaration of Opening

The Presiding Member declared the Ordinary Council Meeting for the City of Perth open at 5.00pm.

## 2. Acknowledgement of Country/Prayer

The Presiding Member gave an Acknowledgement of Country:

*I respectfully acknowledge the Traditional Owners of the land on which we meet, the Whadjuk Nyoongar people of Western Australia, and pay my respects to Elders past and present. It is a privilege to be standing on Whadjuk Nyoongar country.*

The Chief Executive Officer recited a prayer:

*Almighty God, under whose providence we hold responsibility for this City grant us wisdom to understand its present needs, foresight to anticipate its future growth, and grace to serve our fellow citizens with integrity and selfless devotion. And to Thee, be all blessing and glory forever. Amen.*

## 3. Attendance

### Members in Attendance

Lord Mayor	Basil Zempilas (Presiding Member)
Deputy Lord Mayor	Di Bain
Councillors	Sandy Anghie
	Clyde Bevan
	Brent Fleeton
	Liam Gobbert
	Rebecca Gordon
	Viktor Ko
	Catherine Lezer

### Officers in Attendance

Chief Executive Officer	Michelle Reynolds
Executive Director Governance and Strategy	Karen Callaghan
General Manager Commercial Services	Steve Holden (Retired at 6.45pm)
General Manager Community Development	Kylie Johnson (Retired at 6.45pm)
General Manager Corporate Services	Melissa Murphy (Retired at 6.45pm)
General Manager Infrastructure and Operations	Allan Mason (Retired at 6.45pm)
General Manager Planning and Economic Development	Dale Page (Retired at 6.22pm)
Chief Financial Officer	Michael Kent (Retired at 6.45pm)
Acting Alliance Manager Governance	Mieke Wevers
Governance Officer	Kait Hedley (Retired at 6.45pm)

### Guests in Attendance

Dr Shayne Silcox- Strategic Leadership Consulting

## Public Gallery

There were approximately 12 members of the public and one officer in the gallery.

### 3.1 Apologies

Nil.

### 3.2 Leave of Absence

Nil.

### 3.3 Applications for Leave of Absence

Leave of Absence applications were received from the following councillors:

- Councillor Brent Fleeton for the period 1 October 2022 to 15 October 2022 inclusive.
- Councillor Catherine Lezer for the period 8 October 2022 to 17 October 2022 inclusive.
- Councillor Sandy Anghie for the period 20 September 2022 to 27 September 2022 inclusive
- Councillor Liam Gobbert for the period 14 October 2022 to 17 October 2022 inclusive.

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## Council Resolution (OCM-22/08-126)

**Mover:** Councillor Rebecca Gordon

**Seconded:** Councillor Viktor Ko

That Council APPROVES:

1. Councillor Fleeton's leave of absence for 1 October 2022 to 15 October 2022 inclusive.
2. Councillor Lezer's leave of absence for 8 October 2022 to 17 October 2022 inclusive.
3. Councillor Anghie's leave of absence for the period 20 September 2022 to 27 September 2022 inclusive.
4. Councillor Gobbert's leave of absence for the period 14 October 2022 to 17 October 2022 inclusive.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 4. Announcements by the Lord Mayor

### 4.1 Memorial Service for Aunty Margaret

The Lord Mayor acknowledged the role of City of Perth staff in the Memorial Service that was held at Council House last Wednesday for Aunty Margaret, one of the foundation members of the City's Aboriginal Elders Advisory Group. Aunty Margaret made a huge impact on many members of the community and her memory will live on.

### 4.2 Brookfield Place Lights

The Lord Mayor announced the launch of the switching on of the Brookfield Place Winter Lights Festival last Wednesday night and was pleased with the great crowds it had attracted. The Lord Mayor expressed that this festival is a great embodiment of the City of Perth, City of Lights and thanked all teams involved.

## 5. Disclosures of Interests

Name	Deputy Lord Mayor Bain
Item number and title	12.1(a) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I am a donor to the West Australian Academy Performing Arts in previous years."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(a) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I attended the opening celebrations last year where I spoke on behalf of the City. I also purchased tickets and attended several events with my family."</i>

Name	Councillor Liam Gobbert
Item number and title	12.1(b) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I attended the Christmas Spectacular event in 2020 as a representative of the City and the Philanthropic and Corporate Development Manager Tai Pinker is a close personal friend."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(b) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have been invited to several PICA events in the past year and attended their program launch last year."</i>

Name	Councillor Liam Gobbert
Item number and title	12.1(d) Arts and Culture Sponsorship 2022/23

Nature of interest	Impartiality
Interest description	<i>"I represented the City and gave a speech on behalf of the City at the WAMfest launch event."</i>

Name	Deputy Lord Mayor Bain
Item number and title	12.1(d) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have a friendship with the Chair of WA Music."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(e) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have donated to West Australian Ballet Company in previous years."</i>

Name	Councillor Liam Gobbert
Item number and title	12.1(f) Arts and Culture Sponsorship 2022/23
Nature of interest	Direct Financial
Interest description	<i>"I am a member of the Blue Room Theatre."</i>

Name	Deputy Lord Mayor Bain
Item number and title	12.1(g) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have a friendship with the Chair and board member of The Lester Prize."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(g) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"In the past I have represented the City at The Lester Prize."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(h) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I was invited to and subsequently purchased tickets to WA Opera performances in the past year."</i>

Name	Deputy Lord Mayor Bain
Item number and title	12.1(k) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality

Interest description	<i>"In the past year I have met with the Chair of Barking Gecko Theatre Company but I met with her not in her capacity as the Chair of the Organisation."</i>
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Name	Councillor Liam Gobbert
Item number and title	12.1(k) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"The CEO and Executive Producer, Ryan Taaffe is a personal friend."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(k) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have personally donated to Barking Gecko this year."</i>

Name	Councillor Catherine Lezer
Item number and title	12.1(k) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have attended an event at Barking Gecko, as a declared gift value of \$300."</i>

Name	Deputy Lord Mayor Bain
Item number and title	12.1(l) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I am a former board member of Co3."</i>

Name	Councillor Sandy Anghie
Item number and title	12.1(l) Arts and Culture Sponsorship 2022/23
Nature of interest	Impartiality
Interest description	<i>"I have donated to Co3 Dance Company."</i>

Name	Councillor Catherine Lezer
Item number and title	12.1(m) Arts and Culture Sponsorship 2022/23
Nature of interest	Proximity
Interest description	<i>"The venue for an event forming part of this particular sponsorship application is listed as Perth Concert Hall and Perth Concert Hall is directly across the road from my apartment."</i>

Name	Deputy Lord Mayor Bain
Item number and title	12.2 Major Events and Festivals Sponsorship - Fringe World 2023-2025

Nature of interest	Impartiality
Interest description	<i>"I have recently met with Creative Director, Sharon Burgess, the Chair Kyle Jeavons. And the Director Rowan Clarke is my husband's nephew."</i>

Name	Councillor Liam Gobbert
Item number and title	12.2 Major Events and Festivals Sponsorship - Fringe World 2023-2025
Nature of interest	Impartiality
Interest description	<i>"I attended an event hosted by ARTRAGE and employees of ATRAGE are known to me."</i>

Name	Councillor Sandy Anghie
Item number and title	12.2 Major Events and Festivals Sponsorship - Fringe World 2023-2025
Nature of interest	Impartiality
Interest description	<i>"I was invited and attended the Fringe Festival opening celebration in 2021 and have been invited to several other events that I have not attended. I have also purchased tickets and attended several festival events with family and friends in recent years."</i>

Name	Councillor Sandy Anghie
Item number and title	18.2 Tamala Park Regional Council Landholdings
Nature of interest	Financial
Interest description	<i>"Satterley Group is involved in this development, my husband is a director of one of the Satterley group investment companies."</i>

## 6. Public Participation

### 6.1 Public Questions

	<b>Paul Nash (address on record)</b>
<b>Q1</b>	On the 22nd of February 2022, we raised issues with the City of Perth around the sponsorship of the 2021 Perth Garden Festival along with issues in relation to the sponsorship process for the 2022 event. The City engaged KPMG to undertake a review in relation to the issues raised. On the 22nd August 2022 the City of Perth Chief Executive provided an official response. This response, although appreciated, failed to respond to the issues raised. On the 17th March 2021 the Chief Executive in writing approved and signed the following recommendation in relation to the sponsorship of the 2021 Perth Garden Festival. This approval document was provided and formed part of the KPMG review as per agenda item 16.3. In this document it is recommended the CEO: 1 Approves option 1 for the City to provide and operate parking on Langley Park for the Perth Garden Festival event. 2 Approves the final associated revenue amount, less CPP Charges, to be recommended to Council to be donated to the Nursery Garden Industry WA. As per the attached signed document from the City of Perth the total amount to be donated to the Nursery Garden Industry WA for the 2021 event is \$21,841.80.

	<p>Can you please advise if: 1 This donation has been recommended to Council as per the signed document from the CEO dated 17th March 2021? 2 The City of Perth places a margin on any third-party costs in relation to this agreement.</p>
<p><b>A1</b></p>	<p><b>Provided by the General Manager Community Development</b></p> <p>KPMG were engaged to examine matters raised by Mr Nash as to whether the City of Perth (City) followed process in evaluating the Nursery Garden Industry WA (NGIWA) sponsorship application.</p> <p>KPMG confirmed in their findings that nothing was identified which would suggest that the City did not follow the City’s Internal Sponsorship and Grant Process when assessing the NGIWA application. KPMG noted in their additional findings, unrelated to the assessment of the NGIWA application, that there was opportunity to incorporate additional guidance into the process.</p> <p>By way of background, Council approved sponsorship for the 2021 Perth Garden and Outdoor Living Festival at its Ordinary Council Meeting on 15 December 2020. The total sponsorship amount approved was \$80,000 cash contribution plus up to \$55,000 in kind support for venue hire, fees and charges.</p> <p>The sponsorship agreement which outlined the City’s approved sponsorship allocation was executed on 11 March 2021.</p> <p>A separate parking revenue request came from Mr Nash at a meeting with City representatives on 19 February 2021 during which the potential for donating profits from parking was discussed.</p> <p>At its meeting on 25 May 2021, Council removed ‘Donations’ from Council Policy 4.3 – Sponsorship and Grants. The Council Policy also provides clause 10. ‘the City will not consider applications from:</p> <p><i>h. an application that has already received City of Perth funding (including in-kind) for the same project within the same financial year; or</i></p> <p>A meeting was held with Mr Nash on 23 July 2021, to discuss the parking revenue request, during which he was advised that the request was not eligible under the City’s Council Policy, as donations were not permitted. Requests for funding should be contained within the one annual sponsorship submission.</p> <p>The City’s \$135,000 support for the 2021 event was the final decision of Council. Mr Nash agreed to apply for in-kind parking support in his 2022 sponsorship application.</p> <p>At its Ordinary Meeting on 29 March 2022, Council considered the \$175,000 sponsorship request inclusive of \$55,000 in-kind fees and charges for the 2022 Perth Garden and Outdoor Living Festival. The report noted a request for an additional \$40,000 in funding ‘to offset the loss of parking revenue that was anticipated in 2021’. Council voted unopposed to provide event sponsorship totalling \$135,000 cash as per the Council item recommendation.</p>

Questions were received prior to the meeting from Reece Harley

	<b>Reece Harley (address on record)</b>
<b>Q1</b>	Has Council received the formal correspondence (attached) signed by impacted families - as well as adjacent retail tenants - dated 29th July calling on Council to select a reputable not for profit provider to take over management of the Citiplace Childcare Centre? If so, why has our letter not been acknowledged or responded to?
<b>A1</b>	<b>Provided by the Lord Mayor</b>
	Yes, I can confirm that the letter has been received and will be tabled during Item 9 of tonight's agenda.
<b>Q2</b>	As at 5.00pm on Tuesday 29 March 2022 has any elected members visited the City of Perth's Childcare centre during opening hours to tour the facilities, meet with staff and watch the centre in operation?
<b>A2</b>	<b>Provided by the Lord Mayor</b>
	Yes.
<b>Q3</b>	Is Council aware of recent statements by Local Government Minister The Hon. John Carey MLA (ccd) about secrecy of decision making within Local Government, admonishing Councils for making too many decisions behind closed doors without proper public consultation? If so, why did Council decide to close the Citiplace Childcare Centre without first undertaking a transparent, public consultation process with staff, parents and ratepayers?  <i>"I am concerned that some councils hold some meeting items 'behind closed doors', without the public or press being able to attend, for issues which simply don't need to be confidential. "The everyday business of council should always be open to the public, with very limited exceptions for matters that should be held confidentially, for clear and specific public interest reasons. That is why, as part of local government reforms, we will be amending the law to be very clear about the limited circumstances, like CEO recruitment, which councils should consider confidentially."</i> Minister The Hon. John Carey MLA.
<b>A3</b>	<b>Provided by the Lord Mayor</b>
	Yes, the Administration is aware of the Minister's statement and has given due regard for this when contemplating the confidentiality of reports being presented to Council. This item was deemed confidential on the basis it was a matter dealing with employees.  The City has applied the legislation in a manner it has deemed appropriate.
<b>Q4</b>	Why was the closure decision made entirely behind closed doors when only two paragraphs of the entire briefing paper were deemed by your Freedom of Information Coordinator to be truly commercial in confidence (relating to the estimated rental value of the premises). Was this, as one Councillor described in correspondence, a deliberate attempt to "conceal" the decision? Why wasn't the decision made and briefing paper discussed in the light of day, with a confidential schedule provided separately to Councillors?
<b>A4</b>	<b>Provided by the Lord Mayor</b>
	This item was deemed confidential on the basis it was a matter dealing with employees.

Q5	Is Council aware that Federal Minister for Early Childhood The Hon. Anne Aly MP (ccd) has written to Council in support of the Centre's continued operation?
A5	<b>Provided by the Lord Mayor</b> Yes.
Q6	Is Council aware that the Federal Member for Perth and Minister Assisting the Prime Minister Patrick Gorman MP (ccd) has written to Council supporting the centre's continuation?
A6	<b>Provided by the Lord Mayor</b> Yes.
Q7	Is Council aware that the 1987 funding guidelines and agreement, entered into by Council to receive Commonwealth funding for the construction of the Citiplace Childcare Centre stipulated that Council was not to cease operating the service until the Minister for Early Childhood was satisfied that there was no longer a community need for the service?
A7	<b>Provided by the Lord Mayor</b> Citiplace Child Care Centre opened 33 years ago to fill a need in the City. The City of Perth's child care centre is one of the last local government-run centres in the metropolitan area.
Q8	Has Council sought and received written permission from the Federal Minister to close the Centre? If not, why not?
A8	<b>Provided by the Lord Mayor</b> The City and the Federal Minister have corresponded regarding the Council decision to cease the provision of childcare services by the City.
Q9	Has Council taken legal advice on the risk implications (to Council and any future tenant) of proceeding to close a Commonwealth-built facility and lease it as an "income generating asset", without the required written approval of the Federal Minister?
A9	<b>Provided by the Lord Mayor</b> The City and the Federal Minister have corresponded regarding the Council decision to cease the provision of childcare services by the City.
Q10	Is Council aware that the City of Perth's administration have applied \$10m of internal charges to the accounts of Citiplace Childcare Centre over the last ten years, charges that freedom of information documents reveal were considered by a City employee as "highly questionable"?
A10	<b>Provided by the Lord Mayor</b> Discussion on financials has been provided in responses to you Mr Harley from the CEO dated 8 April 2022 and 31 May 2022.
Q11	Is Council aware that a recent survey of parents of the Citiplace Childcare Centre has found that all of them would be happy to pay an additional \$10 per child per day - an estimated increase in income for the centre of more than \$180k per annum, yet fee increases were never pursued by the administration - costing ratepayers hundreds of thousands of dollars in lost income?
A11	<b>Provided by the Lord Mayor</b>

	The City of Perth has been subsidising the cost to run the centre, an average of \$1.1 million a year for the past ten years. This does not include the opportunity cost of any potential revenue as a commercial property.
<b>Q12</b>	Is Council aware that the City's Community Services directorate provided the Chief Executive with a series of management recommendations that would make the Centre more profitable, and provided a draft budget to achieve this - however Council was never provided these recommendations by the Chief Executive in the briefing paper you received?
<b>A12</b>	<b>Provided by the Lord Mayor</b>
	Council has determined to no longer directly provide childcare services.
<b>Q13</b>	Is Council aware that a recent survey of parents of the Citiplace Childcare Centre has found that 100% of respondents support the Centre remaining as a Childcare Centre under the management of an alternate childcare provider?
<b>A13</b>	<b>Provided by the Lord Mayor</b>
	This feedback is noted.
<b>Q14</b>	Will Elected Members finally accept our offer to meet, to discuss the future of the Centre, and agree a path forward that will retain this much loved service under a different management model, delivering a significant ongoing cost saving to the City?
<b>A14</b>	<b>Provided by the Lord Mayor</b>
	Following the decision of Council the process of closure is managed by the Administration.

## 7. Confirmation of Minutes

### Council Resolution (OCM-22/08-127)

**Mover:** Councillor Clyde Bevan

**Secunder:** Councillor Viktor Ko

That Council CONFIRMS the minutes of the Ordinary Council Meeting held on 26 July 2022 and Special Council Meeting held on 15 August 2022 as true and correct records.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

## 8. Questions by Members which due Notice has been Given

Nil.

## 9. Correspondence

### 9.1 Letter – Friends of Citiplace Childcare Centre Inc

Correspondence in the form of a letter was received from Mr Reece Harley on behalf of Friends of Citiplace Childcare Centre Inc on 29 July 2022 regarding the future of the Citiplace Childcare Centre. The letter related to the same property subject of Confidential Item 18.1 of these minutes.

## 10. Petitions

Nil.

## En Bloc Items

### Council Resolution (OCM-22/08-128)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That the officer recommendations for Items 14.1, 14.2, 14.3, 15.1, 16.4, 16.5, 16.6 and 18.1 be adopted en bloc and the remaining items be dealt with separately.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

### Extracted for Debate

Item	Reason
12.1 Arts and Culture Sponsorship 2022/23	Various Interests
12.2 Major Events and Festivals Sponsorship - Fringe World 2023-2025	Subject of a deputation
15.2 Appointment of a Member to the Policy and Legislation Committee	Absolute Majority
16.1 Draft Council Policy 3.5 Initiation of Local Planning Scheme Amendments	Debate
16.2 Review of Council Policy 1.1 Attendance at Events	Absolute Majority
16.3 Review of Council Policy 4.3 Outgoing Sponsorship and Grants and new Council Policy 4.10 Incoming Sponsorship	Debate
18.2 Tamala Park Regional Council Landholdings	Debate
18.3 2021/22 CEO Annual Performance Review	Absolute Majority
18.4 2022/23 CEO Key Performance Indicators and Performance Review Process	Absolute Majority
18.5 CEO Total Reward Package Review	Debate

**11. Planning and Economic Development Alliance Reports**

Nil.

## 12. Community Development Alliance Reports

The Deputy Lord Mayor disclosed an Impartiality Interest in Items 12.1(a), 12.1(d), 12.1(g), 12.1(k) and 12.1(l) (as detailed in Item 5).

Councillor Anghie disclosed an Impartiality Interest in Items 12.1(a), 12.1(b), 12.1(e), 12.1(g), 12.1(h), 12.1(k) and 12.1(l) (as detailed in Item 5).

5.29pm Councillor Gobbert disclosed an Impartiality Interest in Items 12.1(b), 12.1(d), 12.1(k) and a Financial Interest in Item 12.1(f) (as detailed in Item 5) and departed the meeting accordingly.

5.30pm Councillor Lezer disclosed an Impartiality Interest in Item 12.1(k) and a Proximity Interest in Item 12.1(m) (as detailed in Item 5) and departed the meeting accordingly.

### 12.1 Arts and Culture Sponsorship 2022/23

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 12.1A – Arts and Culture Sponsorship 2022/23

### Purpose

To provide sponsorship recommendations to Council, under the Arts and Culture Sponsorship 2022/23 program.

### Recommendation

That Council:

- APPROVES\* the following Arts and Culture Sponsorship totalling \$1,095,000 excluding GST:

Ref	Applicant / Project	Recommendation Total Amount (ex GST)
a	AWESOME Arts Australia Ltd. for <b>2023 AWESOME International Arts Festival for Bright Young Things</b>	\$360,000 cash contribution in principle over three years, subject to a suitable sponsorship agreement being entered into by the City and Awesome Arts Australia Ltd. on terms acceptable to the City within three-months.  This equates to \$120,000 in FY 2022/23, \$120,000 in FY 2023/24 and \$120,000 in FY 2024/25
b	West Australian Symphony Orchestra Pty Ltd. for <b>WASO's Family Christmas Spectacular</b>	\$120,000 cash contribution for one year (FY 2022/23)
c	Perth Institute of Contemporary Arts for <b>PICA CONNECT</b>	\$180,000 cash contribution in principle over three years, subject to a suitable sponsorship agreement being entered into by the City and Perth Institute of Contemporary Arts on terms acceptable to the City within three-months.

		This equates to \$80,000 in FY 2022/23, \$80,000 in FY 2023/24 and \$20,000 in FY 2024/25
d	The West Australian Music Industry Association Inc. for <b>WA Music Month</b>	\$60,000 cash contribution for one year (FY 2022/23)
e	West Australian Ballet Company Inc. for <b>Join us in the spotlight: welcoming diverse audiences to ballet in the city</b>	\$60,000 cash contribution for one year (FY 2022/23)
f	The Blue Room Theatre for <b>The Blue Room Theatre Annual Artistic Program 2023</b>	\$60,000 cash contribution for one year (FY 2022/23)
g	The Lester Prize for <b>The Lester Prize 2022 Exhibition Season</b>	\$60,000 cash contribution for one year (FY 2022/23)
h	West Australian Opera Company for <b>Carmen at the WACA</b>	\$60,000 cash contribution for one year (FY 2022/23)
i	St. Jerome's Laneway Pty Ltd. for <b>St Jerome's Laneway Festival</b>	\$35,000 cash contribution for one year (FY 2022/23)
j	STRUT Dance for <b>10 Duets on a Theme of Rescue</b>	\$30,000 cash contribution for one year (FY 2022/23)
k	Barking Gecko Theatre Company Ltd. for <b>A series of 31 performances of The Snow</b>	\$30,000 cash contribution for one year (FY 2022/23)
l	The Contemporary Dance Company of Western Australia Limited – Co3 for <b>Co3 – Sector Pathways Program 2023</b>	\$25,000 cash contribution for one year (FY 2022/23)
m	Premiere Events Perth for <b>Christmas on the Terrace</b>	\$15,000 cash contribution for one year (FY 2022/23)

*\*Approval subject to a suitable sponsorship agreement being entered into by the City and all approved applicants listed above on terms acceptable to the City within three months. Without limitation, such agreements for AWESOME Arts Australia Ltd. and Perth Institute of Contemporary Arts must include the following term:*

- a. *Funding for each successive year of the program is to be contingent on receipt of an acquittal within three months of project completion, and the City being satisfied that the previous year of the program generated, or is expected to generate in future years, benefits to the City commensurate with the amount funded.*

2. DECLINES the following Arts and Culture Sponsorship:

Ref	Applicant / Project	Recommendation Total Amount (ex GST)
n	Australian Arab Association for <b>Arab Festival</b>	\$0

## Background

1. Arts and culture are vital elements of city life as they engage, challenge and surprise people and help us reflect on our unique cultural identity. Through the Arts and Culture Sponsorship program, the City supports projects that deliver a broad range of high-quality arts activity and creative cultural practice and assist the City in achieving its broader strategic aims.
2. The City accepted applications for the Arts and Culture Sponsorship 2022/23 program from 2 May to 30 May 2022. The City received 18 applications in total, four of which opted to withdraw and apply for either a Local Activation Grant or Event Sponsorship.
3. Applicants were required to demonstrate how the project aligns with the assessment criteria of the program and complements and builds upon the City's Events Plan 2022/23. The program guidelines stipulate the City can provide a maximum contribution of 30% to the total project cost.

## Discussion

4. 14 applications were assessed by a three-person assessment panel, consisting of an external specialist and suitably qualified staff from the City's administration across the Community Development Alliance.
5. In addition to the three-person assessment panel, the General Manager Community Development had a non-voting oversight role.
6. The assessment criterium is aligned to the City's strategic pillars and key priority outcomes; visitation, vibrancy, engaging a diverse community, sustainability, and economic growth. Each criterium has clear descriptions and a rating scale to guide the assessors when considering an appropriate score. The scores from panel members for each assessment criteria are averaged and ranked from highest to lowest.
7. Three tiers of project requirements were introduced to Arts and Culture Sponsorship for the first time this round, following a similar approach to the Event Sponsorship program. The tiers outline the City's expectations for the corresponding level of funding and assisted the funding panel with their recommendations. These can be found in the program guidelines.
8. 13 applications are recommended to be approved, with one application declined. An applicant Summary and Recommendation Rationale is detailed in Attachment 12.1A.

## Consultation

Nil.

## Decision Implications

9. It is generally not possible to support every application or the total request for each applicant, due to budget constraints, lack of alignment with the City's strategic priorities and/or poor-quality applications. This may result in unavoidable dissatisfaction from some applicants.
10. A City representative will negotiate sponsorship benefits with applicant in line with sponsorship funding amounts once approved by Council. The applicant will be required to provide significant benefits in recognition of the City's support.

11. The applicant will be required to submit an acquittal report within three months of project completion. Acquittal reports must demonstrate how the City’s sponsorship funding supported projects or initiatives within the City’s district and demonstrate direct impact on the City of Perth meeting its aspirations of Liveable, Sustainable and Prosperous.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	<a href="#">2025 Events Strategy</a> <a href="#">2019 – 2029 Cultural Development Plan</a>

Legislation, Delegation of Authority and Policy	
Legislation:	Regulation 12 of the <a href="#">Local Government (Financial Management) Regulations 1996</a> – payments from municipal fund or trust fund, restrictions on.
Authority of Council/CEO:	Council Policy 4.3 directs that any sponsorship application for more than \$15,000 or from a funding round be considered by Council.
Policy:	Policy 4.3 Sponsorship and Grants - the policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on all applications to ensure they are compliant with the Policy and the necessary assessment process has been followed.

## Financial Implications

### Financial Year 2022/23

12. The financial implications of the recommendations are accommodated within the existing budget.

Account Number	1066 100 50 10008 7901	Operating
Account Description	Arts and Culture Sponsorship	
Total Budget	\$800,000	
Budget – This report	\$755,000	
Remaining Budget	\$45,000	
Budget Impact	Accommodated within approved 2022/23 budget	

Financial Year 2023/24

<b>Account Number</b>	TBC	Operating
<b>Account Description</b>	Arts and Culture Sponsorship	
<b>Total Budget</b>	TBC	
<b>Budget – This report</b>	\$200,000	
<b>Budget Impact</b>	Subject to annual budget adoption	

Financial Year 2024/25

<b>Account Number</b>	TBC	Operating
<b>Account Description</b>	Arts and Culture Sponsorship	
<b>Total Budget</b>	TBC	
<b>Budget – This report</b>	\$140,000	
<b>Budget Impact</b>	Subject to annual budget adoption	

Further Information

13. A typographical error was corrected under point b on page 54 of 279 of these minutes – 50% was amended to read 60%.

## Council Resolution (OCM-22/08-129)

**Mover:** Councillor Rebecca Gordon

**Seconded:** Councillor Viktor Ko

That Council:

1. APPROVES\* the following Arts and Culture Sponsorship totalling \$1,095,000 excluding GST:

Ref	Applicant / Project	Recommendation Total Amount (ex GST)
a	AWESOME Arts Australia Ltd. for <b>2023 AWESOME International Arts Festival for Bright Young Things</b>	\$360,000 cash contribution in principle over three years, subject to a suitable sponsorship agreement being entered into by the City and Awesome Arts Australia Ltd. on terms acceptable to the City within three-months.  This equates to \$120,000 in FY 2022/23, \$120,000 in FY 2023/24 and \$120,000 in FY 2024/25
b	West Australian Symphony Orchestra Pty Ltd. for <b>WASO's Family Christmas Spectacular</b>	\$120,000 cash contribution for one year (FY 2022/23)
c	Perth Institute of Contemporary Arts for <b>PICA CONNECT</b>	\$180,000 cash contribution in principle over three years, subject to a suitable sponsorship agreement being entered into by the City and Perth Institute of Contemporary Arts on terms acceptable to the City within three-months.  This equates to \$80,000 in FY 2022/23, \$80,000 in FY 2023/24 and \$20,000 in FY 2024/25
d	The West Australian Music Industry Association Inc. for <b>WA Music Month</b>	\$60,000 cash contribution for one year (FY 2022/23)
e	West Australian Ballet Company Inc. for <b>Join us in the spotlight: welcoming diverse audiences to ballet in the city</b>	\$60,000 cash contribution for one year (FY 2022/23)
f	The Blue Room Theatre for <b>The Blue Room Theatre Annual Artistic Program 2023</b>	\$60,000 cash contribution for one year (FY 2022/23)
g	The Lester Prize for <b>The Lester Prize 2022 Exhibition Season</b>	\$60,000 cash contribution for one year (FY 2022/23)
h	West Australian Opera Company for <b>Carmen at the WACA</b>	\$60,000 cash contribution for one year (FY 2022/23)
i	St. Jerome's Laneway Pty Ltd. for <b>St Jerome's Laneway Festival</b>	\$35,000 cash contribution for one year (FY 2022/23)
j	STRUT Dance for <b>10 Duets on a Theme of Rescue</b>	\$30,000 cash contribution for one year (FY 2022/23)

k	Barking Gecko Theatre Company Ltd. for <b>A series of 31 performances of The Snow</b>	\$30,000 cash contribution for one year (FY 2022/23)
l	The Contemporary Dance Company of Western Australia Limited – Co3 for <b>Co3 – Sector Pathways Program 2023</b>	\$25,000 cash contribution for one year (FY 2022/23)
m	Premiere Events Perth for <b>Christmas on the Terrace</b>	\$15,000 cash contribution for one year (FY 2022/23)

*\*Approval subject to a suitable sponsorship agreement being entered into by the City and all approved applicants listed above on terms acceptable to the City within three months. Without limitation, such agreements for AWESOME Arts Australia Ltd. and Perth Institute of Contemporary Arts must include the following term:*

- a. *Funding for each successive year of the program is to be contingent on receipt of an acquittal within three months of project completion, and the City being satisfied that the previous year of the program generated, or is expected to generate in future years, benefits to the City commensurate with the amount funded.*

2. DECLINES the following Arts and Culture Sponsorship:

Ref	Applicant / Project	Recommendation Total Amount (ex GST)
n	Australian Arab Association for <b>Arab Festival</b>	\$0

**CARRIED UNOPPOSED (7/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Rebecca Gordon and Viktor Ko

**Against:** Nil

Attachment A: Applicant Summary and Recommendation Rationale – Arts and Culture Sponsorship FY 2022/23

1. The table below provides a summary of FY 2022/23 applicants recommended for **APPROVAL**:

Ref	Applicant/Event	Venue	Estimated Attendance (provided by applicant)	Previous Support (for same organisation)	Funding Request (ex GST)	Total Funding Recommendation (ex GST)
a	AWESOME Arts Australia Ltd. for <b>2023 AWESOME International Arts Festival for Bright Young Things</b>	His Majesty's Theatre; Perth Cultural Centre; State Theatre Centre of WA; WA Museum Boola Bardip; State Library of WA; Art Gallery of WA; PICA; The Rechabite; and The Blue Room Theatre	90,000 (per year)	<b>\$100,000</b> (Cash contribution)	<b>\$120,000</b> (ex GST) cash contribution (FY 2022/23) <b>\$120,000</b> (ex GST) cash contribution (FY 2023/24) <b>\$120,000</b> (ex GST) cash contribution (FY 2024/25)	<b>\$120,000</b> (ex GST) cash contribution (FY 2022/23) <b>\$120,000</b> (ex GST) cash contribution (FY 2023/24) subject to satisfactory annual review of year one. <b>\$120,000</b> (ex GST) cash contribution (FY 2024/25) subject to satisfactory annual review of year two.
b	West Australian Symphony Orchestra Pty Ltd. for <b>WASO's Family Christmas Spectacular</b>	RAC Arena	20,000	<b>\$120,000</b> (Cash contribution)	<b>\$120,000</b> (Cash contribution)	<b>\$120,000</b> (Cash contribution)
c	Perth Institute of Contemporary Arts for <b>PICA CONNECT</b>	Perth Institute of Contemporary Arts; and Perth Cultural Centre Amphitheatre	235,100 (over three-years)	<b>\$60,000</b> (Cash contribution)	<b>\$80,000</b> (ex GST) cash contribution (FY 2022/23) <b>\$80,000</b> (ex GST) cash contribution (FY 2023/24)	<b>\$80,000</b> (ex GST) cash contribution (FY 2022/23) <b>\$80,000</b> (ex GST) cash contribution (FY 2023/24) subject to satisfactory annual review of year one.

					\$20,000 (ex GST) cash contribution (FY 2024/25)	\$20,000 (ex GST) cash contribution (FY 2024/25) subject to satisfactory annual review of year two.
d	The West Australian Music Industry Association Inc. for <b>WA Music Month</b>	Perth Cultural Centre Amphitheatre; Urban Orchard; AGWA roof top; AGWA carpark; PCC Wetlands Stage; PCC Museum precinct; Boola Bardip WA Museum courtyard; State Theatre Centre courtyard; Yagan Square; Badlands Bar; The Bird; The Rechabite; Lynotts; Mustang Bar and Convenients	31,000	\$60,000 (Cash contribution)	\$60,000 (Cash contribution)	\$60,000 (Cash contribution)
e	West Australian Ballet Company Inc. for <b>Join us in the spotlight: welcoming diverse audiences to ballet in the city</b>	His Majesty's Theatre; and State Theatre Centre of Western Australia	26,500	\$40,000 (Cash contribution)	\$99,600 (Cash contribution)	\$60,000 (Cash contribution)

f	The Blue Room Theatre for <b>The Blue Room Theatre Annual Artistic Program 2023</b>	The Blue Room Theatre	17,265	<b>\$65,000</b> (Cash contribution)	<b>\$70,000</b> (Cash contribution)	<b>\$60,000</b> (Cash contribution)
g	The Lester Prize for <b>The Lester Prize 2022 Exhibition Season</b>	The Art Gallery of Western Australia (Main Prize) WA Museum Boola Bardip (Youth Prize)	20,600	<b>\$80,000</b> (Cash contribution)	<b>\$80,000</b> (Cash contribution)	<b>\$60,000</b> (Cash contribution)
h	West Australian Opera Company for <b>Carmen at the WACA</b>	The WACA	20,000	<b>\$75,000</b> (Cash contribution)	<b>\$200,000</b> (Cash contribution)	<b>\$60,000</b> (Cash contribution)
i	St. Jerome's Laneway Pty Ltd. for <b>St Jerome's Laneway Festival</b>	Wellington Square	18,000	-	<b>\$60,000</b> (\$25,000 cash & \$35,000 in-kind for City fees and charges)	<b>\$35,000</b> (Cash contribution)
j	STRUT Dance for <b>10 Duets on a Theme of Rescue</b>	State Theatre Centre of WA Courtyard	3,000	<b>\$25,000</b> (Cash contribution)	<b>\$30,000</b> (Cash contribution)	<b>\$30,000</b> (Cash contribution)

k	Barking Gecko Theatre Company Ltd. for <b>A series of 31 performances of The Snow</b>	State Theatre Centre of WA	6,889	\$40,000 (Cash contribution)	\$30,000 (Cash contribution)	\$30,000 (Cash contribution)
l	The Contemporary Dance Company of Western Australia Limited – Co3 for <b>Co3 – Sector Pathways Program 2023</b>	King St Arts Centre; State Theatre Centre of WA; and WA Museum Boola Bardip	2,490	\$25,000 (Cash contribution)	\$30,000 (Cash contribution)	\$25,000 (Cash contribution)
m	Premiere Events Perth for <b>Christmas on the Terrace</b>	Perth Concert Hall	17,000	-	\$63,000 (\$60,000 cash & \$3,000 in-kind for City fees and charges)	\$15,000 (Cash contribution)

2. The table below provides a summary of FY 2022/23 applicants recommended for **DECLINE**:

Ref	Applicant/Event	Venue	Estimated Attendance (provided by applicant)	Previous Support (for same organisation)	Funding Request (ex GST)	Total Funding Recommendation (ex GST)
n	Australian Arab Association for <b>Arab Festival</b>	Langley Park (TBC)	28,800	-	\$80,020 (\$80,000 cash & \$20 in-kind for City fees and charges)	\$0 (Decline)

2. The table below provides a summary of recommended funding:

TOTALS	TOTAL REQUESTED	TOTAL RECOMMENDED
FY 2022/23	\$1,122,620	\$755,000
FY 2023/24	\$200,000	\$200,000
FY 2024/25	\$140,000	\$140,000

a.) AWESOME Arts Australia Ltd - 2023 AWESOME International Arts Festival for Bright Young Things

Applicant Details			
Applicant Name	AWESOME Arts Australia Ltd		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$100,000	AWESOME Festival
	2020/21	\$100,000	AWESOME Festival
	2019/20	\$100,000	AWESOME Festival
	2018/19	\$90,000	AWESOME Festival
	2017/18	\$90,000	AWESOME Festival
Project Details			
Project Title	2023 AWESOME International Arts Festival for Bright Young Things		
Project Date / Venue	18/09/2023 - 30/09/2023	His Majesty's Theatre; Perth Cultural Centre; State Theatre Centre of WA; WA Museum Boola Bardip; State Library of WA; Art Gallery of WA; PICA; The Rechabite; and The Blue Room Theatre	
Project Description	<p>AWESOME Arts (AWESOME) is a not-for-profit company that aims to improve the lives of Western Australian families, children and educators through active engagement and participation in creative activities and events. Working with professional artists, AWESOME aims to provide festival attendees with the opportunity to engage with various creative experiences that inspire, connect, and empower audiences.</p> <p>One of the core business areas for the organisation is the annual AWESOME International Arts Festival for Bright Young Things. The 2023 festival will take place from Monday 18 September to Saturday 30 September from 10am to 3pm. This annual festival is open to the public, as well as offering exclusive school excursions over the 11-day program. This encourages a broad demographic to venture into the city and spend quality time together, while engaging in the various activities.</p> <p>A key partnership with Transperth assists with affordable travel and up to 50% of the program is offered free of charge to attendees. Tickets for the festival cost between \$5-\$30 per person and the festival also engages over 120 volunteers to assist in the delivery of the major event.</p>		
Estimated Attendance	90,000 per year		
Total Project Cost	\$1,116,504		
Total Amount Requested	\$360,000 (ex GST) cash contribution for three years, as follows: - \$120,000 (ex GST) for 2022/23 - \$120,000 (ex GST) for 2023/24 - \$120,000 (ex GST) for 2024/25		

	(10.75% of total project budget)
Multi Year Request	Three-year term
Total Assessment Score	33 out of 50 (66%)
Recommendation	<b>APPROVE a three-year term</b>
Recommended Amount	<b>\$360,000</b> (ex GST) (cash contribution) for three years, as follows: - <b>\$120,000</b> (ex GST) for FY 2022/23 - <b>\$120,000</b> (ex GST) for FY 2023/24 - <b>\$120,000</b> (ex GST) for FY 2024/25
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend support for the application at the amount requested for a three-year sponsorship due to:</p> <ol style="list-style-type: none"> <li>a. AWESOME festival has been successful in engaging families for over 25 years. The event is well coordinated and has a proven history of attracting high attendance (over 90,000 people in 2021), benefiting the City’s local businesses and economy over the two-weeks.</li> <li>b. The festival has a unique volunteer program with a retention rate of over 30%. The program is far reaching across demographics including retirees, families, teenagers, students and children looking for an educational or arts experience.</li> <li>c. The applicant has demonstrated engagement with City of Perth businesses and identified 15 local businesses who they will actively work with through the delivery of the festival.</li> <li>d. The annual event has a proven history of being diverse and inclusive and offers a variety of free activities for patrons to attend. The event is a valuable addition to the City’s events calendar, activating various venues for the September school holidays.</li> <li>e. The applicant has detailed sufficient sponsorship benefits including acknowledging the City as a Major Partner.</li> <li>f. Evidence provided in the 2021 Culture Counts report showed that 52% of the attendees were new to the event. The panel noted that, when benchmarked against similar events, the applicant’s ability to draw in new audiences was a strong point of difference.</li> <li>g. The applicant has an additional request of \$20,000 per year to cover a children’s ballet performance. AWESOME festival has demonstrated they can secure new partnerships with Edith Cowan University (WAAPA) and The Blue Room Theatre to develop new and original local content. New partnerships will allow for the applicant to leverage shared databases, providing opportunity to engage new audiences and further grow the festival.</li> <li>h. The applicant has demonstrated that the festival is financially sustainable and provided financial information and the festival budget to support the application.</li> <li>i. The applicant has a comprehensive strategic marketing plan including online, print, radio, and media channels. The organisation has a large following with over 40,000 views to their website per festival.</li> <li>j. The panel recommended supporting the event for a three-year sponsorship given the events history and proven positive outcomes to the City. A three-year commitment from the City will support AWESOME for future planning and growth.</li> </ol>	

b.) West Australian Symphony Orchestra Pty Ltd - WASO's Family Christmas Spectacular

Applicant Details			
Applicant Name	West Australian Symphony Orchestra Pty Ltd		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$120,000	Christmas Spectacular
	2020/21	\$120,000	Christmas Spectacular
	2019/20	\$150,000	Christmas Spectacular
	2018/19	\$180,000	A Christmas Spectacular
	2017/18	\$150,000	A Christmas Spectacular
Project Details			
Project Title	WASO's Family Christmas Spectacular		
Project Date / Venue	December 2023	RAC Arena	
Project Description	<p>West Australian Symphony Orchestra (WASO) has delivered a range of free community outdoor symphony concerts within the City since 2007, captivating a cumulative audience of over 250,000 people. In 2020, the concert was impacted by COVID-19 restrictions, which resulted in the event being moved to RAC Arena.</p> <p>WASO will host the free Family Christmas Spectacular showcasing local talent performing carols and festive music. The event will be staged over two performances, a matinee, and an evening concert.</p> <p>The programming of the Family Christmas Spectacular encourages attendance of a broad demographic, which largely travel from the Perth Metropolitan suburbs. The event actively encourages its attendees to use free public transport. Additionally, organisers collaborate with local businesses to extend the offerings to attendees, encouraging visitors to visit local hospitality venue before and after the concert.</p>		
Estimated Attendance	20,000		
Total Project Cost	\$561,335		
Total Amount Requested	\$120,000 (ex GST) cash contribution (21.38% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	33 out of 50 (66%)		
Recommendation	<b>APPROVE</b>		
Recommended Amount	<b>\$120,000</b> (ex GST) cash contribution		
Recommendation Rationale			
<p>The Assessment Panel recommend support for the application at the amount requested due to:</p> <ol style="list-style-type: none"> <li>a. The applicant has provided a comprehensive marketing strategy, which proposes a strong focus on attracting national audiences, particularly those in Sydney and Melbourne. The panel agreed that with this targeted marketing strategy, the predicted increase in attendance appears achievable.</li> </ol>			

- b. The Family Christmas Spectacular complements the City's Events Plan and is considered a key event in the City's events calendar. The event plays an important role in celebrating the Christmas festive season and creating a sense of celebration within the City.
- c. The applicant has partnered with the City since 2012 to deliver free and meaningful activity to the community. The applicant has demonstrated the event has strong audience retention and ability to draw visitors from the suburbs into the CBD, with 74% of attendees in 2021 saying they would not come to the City without the event.
- d. The applicant has provided well considered sponsorship benefits, and will recognise the City in advertising, social media, promotional material, a welcome message in the concert program and access to WASO audio, photography and/or footage for City purposes.
- e. Supporting evidence provided by the applicant showed that the event contributed a \$3,500,000 return to the economy with participants spending an average of \$44 in the City before or after the event in 2021. WASO has identified 6 local businesses who they will partner with to provide incentives and promotions to event attendees. The panel encourage the applicant consider additional business engagement to achieve greater economic outcomes.

c.) Perth Institute of Contemporary Arts LTD - PICA Connect

Applicant Details			
Applicant Name	Perth Institute of Contemporary Arts LTD		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$60,000	Year-round Community Engagement and Artist Development Program
	2020/21	\$60,000	Year-round Community Engagement and Artist Development Program
	2019/20	\$60,000	Year-round Community Engagement and Artist Development Program
	2018/19	\$28,000	Taipei Artist Exchange and Exhibition
	2017/18	\$49,000	Year-round Community Engagement and Artist Development Program
Project Details			
Project Title	PICA CONNECT		
Project Date / Venue	01/10/2022 – 31/12/2024	Perth Institute of Contemporary Arts; and Perth Cultural Centre Amphitheatre	
Project Description	<p>Perth Institute of Contemporary Arts (PICA) is a not-for-profit, operating as both a producing and presenting organisation for over 30 years. The applicant delivers an annual program of exhibitions, contemporary dance, experimental theatre, new music and live art, as well as supporting a range of artist in residence programs.</p> <p>PICA is looking to the future of contemporary arts by developing and presenting a free and accessible learning, engagement, and events program for a broad audience. This program promotes the culture and identity of the City of Perth, providing audiences with the opportunity to gain a deeper understanding of the arts and how they celebrate societal experiences through its programs six components:</p> <ol style="list-style-type: none"> <li><b>1. Exhibitions and Openings</b> Four exhibitions with free public opening events throughout the year.</li> <li><b>2. Hatched After Dark</b> Youth-focused celebration honouring a variety of emerging talent, displaying pieces from emerging artists across the nation. The event activates Perth Cultural Centre with live bands and food trucks.</li> <li><b>3. Summer After Dark Series</b> Extended hours for exhibition viewing from 5-8pm on Friday nights.</li> <li><b>4. Creative Community Hub</b> Self-led activities, workshops, and art activities with emerging artists during the school holidays and weekends.</li> <li><b>5. XR:WA Presentation</b> A public seminar to introduce artists and audiences to the possibilities of XR technologies in creating contemporary art experiences.</li> </ol>		

	<p><b>6. PICA Outside/In</b> Series of public artworks on the building façade by leading First Nations contemporary artists, piquing interest from passers-by and encouraging repeat visitation. Featured as part of Oh Hey WA walking tours.</p>
Estimated Attendance	235,100 total attendance over three years
Total Project Cost	<p>\$648,189 (ex GST) over three years, as follows:                      - \$286,596 (ex GST) for October 2022-September 2023                      - \$287,458 (ex GST) for October 2023-September 2024                      - \$74,135 (ex GST) for October 2024-December 2024</p>
Total Amount Requested	<p>\$180,000 (ex GST) (cash contribution) for three years, as follows:                      - \$80,000 (ex GST) for October 2022-September 2023                      - \$80,000 (ex GST) for October 2023-September 2024                      - \$20,000 (ex GST) for October 2024-December 2024                      (27.77% of total project budget)</p>
Multi Year Request	Three-year term
Total Assessment Score	37.5 out of 50 (75%)
Recommendation	<b>APPROVE a three-year term</b>
Recommended Amount	<p><b>\$180,000</b> (ex GST) (cash contribution) for three years, as follows:                      - <b>\$80,000</b> (ex GST) for October 2022-September 2023 (FY 22/23)                      - <b>\$80,000</b> (ex GST) for October 2023-September 2024 (FY 23/24)                      - <b>\$20,000</b> (ex GST) for October 2024-December 2024 (FY 24/25)</p>
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend support for the application at the amount requested for a three-year sponsorship due to:</p> <ol style="list-style-type: none"> <li>a. PICA have added 4 new components to their annual program. The panel agreed that the virtual reality component demonstrates will attract new demographics and complements their already extensive arts and culture program.</li> <li>b. PICA Connect offers a series of free community events with broad appeal and outlines strong consideration for the diversity and inclusion sponsorship criteria. This includes consultation with Noongar Elders and showcasing First Nation artworks and performances.</li> <li>c. The application addressed environmental, economic, and social sustainability considerations in detail with clear measures and creative practices implemented throughout the delivery of the project.</li> <li>d. The applicant has demonstrated multiple opportunities for leveraging and offers sufficient sponsorship benefits and recognition across their marketing and promotion plans.</li> <li>e. The proposed program will activate the Perth Cultural Centre, attracting visitors and retaining workers in the city during priority after hours periods.</li> <li>f. The applicant has suitably addressed tier three funding criteria related to attendance, local business collaborations, and attracting a diverse audience.</li> <li>g. The applicant demonstrates the desire to build a financially sustainable offering with reduced reliance on the City over time. PICA have also shown their ability to deliver a quality program over several years. For these reasons the panel recommend support for the three-year funding request.</li> </ol>	

d.) The West Australian Music Industry Association Incorporated -  
WA Music Month

Applicant Details			
Applicant Name	The West Australian Music Industry Association Incorporated		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$60,000	WA Music Month
	2020/21	\$60,000	WA Music Week
	2019/20	\$60,000	WA Music Week
	2018/19	\$20,000	WAMFest
2017/18	\$40,000	WAMFest	
Project Details			
Project Title	WA Music Month		
Project Date / Venue	01/11/2023-30/11/2023	Perth Cultural Centre (PCC) amphitheatre, wetlands stage, and museum precinct; Urban Orchard; Art Gallery of WA rooftop; Art Gallery of WA carpark; Boola Bardip WA Museum courtyard; State Theatre Centre courtyard; Yagan Square; Badlands Bar; The Bird; The Rechabite; Lynotts; Mustang Bar; and Convenients	
Project Description	<p>West Australian Music Industry Association Incorporated (WAM) is a music showcase, audience development opportunity and learning program, which makes up the newly formed WA Music Month.</p> <p>WA Music Month aim to present the public with a wide range of events and activities that showcase all levels of WA music. The month-long festival showcases the best original artists and is designed to appeal to a range of audiences and demographics.</p> <p>The Snapshot music photography exhibition is taking place at the State Library of WA and Northbridge Piazza super screen from 1 November to 30 November 2023. With an estimated attendance of 15,000, this free exhibition will depict 100 years of music in WA with a series of images that represent the changing scene and the diversity of music.</p> <p>For the City of Perth live performance element (WAMFest), the Perth Cultural Centre will become a micro music precinct with the multi-stage setup. The precinct will be welcoming, safe and accessible to all. Presented from midday until midnight on a Saturday in November (date to be confirmed), the outdoor event will be complemented by a performance program in nearby live music venues for 18+ audiences.</p>		

	There are additional components of the WA Music Month program that are happening across the metropolitan area.
Estimated Attendance	31,000
Total Project Cost	\$784,667
Total Amount Requested	\$60,000 (ex GST) cash contribution (7.65% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	38 out of 50 (76%)
Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$60,000</b> (ex GST) cash contribution
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend support for the application at the amount requested due to:</p> <ol style="list-style-type: none"> <li>a. The WA Music Month complements the City’s Events Plan and adds diversity to the City’s events calendar with contemporary music.</li> <li>b. The month-long event offers free and on-going activation in the lead-up to the summer events season. The proposed program will activate the city, creating a sense of vibrancy and increase visitation throughout the month of November.</li> <li>c. The applicant has adequately addressed the local business engagement criterion, engaging over 16 local businesses as live music venues. The activation of multiple venues throughout the City will stimulate spend with attendees likely to visit hospitality venues before and after WA Music Month performances.</li> <li>d. The applicant has demonstrated the programs appeal to a wide demographic, which supports inclusivity. The applicant is offering free activity and incorporating all ages events.</li> <li>e. The applicant has demonstrated financial sustainability and has been able to offer their audience free activity through support from partners including Lotterywest, Healthway, Department of Premier and Cabinet and the DLGSC Contemporary Music Fund.</li> <li>f. West Australian Music Industry Association has an established reputation with a strong following on their marketing channels using the combined assets of social media, eNewsletters and music streaming platforms.</li> <li>g. The applicant provides the City with some unique sponsorship offerings with targeted advertising opportunities on channels such as Spotify, which the panel agreed was a progressive and a well-considered benefit.</li> </ol>	

e.) West Australian Ballet Company - Join us in the spotlight:  
Welcoming diverse audiences to ballet in the City

Applicant Details			
Applicant Name	West Australian Ballet Company		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$40,000.00	Swan Lake and Children's Ballet
	2020/21	\$30,000.00	Children's Ballet
	2019/20	\$25,000.00	Community Dress Rehearsals
	2018/19	\$20,000.00	2019 Community Dress Rehearsals
2017/18	N/A	N/A	
Project Details			
Project Title	Join us in the spotlight: Welcoming diverse audiences to ballet in the City		
Project Date / Venue	1/02/2023 – 29/12/2023	His Majesty's Theatre; and State Theatre Centre of Western Australia.	
Project Description	<p>The West Australian Ballet (WAB) company is a not-for-profit performing arts organisation supported by the Australian Government with the mission to 'enrich people's lives through dance'. The organisation has five main stage seasons per year that coincide with a full-time access outreach program encompassing community dress rehearsals and school matinees.</p> <p>WAB will deliver five production seasons in the city, made up of approximately 50 performances, commencing February 2023 through to 29 December 2023. The performances will be delivered at His Majesty's Theatre and State Theatre Centre of Western Australia through a variety of events including community dress rehearsals, twilight performances, matinee performances and school performances. Show times will range between 12pm for the school matinees through to 6:30pm for the twilight performances. WAB will offer a range of free and ticketed events and is estimated to draw an audience of over 26,000 people.</p> <p>WAB have constructed their 2023 program with the aim to attract and encourage different audiences to various events by reducing financial barriers, sharing the storytelling of ballet to the wider community and making the arts accessible to children, families, minority groups and community organisations.</p>		
Estimated Attendance	26,500		
Total Project Cost	\$3,798,489		
Total Amount Requested	\$99,600 (ex GST) cash contribution (2.62% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	37 out of 50 (74%)		
Recommendation	<b>APPROVE</b>		
Recommended Amount	<b>\$60,000</b> (ex GST) cash contribution		

### Recommendation Rationale

The Assessment Panel recommend supporting the application for \$60,000 (ex GST) cash contribution due to:

- a. \$60,000 is an increase of \$20,000 from their previous sponsorship which reflects the new offering of school performances, matinees, and community dress rehearsals.
- b. WAB's proposed program offers long-term benefits to the City across several months. The applicant will activate the city with approximately 50 performances across five production seasons, during the quieter months of May, June, and September as well as the summer in February, November and December. The panel acknowledged the diversity of programming and the organisations attempts to engage with a wider audience.
- c. The applicant has demonstrated their ability to successfully engage with local businesses. Their 2021 Culture Counts survey shows a direct correlation between the WA Ballet seasons of entertainment and the on flow economic impacts to the hospitality industry surrounding the performance venues.
- d. WAB provided a detailed application with a key focus on diversity and inclusion. The applicant shared the organisations vision of attracting new and diverse audiences into the city and has implemented measures to achieve this through programming and reducing barriers to attendance.
- e. The applicant has outlined strong reporting methodologies to support their requests.

The Assessment Panel considered the applicants request for \$99,600 (ex GST). The panel did not recommend the requested support for the following reasons:

- a. When benchmarked against other comparable activity, the panel agreed a recommendation in line with the sponsorship program's tier two funding was appropriate.
- b. The applicant estimates 26,000 attendees. While it is expected that the performances will be well attended, the panel noted that interstate and international attendance was limited. The panel recommend that the applicant further investigate strategies to engage international and interstate audiences to be considered for tier three funding.
- c. Although the applicant has demonstrated their intent to diversify audiences and reduce financial barriers, this only applies to a small proportion of their overall activity. General admission tickets for their performances are still considered high and the panel encourages the applicant to further explore opportunities to make these more accessible.

f.) The Blue Room Theatre - Annual Artistic Program 2023

Applicant Details			
Applicant Name	PERFORMING ARTS CENTRE SOCIETY INC T/A The Blue Room Theatre		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$65,000	2022 Artistic Program
	2020/21	\$65,000	2021 Artistic Program
	2019/20	\$58,000	2020 Artistic Program
	2018/19	\$58,000	2019 Artistic Program
	2017/18	\$55,000	2018 Artistic Program
Project Details			
Project Title	Annual Artistic Program 2023		
Project Date / Venue	20/01/2023 - 14/12/2023	The Blue Room Theatre	
Project Description	<p>The Blue Room Theatre (TBRT) will enter its 34<sup>th</sup> year of operation at the Perth Culture Centre, supporting local artists to develop and present new live performance works at an independent theatre.</p> <p><b>Annual Season</b> The 'Annual Season' supports the development and presentation of independent theatre. It will take place from 11 April to 13 December 2023, activating two venues with performances between 6:30pm and 10pm, Tuesday to Saturday. This season will support a minimum of 13 productions with an expected audience of 10,490. Post-show 'Meet the Artists', a 'Bubs in Arms' matinee and the end of year Awards Night are also incorporated.</p> <p><b>Summer Nights</b> Summer Nights events will take place from 20 January to 11 February 2023 with various shows between 6pm and 11:30pm Tuesday to Saturday. The Summer Nights program, coinciding with FRINGE WORLD festival, will present 12 full length independent works and a 'Short Works' program. Over three weeks, the festival will engage over 3,690 audience members.</p> <p>For the first time in 2023, TBRT will engage with three performing arts companies including Perth Comedy Festival and Perth Cabaret Festival to present short seasons (1-2 weeks) at their venue to attract new audiences and activate different spaces. This will take place alongside the Summer Nights and Annual Season.</p>		
Estimated Attendance	17,265		
Total Project Cost	\$1,116,933		
Total Amount Requested	\$70,000 (ex GST) cash contribution (6.27% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	36.5 out of 50 (73%)		
Recommendation	<b>APPROVE</b>		

Recommended Amount	\$60,000 (ex GST) cash contribution
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend supporting the application for \$60,000 (ex GST) cash contribution due to:</p> <ul style="list-style-type: none"><li>a. TBRT continues to attract visitors year-round through the promotion and programming of a diverse range of events. TBRT have been successful in creating a sense of vibrancy, a key focus of the program and City's Event Strategy.</li><li>b. The applicant demonstrated a strong marketing plan, which will run year-long utilising various social media platforms including Facebook and Instagram. The applicant has evidence of outcome measurement providing confidence that the program will achieve estimated audience numbers.</li><li>c. The applicant outlined their focus on growing and diversifying their audience through the marketing strategy and continuing to build pathways to engage young audiences, culturally and linguistically diverse, First Nations and LGBTQIA+ communities.</li><li>d. The applicant has considered its audience and ticket pricing, offering moderately priced tickets from \$11-\$30, making performances and events accessible to everyone.</li><li>e. The applicant has demonstrated their consideration for both social and environmental sustainability with project specific strategies for reducing the project's environmental impact. The program is carbon neutral which set the applicant apart when benchmarked against similar programs.</li><li>f. The applicant has demonstrated sufficient sponsorship benefits and recognition across their marketing and promotion plans with a combination of digital assets and tickets.</li></ul> <p>The Assessment Panel considered the applicants request for \$70,000 (ex GST) and did not recommend the requested support due to:</p> <ul style="list-style-type: none"><li>a. The applicant did not demonstrate how they would engage with an interstate and international audience, a requirement of tier three funding. The panel encourage the applicant to further develop their interstate and international profile through marketing.</li><li>b. The panel noted that the applicant estimated an attendance of 17,265 which did not meet the minimum for tier three funding.</li></ul>	

g.) The Lester Prize - The Lester Prize 2022 Exhibition Season

Applicant Details			
Applicant Name	The Lester Prize		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$80,000	Portrait Pathways
	2020/21	\$60,000	City Activation
	2019/20	\$50,000	City Activation
	2018/19	\$60,000	City Activation
	2017/18	\$60,000	City Activation
Project Details			
Project Title	The Lester Prize 2022 Exhibition Season		
Project Date / Venue	30/09/2022 – 13/11/2022	The Art Gallery of WA (Main Prize); WA Museum Boola Bardip (Youth Prize)	
Project Description	<p>The Lester Prize is an annual national portrait prize. The Lester Prize’s annual program includes an exhibition at the Art Gallery of WA (AGWA), a separate youth exhibition, outdoor exhibitions, big-screen displays, guided tours, floor talks, live demonstrations, workshops, and outdoor pop-up events. Over the last 15 years, the Lester Prize has taken place at the AGWA.</p> <p>The Lester Prize Exhibition is promoted nationally to encourage a cross section of participants. The exhibition is free to attend, commencing 1 October through to 13 November 2022. The exhibition will showcase 40 original artworks by artists from across Australia. A ‘family day’ will be hosted on the opening weekend, offering attendees live art demonstrations, artist floor talks and gallery tours. The exhibition hall will be open from 10am to 5pm daily (closed on Tuesdays).</p> <p>To accommodate the growing attendance and public interest, the applicant will increase artist floor talks on weeknights and weekends. Additionally, the applicant will launch the ‘Lester Prize Bus’ component in 2022, transporting people from Perth Metropolitan councils to the city, where they will be led on a specially programmed guided tour of the exhibition free of charge. A total of 24 buses will transport people to the city across the season.</p> <p>The Lester Prize program also offers arts workshops, hosted by finalist artists providing a unique experience to both the artist and aspiring painters. Tickets for the workshop are \$45 per person and run twice a week from 5pm to 7pm.</p> <p>Scheduled for April 2023 is the Youth Awards Exhibition, showcasing 30 original artworks from young artists across Australia. Hosted during the school holidays with specific engagement activities for young people and school groups. Coinciding with Youth Week, the exhibition will be open for free daily from 9:30am to 5pm at the WA Museum Boola Bardip.</p>		

Estimated Attendance	20,600
Total Project Cost	\$586,000
Total Amount Requested	\$80,000 (ex GST) cash contribution (13.65% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	32 out of 50 (64%)
Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$60,000</b> (ex GST) cash contribution
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend supporting the application for \$60,000 (ex GST) cash contribution due to:</p> <ol style="list-style-type: none"> <li>a. The Lester Prize is a high profile and prestigious art prize event with national significance. The successful and established event complements the City’s events calendar with activities programmed September through to November.</li> <li>b. The applicant will engage an additional 24 buses during the exhibition to assist with bringing in participants from outer metro locations. This is a new addition to the program and a great incentive to bring visitors into the city.</li> <li>c. The applicant has decided to bring back the in-person workshops which were well received in 2021 providing attendees a more personal connection to the exhibition.</li> <li>d. The applicant has provided reasonable sponsorship benefits for the level of support requested. The City will be recognised as a Presenting Partner and speaking opportunities will be offered to City representatives.</li> </ol> <p>The Assessment Panel considered the applicants request for \$80,000 (ex GST) and did not recommend the requested support due to:</p> <ol style="list-style-type: none"> <li>a. In 2021, the estimated attendance was over 100,000 however the metrics was not deemed reliable as crowds were counted by volunteer staff, and Culture Counts were engaged for the workshop component only. The actual attendance was 20,000.</li> <li>b. Whilst the applicant seeks to adopt new strategies to drive visitation in 2022, the removal of the free walking tour and limited supporting evidence led the panel to question whether the applicant would meet the attendance required for tier three funding.</li> <li>c. The event is one of national recognition however, the applicants marketing strategy did not seek to showcase the event on an international platform. The panel recommend further developing their marketing strategy to engage an international audience.</li> <li>d. The panel noted that the event is held within a venue and does not have a presence outside the Arts Gallery of WA or the WA Museum Boola Bardip. The panel recommend the applicant consider ways to increase awareness of the event through activation of public spaces.</li> <li>e. The applicant has not been able to demonstrate additional or new benefits to the City.</li> </ol>	

h.) The West Australian Opera Co Inc - Carmen at the WACA

Applicant Details			
Applicant Name	The West Australian Opera Co Inc		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$75,000	Opera in the City
	2020/21	\$145,000	Opera in the Park and City-wide Activations
	2019/20	\$145,000	Opera in the Park and City-wide Activations
	2018/19	\$120,000	City of Perth Opera in the Park
	2017/18	\$120,000	City of Perth Opera in the Park
Project Details			
Project Title	Carmen at the WACA		
Project Date / Venue	24/02/2023 – 25/02/2023	The WACA	
Project Description	<p>West Australian Opera (WAO) is a not-for-profit organisation who aims to share music through opera and the stories it tells. The applicant is proposing to open their 2023 season with Bitez’s Carmen. The popular opera has wide appeal to audiences who know the music and story. The performance will take place over two-nights and include a fully staged set, fireworks and showcase over 150 singers and musicians from WA.</p> <p>Show tickets are priced to encourage attendance from a broad demographic, ranging from \$15 to \$79 per person. The organisers will look to engage with local hospitality, event businesses and local neighbourhood groups. Additionally, the organisers will further activate streets, buildings and public areas by lighting them in red. The event will be livestreamed to registered audiences throughout regional WA, nationally and internationally.</p>		
Estimated Attendance	20,000		
Total Project Cost	\$1,225,741		
Total Amount Requested	\$200,000 (ex GST) cash contribution (16.32% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	27.5 out of 50 (55%)		
Recommendation	<b>APPROVE</b>		
Recommended Amount	<b>\$60,000</b> (ex GST) cash contribution		
Recommendation Rationale			

The Assessment Panel recommend supporting the application at \$60,000 (ex GST) cash contribution due to:

- a. The panel noted that the outdoor setting of Carmen at the WACA presents a unique and exciting opportunity for families to experience a classic opera performance outside of the traditional theatre setting.
- b. The submission provides opportunities to recognise the City through sponsorship benefits, including event naming right, speaking opportunities for elected members, and marketing and leveraging opportunities across all mediums.
- c. The applicant has demonstrated their capability to deliver and effectively market the event to their established audience, it is anticipated that the event will be well attended.
- d. The applicant has a proven history of delivering quality events within the City, delivering similar events such as Opera in the Park with reliable outcome measures, such as the economic benefits to the City.
- e. The applicant is looking to engage with the East Perth Community Safety Group and other organisations to light the City in red by temporarily changing the street and landmark lights. Red will signify the arrival of Carmen and will contribute to the vibrancy of the precinct.

The Assessment Panel considered the applicants request for \$200,000 (ex GST) and did not recommend the full requested support due to:

- a. The submission references an estimated attendance of 20,000, however this is divided into 10,000 physical attendees and 10,000 viewing via a livestream. The expected attendance is considered low for the level of investment requested and does not meet the attendance required of tier three funding. A key outcome of the program is to drive visitation into the City which is not achieved through a livestream. For this reason, a tier two level of funding was recommended.
- b. It is recommended that in future, the applicant consider integrating participation from city businesses, especially those in East Perth. Further consideration would also elevate the event and increase overall vibrancy.
- c. The panel noted that the event falls within the Perth International Arts Festival period but there is no partnership or leveraging outlined in the application which the panel agreed was a missed opportunity.
- d. The application would have benefited from further consideration of the economic growth, visitation and environmental sustainability criterium.

i.) St Jerome's Laneway Pty Ltd - St Jerome's Laneway Festival

Applicant Details	
Applicant Name	St Jerome's Laneway Pty Ltd
Previous Support (5-year period)	The City has not previously supported this project.
Project Details	
Project Title	St Jerome's Laneway Festival
Project Date / Venue	12/02/2023 Wellington Square
Project Description	<p>St Jerome's Laneway Festival is a boutique indie music festival which has evolved, over the course of sixteen years, from a Melbourne street party into an established one-day touring event that spans two countries and six cities - Perth, Brisbane, Sydney, Melbourne, Adelaide and Auckland. The festival delivers over 85 hours of music to over 90,000 people annually.</p> <p>The festival aims to present forward-thinking line-ups, curated to include both local and international artists. The festival organiser seeks to align and collaborate with like-minded groups, organisations, and business such as charities, universities, hospitality venues, artists, filmmakers, independent record stores and graphic designers to create a multi-faceted community event.</p> <p>The event is scheduled to take place on Sunday, 12 February 2023 between 11am and 10pm. Performances will take place across four stages at Wellington Square. The festival is a ticketed event, ticket prices range from \$139-\$169.</p>
Estimated Attendance	18,000
Total Project Cost	\$2,198,680
Total Amount Requested	\$60,000 (ex GST) contribution comprising of: \$25,000 cash contribution; and \$35,000 in-kind for City fees and charges (2.73% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	35.5 out of 50 (71%)
Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$35,000</b> (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel recommend supporting the application for \$35,000 (ex GST) cash contribution due to:</p> <ol style="list-style-type: none"> <li>a. The applicant has demonstrated multiple opportunities for leveraging by the City including sufficient sponsorship benefits and recognition across their marketing and promotion plans and an established social media presence with over 300,000 followers. It is anticipated that</li> </ol>	

through marketing and promotion the event is likely to attract regional visitation, supporting the applicants estimated 600 hotel and accommodation reservations.

- b. The applicant has demonstrated their ability to engage a broad audience state-wide through previous event reporting and data.
- c. The panel agreed that the relocation of this event from Fremantle would draw new demographic into the City, providing economic and visitation benefits, both key priorities for the City.
- d. The St Jerome's Laneway Festival aligns with the City's 2025 Events Strategy and will be a new and exciting addition to the City's events calendar, complementing the end of the summer season.
- e. The panel noted that the applicant is working towards becoming a Carbon Neutral Event over the next five years which is highly commendable.

The Assessment Panel considered the applicants request for \$60,000 (ex GST) and did not recommend the full requested support for the following reasons:

- a. The event is a commercial event that generates a large profit with no free components. The panel noted that although the event will likely succeed in attracting a new demographic, the high-ticket prices reduce accessibility to a large segment of the community.
- b. The marketing strategy provided addressed attracting visitation from the Perth/Fremantle region but no key performance indicators relating to interstate or international visitation were included.
- c. Whilst the applicant has demonstrated intent to become carbon neutral by 2027, the application contained minimal evidence of environmental sustainability measures in 2023 beyond waste management.
- d. The applicant states that where possible the Festival will align with like-minded local businesses, creating a designated walking route from the train station offering patrons the opportunity to stop on the way to or from the festival. Limited detail was provided on how these businesses will be engaged.

j.) STRUT Dance Incorporated - 10 Duets on a Theme of Rescue

Applicant Details			
Applicant Name	STRUT Dance Incorporated		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$25,000	Pathways to the world in Perth
	2020/21	\$25,000	The Statement
	2019/20	\$25,000	Hofesh in the Yard
	2018/19	\$12,500	SUNSET - Creative Development
	2017/18	\$12,500	One Flat Thing, Reproduced
Project Details			
Project Title	10 Duets on a Theme of Rescue		
Project Date / Venue	16/01/2023-13/03/2023	State Theatre Centre of WA Courtyard	
Project Description	<p>Since 2017, STRUT Dance has been working with the training and methodology behind Crystal Pite's work '10 Duets on a Theme of Rescue' through a multi-year partnership with Kidd Pivot's company. The partnership has been working towards a staging of this production by local artists as a free public performance at the State Theatre Centre of WA Courtyard during the 2023 Perth Festival.</p> <p>STRUT Dance will perform this work for the first time in WA and will develop new audiences for contemporary dance by utilising the networks and marketing the State Theatre Centre and Perth Festival. The event will be free to attend, removing financial barriers and creating accessible events and opportunity for a broad demographic to experience dance.</p> <p>The 20-minute performances will be offered three times per night to encourage peak attendance. This bite-size concept will offer the curious bystander an opportunity to see contemporary dance in a casual environment. Offering the performance multiple times will maximise reach and increase awareness of contemporary dance. Performances will take place from 16 January to 13 March 2023 from 6:30pm to 9pm.</p>		
Estimated Attendance	3,000		
Total Project Cost	\$265,354		
Total Amount Requested	\$30,000 (ex GST) cash contribution (11.31% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	35.5 out of 50 (71%)		
Recommendation	<b>APPROVE</b>		
Recommended Amount	<b>\$30,000</b> (ex GST) cash contribution		
Recommendation Rationale			
The Assessment Panel recommend support for the application at the amount requested due to:			

- a. The performances complement the City's events calendar with minimal sponsored events scheduled for this time of year. This program will activate the State Theatre of WA Courtyard in the evening throughout the week, featuring multiple performances per night.
- b. STRUT Dance Incorporated have requested a funding increase of \$5,000 and in return will offer 15 free performances by renowned choreographers. This is the first time in the City's sponsorship that the applicant has offered free performances. The panel agreed this justified the funding increase as the program is now more accessible to a larger audience.
- c. The applicant has outlined a strong marketing campaign, looking to leverage on existing social profiles including ABC targeted reporting, Limelight issues and large followings on social media platforms. The organisation will engage Juicebox Creative to assist with their website and digital marketing strategy which will contribute to their already proven history of capturing peak foot traffic.
- d. STRUT will look to continue to promote their event through surrounding local businesses and encourage their attendees to engage with them pre/post show. Previously recorded statistics showed a 25-30% increase in spending at local businesses. The removal of attendance fees should contribute to an increase in visitation and economic benefits to the surrounding businesses.
- e. The applicant offers sufficient sponsorship benefits and recognition across their marketing and promotion plans including ABC radio and TV.

k.) Barking Gecko Theatre Company Ltd. - Series of 31 performances of The Snow

Applicant Details			
Applicant Name	Barking Gecko Theatre Company Ltd.		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$40,000	Tales from the Inner-City series of Creative Development intensives
	2020/21	\$25,000	New Audiences. New Stories. New Writers.
	2016/17	\$15,000	Sugarland
	2014/15	\$15,000	Jasper Jones
	2013/14	\$10,000	Storm Boy
Project Details			
Project Title	A series of 31 performances of The Snow		
Project Date / Venue	08/05/2023 – 15/07/2023	State Theatre Centre of WA	
Project Description	<p>Barking Gecko Theatre Company is a not-for-profit registered charity that has been operating for over 30 years. Barking Gecko Theatre creates theatre productions for children and their families that fuse big ideas and questions with timeless, imaginative worlds. The productions are put on by local theatres and art workers providing opportunities to develop their skills.</p> <p>‘The Snow’ is a new Barking Gecko Theatre production that will enchant and delight children and their families. A total of 31 performances will be staged at the State Theatre Centre of WA from 8 May to 15 July 2023. The productions will be attended by primary school students in term two, and children and families during the July school holidays. Tickets will cost between \$30 and \$40 for school holiday performances and \$17 for students during the term two performances.</p> <p>Audiences will be encouraged to explore their city and ‘play a while’ in the Northbridge neighbourhood before and after the performance. Primary school students and their teachers from schools across Greater Perth will travel to Northbridge to experience The Snow as part of a school excursion in the final weeks of term two. Barking Gecko will also look to work with local artists to install an activation in the State Theatre Centre foyer that links to the themes of the production encouraging families to arrive early and remain after the performance to engage with and participate in the activation.</p>		
Estimated Attendance	6,889		
Total Project Cost	\$467,713		
Total Amount Requested	\$30,000 (ex GST) cash contribution (6.41% of total project budget)		
Multi Year Request	Not applicable		
Total Assessment Score	35 out of 50 (70%)		

Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$30,000</b> (ex GST) cash contribution
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend support for the application at the amount requested due to:</p> <ol style="list-style-type: none"> <li>a. Barking Gecko Theatre Company offers children’s theatre experiences during the winter school holidays offering a family-friendly activity through the quieter period. Tickets are reasonably priced for the activity and discounts for families are offered.</li> <li>b. The applicant has developed effective strategies to broaden access to First Nations and culturally diverse primary students. Through their INSPIRE program, Barking Gecko subsidises tickets and pays for return bus transportation from the participating school and the State Theatre Centre. The applicant estimates some of the schools engaged in the program will have up to 9% of First Nations children attending the production. For many students this will be their first opportunity to experience a live theatre performance.</li> <li>c. The applicant provided a comprehensive marketing campaign including promotion through schools and social media platforms. The applicants marketing plan targets schools in the greater Perth metropolitan area drawing a new audience of young people into the city.</li> <li>d. The applicant has developed a new campaign ‘Play A While’, which aims to encourage family’s and teachers to explore the City and support surrounding businesses before and after the performance and increase dwell time in the city. Initiatives included within this campaign promote attendees to; dine at hospitality outlets in Northbridge, visit cultural institutions in the Perth Cultural Centre and engage with Barking Gecko’s space activation in the State Theatre Centre foyer. This campaign demonstrates strong engagement with local businesses.</li> <li>e. The applicant has provided suitable sponsorship benefits and leveraging opportunities for the City with a good return on investment through the longevity of the production.</li> </ol>	

I.) Co3 - Sector Pathways Program 2023

Applicant Details			
Applicant Name	The Contemporary Dance Company of Western Australia Limited T/A Co3		
Previous Support (5-year period)	Year	Amount (ex GST)	Project
	2021/22	\$25,000	IN.RESIDENCE
	2020/21	\$25,000	Sector Development Program
	2019/20	\$40,000	Sector Development Program
	2019/20	\$18,000	Dance in our City of Perth Film Series
	2018/19	\$20,000	Co3 Professional Development Arts Hub & Community Engagement Program
	2017/18	\$20,000	CoYouth Ensemble City Activation Dance Project
	2017/18	\$15,000	Co3 Arts and Community Access Program
Project Details			
Project Title	Sector Pathways Program 2023		
Project Date / Venue	01/01/2023 – 31/12/2023	King St Arts Centre; State Theatre Centre of WA; and WA Museum Boola Bardip	
Project Description	<p>The Contemporary Dance Company of Western Australia Limited (Co3) purpose is to inspire and enrich lives through contemporary dance. The company produces contemporary dance, delivered by national and international leaders. The annual artistic program centres on the development, creation and touring of major and minor scale works that are uniquely physical, multidisciplinary in nature, and technological in focus. As a core priority for the company, over the past five years, Co3 have developed the Pathways Program by partnering with WAAPA and the independent dance sector. Co3 are committed to empowering and inspiring the next generation of artists.</p> <p>The Sector Pathways Program 2023 is a year-round program, delivering a series of initiatives supporting established and emerging WA artists, providing opportunities designed to inspire creatives to continue living and working in the city and to recognise Perth as a place where artists can establish and maintain their career. The Sector Pathway Program features two components titled IN.RESIDENCE and IN.HOUSE.</p> <p><b>IN.RESIDENCE</b> A series of rehearsals/development showings of the work and free open classes for professional dancers and the general public to participate in with the cast. These classes are delivered by Perth based artists and instructors teaching Yoga, Ballet and Tai Chi. The classes will be held in venues across the City of Perth.</p> <p><b>IN.HOUSE</b> Held at the State Theatre Centre of WA, featuring commissions from four independent artists, providing the artists with the opportunity to present a season of 10-15-minute works.</p>		

Estimated Attendance	2,490
Total Project Cost	\$179,186
Total Amount Requested	\$30,000 (ex GST) cash contribution (16.74% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	32 out of 50 (64%)
Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$25,000</b> (ex GST) cash contribution
<b>Recommendation Rationale</b>	
<p>The Assessment Panel recommend supporting the application for \$25,000 (ex GST) cash contribution due to:</p> <ol style="list-style-type: none"> <li>a. The applicant has established mutually beneficial partnerships with local suppliers for production, costume supplies, accommodation and to provide discounts to event attendees. Surveys and statistics demonstrate a good economic impact to City businesses.</li> <li>b. Co3 provides alternative programming to the City events calendar, offer year-round benefits to the City and create new opportunity for upcoming artists.</li> <li>c. The applicant has demonstrated, through their marketing strategy, their plans to develop the Co3 brand, with the intention to increase awareness of their organisation and events among new audiences.</li> <li>d. The applicant has offered sufficient sponsorship benefits including City of Perth signage at events, logo inclusion on all promotional and marketing materials, and the opportunity to offer tickets as giveaway prizes.</li> </ol> <p>The Assessment Panel considered the applicants request for \$30,000 (ex GST) and did not recommend the requested support due to:</p> <ol style="list-style-type: none"> <li>a. The event meets the minimum attendance criteria for tier one funding however, when benchmarked against similar applications offering year-round programming, attendance is considered low.</li> <li>b. The applicant did not sufficiently address the sustainability criteria, it is recommended that the applicant consider this criterion in future applications.</li> <li>c. The assessment panel compared Co3's 2021 application and noted that the applicant has not been able to demonstrate additional or new benefits to the City.</li> </ol>	

m.) Premiere Events Perth - Christmas on the Terrace

Applicant Details	
Applicant Name	A.L DUPLEX & S SHEPHERD Trading as Premiere Events Perth
Previous Support (5-year period)	The City has not previously supported this project.
Project Details	
Project Title	Christmas on the Terrace
Project Date / Venue	19/12/2022 – 23/12/2022   Perth Concert Hall
Project Description	<p>Premiere Events Perth are a new small business designing spaces for kids to be active and creative. The applicant has experience working in the arts and producing large scale theatre performances as well as smaller more interactive events. Premiere Events Perth have a portfolio of events that range from free community events, school holiday programmes and theatre productions that create fun, interactive and inclusive environments for kids and their families.</p> <p>‘Christmas on the Terrace’ will combine two events, ‘Clara’s Christmas Market’ and the ‘Nutcracker’s Winter Wonderland’, creating an immersive experience for families and children during the Christmas season.</p> <p><b>Clara’s Christmas Market</b> Free to attend and located on the balcony of Perth Concert Hall, the market will operate in the lead up to Christmas. This event aims to create a small-town European Christmas experience, showcasing kid friendly stalls, activities, entertainment, workshops, and giveaways to the centre of Perth.</p> <p><b>Nutcracker’s Winter Wonderland</b> The performances will take place at Perth Concert Hall and offer a more concise version of the classic ballet performed by children, with the aim to engage families, children, and first-time ballet goers.</p>
Estimated Attendance	17,000
Total Project Cost	\$237,500
Total Amount Requested	\$63,000 (ex GST) comprising of: \$60,000 cash and \$3,000 in-kind for City fees and charges (26.53% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	26 out of 50 (52%)
Recommendation	<b>APPROVE</b>
Recommended Amount	<b>\$15,000</b> (ex GST) cash contribution
Recommendation Rationale	

The Assessment Panel recommend supporting the application for \$15,000 (ex GST) cash contribution due to:

- a. Christmas on the Terrace is a new family friendly event which will activate the Perth Concert Hall in the lead up to Christmas and offer activity to families in the first week of school holidays.
- b. The Christmas Market and the children's production of the Nutcracker will offer families an accessible experience, with tickets reasonably priced from \$15 - \$50.
- c. The project will benefit the City's Christmas season, adding to the vibrancy throughout the City and complementing City's event calendar.
- d. The applicant offers reasonable sponsorship benefits to the City through logo placement across all marketing and promotion mediums and acknowledgement in key announcements.
- e. The applicant demonstrated extensive engagement of local businesses including a mix of retail, hospitality, and suppliers.

The Assessment Panel considered the applicants request for \$63,000 (ex GST) and did not recommend the requested support due to:

- a. The applicant did not meet the visitation requirements for tier three funding criteria. Given the nature of the project, it is unlikely that the event would engage or attract an interstate and international audience.
- b. The application lacked the level of detail and evidence required for the level of funding requested. This was reflected in the overall assessment score which was below 60% and considered low.
- c. The panel noted that although it is free entry to 'Clara's Christmas Market', the 'Nutcracker's Winter Wonderland' event is held within a private venue (Perth Concert Hall) and is completely ticketed, reducing accessibility and visibility to the public.
- d. The panel agreed the investment in marketing outlined in the budget seemed low, which raised concerns as to how they would achieve the projected attendance. The panel recommend that the applicant invest in developing the marketing strategy further and profiling the event through social channels.
- e. The application lacked consideration for sustainability, with minimal evidence of any strategies to reduce the events environmental impact.
- f. When benchmarked against other sponsored activity, the request for support is considered high for the style of event.

n.) Australian Arab Association Incorporated - Arab Festival

Applicant Details	
Applicant Name	Australian Arab Association Incorporated
Previous Support (5-year period)	The City has not previously supported this project.
Project Details	
Project Title	Arab Festival
Project Date / Venue	TBC – Event application submitted with Activity Approvals   Langley Park (TBC)
Project Description	<p>The Australian Arab Association is a non-profit organisation that aims to help new migrants to Australia and provide them with a place to engage, socialise and celebrate culture.</p> <p>The festival will celebrate the Arab traditions and history of Arab culture through language, traditional dance, food, clothing. This event has been taking place for the last 22-years, most recently at Burswood Park.</p> <p>The aim of the event is to bring communities together both Arab and non-Arab to create a shared understanding of Arab Culture. This free family friendly event is presented as a platform to share Arabian history and civilization to the public.</p>
Estimated Attendance	28,800
Total Project Cost	\$165,912
Total Amount Requested	\$80,020 (ex GST) comprising of \$80,000 cash and \$20 in-kind for City fees and charges (48.23% of total project budget)
Multi Year Request	Not applicable
Total Assessment Score	19.5 out of 50 (39%)
Recommendation	<b>DECLINE</b>
Recommended Amount	<b>\$0</b> (ex GST) cash contribution
Recommendation Rationale	
<p>The Assessment Panel does not recommend supporting this application for the following reasons:</p> <ol style="list-style-type: none"> <li>The budget total provided by the applicant is \$165,912 (ex GST). The applicants request for support of \$80,020 (ex GST) <b>exceeds the program maximum contribution</b> of 30% of total budget. The request was for 48% of the total budget.</li> <li>The application lacked the level of detail and evidence required for the level of funding requested. This was reflected in the overall assessment score which was below 50% and considered low.</li> </ol>	

- c. No additional funding sources were outlined in the application budget. Upon request, the applicant outlined additional funding would be provided by Lotterywest, Office of Multicultural Interests and the Australian Arab Association but no evidence was provided which is a requirement as per the program guidelines. The panel were not able to identify how the remaining costs would be covered and highlighted this as a risk.
- d. The applicant did not outline sufficient sponsorship benefits to the City for the funding amount requested.
- e. As outlined in the program application form, organisers of events or projects held on public land within the City of Perth municipality are required to have a confirmed booking and event application submitted through the City's Activity Approvals team prior to submitting a sponsorship application. This includes, confirmation of location, date/time, permit requirements and hire fees. The submitted sponsorship application form indicated that an event application had been submitted however at the time of submission, this was found not be the case. While an event application has subsequently been submitted, the venue and date were not confirmed during the assessment phase of the sponsorship process. The panel agreed that the applicant had not adequately demonstrated their capacity to manage all aspects of the project to date.
- f. The applicant stated that 90 businesses from the City would be engaged throughout the event however not all were located within the local government boundaries and limited information outlining how they would be engaged was provided.
- g. The applicant did not provide a marketing plan that adequately outlined their plans to promote the event. For the level of funds requested, this would have provided the panel with greater confidence that the event will be well publicised.
- h. The overall assessment score was below 50% and the panel did not believe the event provided enough detail to be supported as part of this sponsorship program.

5.32pm Councillor Gobbert and Councillor Lezer returned to the meeting prior to Item 12.2.

The Deputy Lord Mayor, Councillor Anghie and Councillor Gobbert each disclosed an Impartiality Interest in Item 12.2 (as detailed in Item 5).

## 12.2 Major Events and Festivals Sponsorship - Fringe World 2023-2025

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 12.2A – Summary of Application and Recommendation Rationale - FRINGE WORLD 2023-2025 Attachment 12.2B – ARTRAGE 2021-2022 Impact Report

### Purpose

To provide a sponsorship recommendation to Council, under the Major Events and Festivals Sponsorship program.

### Recommendation

That Council:

- APPROVES\* the following Major Events and Festivals Sponsorship totalling \$1,200,000 excluding GST for a three-year term:

Ref	Applicant / Project	Recommendation Amount
a.	ARTRAGE Inc / <b>FRINGE WORLD</b>	<p><b>\$400,000</b> (ex GST) cash contribution (FY 2022/23)</p> <p><b>\$400,000</b> (ex GST) cash contribution (FY 2023/24) subject to satisfactory annual review of year one.</p> <p><b>\$400,000</b> (ex GST) cash contribution (FY 2024/25) subject to satisfactory annual review of year two.</p>

*\*Approval subject to a suitable sponsorship agreement being entered into by the City and ARTRAGE Inc. on terms acceptable to the City within three months. Without limitation, such agreement must include the following terms:*

- Funding for each successive year of the program is to be contingent on receipt of an acquittal within three months of project completion, and the City being satisfied that the previous year of the program generated, or is expected to generate in future years, benefits to the City commensurate with the amount funded.*
- In addition, funding for each successive year of the program is to be contingent on a suitable city-based location being confirmed for the second city-based Festival hub. ARTRAGE Inc. is to work with the City to identify a suitable space, with the location being mutually agreed upon.*

## Background

1. The City has a vision for Perth to be ‘the events heart of WA’ (2025 Events Strategy). The City will facilitate and support a portfolio of events that provide enriching experiences throughout the year.
2. Through the Major Events and Festivals sponsorship program, the City supports events of national and international significance which enhance Perth’s reputation and generate significant return on investment, economic impact, and visitation outcomes. Events will also provide significant sponsorship benefits in recognition of City's support.
3. Under this program, the City can provide a maximum contribution of 60% of the total project cost. The funding levels recommended are based on the scale, impact and significance of the event and can include cash and/or in-kind support for the City’s fees and charges.
4. To apply for Major Events and Festivals Sponsorship, events need to demonstrate they will achieve the following outcomes:
  - a. **Visitation:** Attract visitors to the city and encourage people to increase dwell time in city neighbourhoods.
  - b. **Vibrancy:** Enliven the city with prestigious and significant events and festivals, attracting high-profile personalities, partners and sponsors.
  - c. **Engaging a Diverse Community:** Celebrate the diversity of Perth and support the City’s Events Plan delivering a year-round calendar of events with broad appeal.
  - d. **Sustainability:** Support the City's vision of being a sustainable city by advocating sustainable event and festival models that champion environmental sustainability.
  - e. **Economic Growth:** Stimulate the local economy and provide opportunities for local business engagement. Champion the use of local businesses and suppliers.

## Discussion

5. ARTRAGE Inc. applied under the Major Events and Festivals Sponsorship program in recognition of their proven track-record for generating significant economic, social and cultural benefits for the Perth community.
6. ARTRAGE Inc. have applied for \$1,275,000 (ex GST) cash contribution for three years for the 2023, 2024 and 2025 FRINGE WORLD festivals, as follows:
  - a. \$400,000 (ex GST) for 2022/23
  - b. \$425,000 (ex GST) for 2023/24
  - c. \$450,000 (ex GST) for 2024/25
7. FRINGE WORLD is a month-long multi-disciplinary Fringe festival, held annually from January to February in the Perth metropolitan area and regional Western Australian towns. It is the third largest Fringe festival world-wide, presenting a significant program of diverse arts, cultural and creative experiences attracting an estimated 650,000 visitors and providing an estimated direct economic impact of \$19.1M to the city and State. The full ARTRAGE 2021-2022 Impact Report is included in Attachment 12.2B.
8. The application was assessed by a three-person assessment panel, consisting of management and officers from the City. The General Manager Community Development had oversight of the assessment and evaluation process but was not a voting member.

9. The assessment criteria are aligned to the program outcomes and provide clear descriptions and a rating scale to guide the assessors when considering an appropriate score. The scores from panel members for each assessment criteria are averaged. This application scored 84% which demonstrated strong alignment with the objectives of the program.
10. The City's estimated fees and charges were incorporated into ARTRAGE Inc. cash funding request. The recommendation takes into consideration the estimated costs for various City fees and charges, totalling approximately \$64,854.48. The recommended total amount is inclusive of cash only to ensure that the applicant receives the full value, limiting the impact of in-kind estimates that can be subject to change.
11. A summary of the application, assessment panel recommendation rationale and the total value of the sponsorship request is contained in Attachment 12.2A.

## Consultation

Nil.

## Decision Implications

12. It is generally not possible to support every application or the total request for each applicant due to budget constraints, lack of alignment with the City's strategic priorities and/or inadequate applications. This may result in unavoidable dissatisfaction from some applicants.
13. For applicants previously supported by the City, increases to funding are only recommended when additional benefit to the City is demonstrated.
14. A City representative will negotiate sponsorship benefits with the applicant in line with sponsorship funding amounts once approved by Council. The applicant will be required to provide significant benefits in recognition of the City's support.
15. Successful applicants will be required to submit an acquittal report within three months of project completion. Acquittal reports must demonstrate how the City's sponsorship funding supported projects or initiatives within the City of Perth local government area and demonstrate direct impact on the City of Perth meeting its aspirations of Liveable, Sustainable and Prosperous.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	<a href="#">2025 Events Strategy</a> <a href="#">Events Plan 2022-23</a> <a href="#">Cultural Development Plan 2019-2029</a> <a href="#">Major Events and Festivals Sponsorship FY2021/22 Guidelines</a>

Legislation, Delegation of Authority and Policy	
Legislation:	<a href="#">Regulation 12 of the Local Government (Financial Management) Regulations 1996</a> Payments from municipal fund or trust fund, restrictions on.
Authority of Council/CEO:	Council. Policy 4.3 Sponsorship and Grants – the Policy directs that any sponsorship application for more than \$15,000 or from a funding round be considered by Council.
Policy:	Policy 4.3 Sponsorship and Grants - the Policy directs that there be a consistent and transparent assessment process and criteria to guide recommendations to Council. An eligibility check has been conducted on the application to ensure it is compliant with the Policy and the necessary assessment process has been followed.

## Financial Implications

### Financial Year 2022/23

16. The financial implications of the recommendation are accommodated within the existing budget.

Account Number	1066-100-50-10349-7901	Operating
Account Description	Major Events and Festivals	
Total Budget	\$3,000,000	
Budget – This report	\$400,000	
Remaining Budget	\$2,600,000	
Budget Impact	Accommodated within approved 2022/23 budget.	

### Financial Year 2023/24

Account Number	TBC	Operating
Account Description	Major Events and Festivals	
Total Budget	\$3,000,000	
Budget – This report	\$400,000	
Remaining Budget	\$1,194,600	
Budget Impact	Accommodated in proposed budget, subject to annual budget adoption.	

Financial Year 2024/25

Account Number	TBC	Operating
Account Description	Major Events and Festivals	
Total Budget	\$3,000,000	
Budget – This report	\$400,000	
Remaining Budget	\$1,260,427	
Budget Impact	Accommodated in proposed budget, subject to annual budget adoption.	

Further Information

Nil.

## Council Resolution (Officer's Recommendation) (OCM-22/08-130)

**Mover:** Councillor Rebecca Gordon

**Seconded:** Councillor Liam Gobbert

That Council:

1. **APPROVES\*** the following Major Events and Festivals Sponsorship totalling \$1,200,000 excluding GST for a three-year term:

Ref	Applicant / Project	Recommendation Amount
a.	ARTRAGE Inc / <b>FRINGE WORLD</b>	<b>\$400,000</b> (ex GST) cash contribution (FY 2022/23) <b>\$400,000</b> (ex GST) cash contribution (FY 2023/24) subject to satisfactory annual review of year one. <b>\$400,000</b> (ex GST) cash contribution (FY 2024/25) subject to satisfactory annual review of year two.

*\*Approval subject to a suitable sponsorship agreement being entered into by the City and ARTRAGE Inc. on terms acceptable to the City within three months. Without limitation, such agreement must include the following terms:*

- a. Funding for each successive year of the program is to be contingent on receipt of an acquittal within three months of project completion, and the City being satisfied that the previous year of the program generated, or is expected to generate in future years, benefits to the City commensurate with the amount funded.*
- b. In addition, funding for each successive year of the program is to be contingent on a suitable city-based location being confirmed for the second city-based Festival hub. ARTRAGE Inc. is to work with the City to identify a suitable space, with the location being mutually agreed upon*

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

~~Attachment A: Application Summary and Recommendation Rationale~~  
– Major Events and Festivals Sponsorship – FRINGE WORLD 2023-2025

Applicant Details	
Applicant Name	ARTRAGE Inc
Previous Support (5-year period)	\$350,000 for 21/22 \$263,750 for 20/21 \$300,000 for 19/20 \$300,000 for 18/19 \$300,000 for 17/18
Project Details	
Project Title	FRINGE WORLD
Project Date / Venue	20/01/2023 – 19/02/2023 <ul style="list-style-type: none"> <li>• Russell Square, Northbridge;</li> <li>• Perth Cultural Centre; and</li> <li>• Various independent venues across Perth and regional WA (venues TBC for 2023)</li> </ul>
Project Description	<p>During the Festival, shows are presented in an array of venues across Perth city and beyond with thousands of local, national and international artists participating in hundreds of different shows across cabaret, circus, comedy, film, exhibitions, music and theatre.</p> <p>The Festival is accessible to all artists to participate. This non-curated model is why the Festival offers such a diverse range of works across all genres - from international superstars to artists just starting out.</p> <p>The Festival program is not finalised until registrations are processed and scheduled; a process that is finalised around September each year.</p> <p>The Festival presents a mix of free and ticketed components. One of the appeals is that it provides easy access for people to visit a hub at the Festival and enjoy free programs as part of their experience. Many of these free programs are family friendly and assist in making the Festival a place that attracts multi-generational interest.</p> <p>The Festival venues are split into two categories:</p> <ul style="list-style-type: none"> <li>• Venues that ARTRAGE manages and programs directly (“FRINGE WORLD Managed Venues”); and</li> <li>• Independent venues that are not directly managed by ARTRAGE.</li> </ul> <p>Unlike most other Fringe Festival’s, ARTRAGE also produces and presents some of the Festival program directly. In 2022, FRINGE WORLD Managed Venues included the Pleasure Garden located at Russell Square, Northbridge, and Perth Girls School (Girls School) in East Perth.</p> <p>In 2022, there were 56 independent venues located in Perth city that held events as part of the Festival. These included permanent cultural venues such as His Majesty’s Theatre and State Theatre Centre; a long</p>

	<p>list of existing retail and hospitality venues; and non-traditional performance venues such as the East Perth Cemeteries.</p> <p>Overall, city-based independent venues (excluding FRINGE WORLD managed venues) attracted a ticketed attendance of more than 96,000, representing 41% of all attendance at ticketed events in the Festival in 2022. With attendance at the Pleasure Garden and Girls School this equates to 82% of all sold tickets, highlighting the continuing impact of the Festival on the City’s cultural and economic activity, drawing in audiences and being the centre of most activity and events for years to come.</p> <p>FRINGE WORLD provides the marketing umbrella for the entire Festival and provides direct support to all independent venues and all presenters.</p> <p><u>FRINGEY Offers</u> FRINGEY Offers is a proactive engagement program for businesses within the City of Perth that was launched in 2020 thanks to City of Perth support. Businesses provide a discount or special offer to FRINGE WORLD customers, and the offers are hosted on a dedicated page on the Festival website and promoted via the Festival’s owned media, including the FRINGE WORLD App and distribution of a print brochure. The businesses also receive a FRINGE Flair pack, bunting and a special window decal to promote the offers to passer-by traffic. In 2023 FRINGEY Offers will be revamped to further entice FRINGE WORLD audiences to engage with local businesses. This will include a new city-wide competition encouraging audiences to visit businesses to increase their chances of winning prizes.</p> <p><u>FRINGE Sunday Funday</u> In 2022, the inaugural FRINGE Sunday Funday, saw over 14,000 people attend the event in Northbridge, enjoying free family focused entertainment, with over 34 local businesses involved and 176 artists perform.</p> <p>The event will return in 2023 on the first Sunday of the Festival as a key opening event, bringing the community together in Northbridge for this free-to-attend, large scale event. Through closing William Street (from Francis to Roe streets), the event will turn the corridor into a FRINGE filled celebration including three stages, roving entertainment, fun activities as well places for families to relax and enjoy the day. ARTRAGE will involve as many artists as possible and work with local traders to best support local business and talent throughout the event.</p>
Estimated Attendance	650,000 (270,000 at free components and 380,000 at ticketed components)
Estimate Interstate and International Visitors	Interstate – 1,200 (6,360 room nights) International – 700 (3,500 room nights)
Estimate Economic Impact	\$19.1M direct impact
Total Project Cost	\$7,265,842 for 22/23
Total Amount Requested	<p><b>\$1,275,000</b> (ex GST) (cash contribution) for three years, as follows:</p> <ul style="list-style-type: none"> <li>• <b>\$400,000</b> (ex GST) for 22/23 (5.5% of total project cost)</li> <li>• <b>\$425,000</b> (ex GST) for 23/24</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>\$450,000</b> (ex GST) for 24/25</li> </ul> <p>Estimated \$64,854.48 in City fees and charges will apply in 22/23</p>
Multi Year Request	Three-year term
Total Assessment Score	84 out of 100 (84%)
Recommendation	<b>APPROVE a three-year term</b>
Recommended Amount	<p><b>\$1,200,000</b> (ex GST) (cash contribution) for three years, as follows:</p> <ul style="list-style-type: none"> <li>• <b>\$400,000</b> (ex GST) for 22/23</li> <li>• <b>\$400,000</b> (ex GST) for 23/24</li> <li>• <b>\$400,000</b> (ex GST) for 24/25</li> </ul>
<b>Supporting Information</b>	
<p><b>Impact Reporting</b> The ARTRAGE Impact Report 2021/22 is provided in Attachment B.</p> <p><b>Key Changes to the Festival</b> Due to the redevelopment works at Perth Girls School (Girls School), ARTRAGE are looking to take the Festival back to the event’s first home in the Perth Cultural Centre (PCC), with a new Perth Arts Hub.</p> <p>ARTRAGE has begun discussions with cultural institutions in the precinct, as well as working with the Perth Theatre Trust on agreements to use the Urban Orchard, promenade, and amphitheatre spaces.</p> <p>The upgrade works at PCC scheduled from mid-2023 may mean a change in location for the Perth Arts Hub in subsequent years. ARTRAGE will work with the City of Perth to investigate locations for a second city-based hub in 2024 and 2025, ensuring Perth city remains the home of the Festival.</p> <p><b>Applicant Rationale for Increased Funding</b> ARTRAGE have requested an increase in their funding support, with a multi-year commitment, due to the following reasons:</p> <ol style="list-style-type: none"> <li><b>1. Festival Growth</b> For ARTRAGE to have the capability to re-build audiences post-COVID, financial confidence to pursue new expansions like returning to PCC, increase Artist support programs and continue to make advancements in the Festival’s access and inclusion activities, ARTRAGE have requested a multi-year commitment from all partners. Multi-year support will ensure that the Festival delivers increased economic impact and audience growth.</li> <li><b>2. Secondary City-Based Festival Hub</b> The change in venue from Girls School to PCC as the second city-based festival hub has increased costs. ARTRAGE estimate that the PCC costs will be \$400,000 more than the Girls School hub. Girls School was a bricks and mortar venue that generated income year-round for ARTRAGE through their other projects, offsetting its costs. Girls School had a range of spaces that were easily transformed into performance spaces, with existing facilities and infrastructure. In addition, Girls School was secure and lockable meaning that security costs were significantly lower. Due to the temporary use of the PCC, ARTRAGE will need to bring in all facilities, infrastructure, and staffing. ARTRAGE will also need to have overnight security across the temporary venues and hub site set up at the PCC.</li> </ol>	

For other potential City hub locations in 2024 and 2025, these costs are expected to grow as new locations are set up (if PCC works begin in 2023 as expected) and the Festival continues its expansion.

**3. FRINGE Sunday Funday**

The requested funding also includes support for FRINGE Sunday Funday to the amount of \$15,000 which will give the City of Perth naming rights to a programmed stage and acknowledgement as a supporting partner of the event. This event component is set to grow in 2023, with an estimated 25,000 attendees.

**Recommendation Rationale**

The Assessment Panel recommend supporting the application for \$1,200,000 (ex GST) cash contribution for three-years for the following reasons:

- a. ARTRAGE provided a comprehensive application with strong evidence of the Festival's success through previous years impact reporting which demonstrates alignment to the Major Events and Festivals Sponsorship program outcomes, including the ability to deliver positive social, cultural and economic impacts to the City and state.
- b. The Festival is a popular and highly recognised month-long, summer festival that provides positive brand alignment for City of Perth with a delivery model that maximises engagement of local venues and businesses. It is unique in its reach across audiences, artists and venues, and provides an opportunity to position Perth as an exciting and active cultural centre. As demonstrated in the ARTRAGE Impact Report 21/22, 87% of audiences agree that the Festival enables access to high-quality performances that they otherwise would not see and 82% of surveyed audiences say that the Festival brings the whole community together.
- c. Increase in funding to support the second city-based Festival hub and the Sunday Funday will assist in driving increased visitation, generating longer dwell time in the city-centre precinct and providing greater economic impact given its closer proximity to the retail core.
- d. The activation of PCC as a hub in 2023 is an opportunity to deliver activity in an area generally vacant after hours which will support the night-time economy, stimulate city vibrancy, and create greater safety and positive engagement across the broader community in the Northbridge/Cultural Centre area.
- e. With an estimated growth by 250,000 attendees in 2023, an increase in funding will support the Festival's continued growth of city-based hubs and venues. This will assist in increasing the number of Perth city venues participating, expansion of venues through programming and growing the FRINGEY Offers program to incorporate more local businesses.
- f. ARTRAGE have the desire to reduce fees for participating venues and artists which is positive and relies on income being attracted from partners such as the City of Perth.
- g. The Festival delivers exceptional economic benefit for the city through expenditure in bars, restaurants and accommodation, with 9,391 visitor room nights and 247 FTE jobs created in 21/22.
- h. The Festival proactively engages city traders with businesses receiving further benefits if they participate as a FRINGE WORLD venue or get involved with FRINGEY Offers. As

demonstrated in the ARTRAGE Impact Report 21/22, 100% of business respondents surveyed said that having the world's third largest FRINGE Festival in the City of Perth benefits the city, and 67% of surveyed businesses indicated that during the Festival their level of trading increased.

- i. The request for three-year funding is aligned to ARTRAGE'S own planning and goals. KPIs are outlined over a three-year period demonstrating forward-planning and clarity of expectations. Funding on a triennial basis will provide the organisation greater certainty for development in line with KPIs and funding parameters.

The Assessment Panel considered the applicants request for \$1,275,000 (ex GST) over a three-year sponsorship term. The panel did not recommend the full requested support for the following reasons:

- j. The second city-based Festival hub at the PCC is not an additional hub but rather a replacement for the Girls School. There is desire for additional venues in 2024 and 2025 however, no fee breakdown of the costs for this proposal has been provided to justify additional year-on-year funding increases.
- k. The Festival has potential for continued growth across the city with various funding sources backing the Festival, however, the panel agreed State Government could play a bigger role. Funding support from Tourism WA and the Department of Local Government, Sport and Cultural Industries should be sought to enable the Festival to reach its full tourism potential. ARTRAGE note that they have an ambition to deliver an international campaign (subject to funding) to welcome back the (Fringe) world and entice audiences and artists to return to Perth.
- l. There is opportunity for increased engagement and celebration of Aboriginal culture, and the panel would like to see more active incorporation of Aboriginal and Torres Strait Islander performances and events.



































































































### 13. Infrastructure and Operations Alliance Reports

Nil.

## 14. Corporate Services Reports

### 14.1 Schedule of Accounts Paid - June 2022

Responsible Officer	Michael Kent – Chief Financial Officer
Voting Requirements	Simple Majority
Attachments	Attachment 14.1A – Schedule of Accounts Paid - June 2022

### Purpose

For Council to note details of payments made under delegated authority for the month of June 2022.

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### Recommendation

That Council:

1. RECEIVES the Schedule of Accounts Paid for the period ended 30 June 2022 as attached.
2. RECORDS in the Ordinary Council Meeting minutes the summary of accounts paid being:

Total Accounts Paid	
Municipal Fund	\$19,762,662.16
Trust Fund	\$0
<b>Total - All Funds</b>	<b>\$19,762,662.16</b>

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## Background

1. In accordance with Regulation 13(2) and 13(3) of the *Local Government (Financial Management) Regulations 1996*, where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council. The Chief Executive Officer is delegated this authority under Delegation 2.14.
2. This authority has then been subdelegated by the Chief Executive Officer.
3. The listing of payments with full disclosure of all required information, is presented as Attachment 14.1A.
4. The listing of payments was made available to the Elected Members via the Council Hub, ahead of the agenda distribution, to provide additional time for review.
5. This summary report then facilitates the acknowledgement of the listing having been received.

## Discussion

6. The Schedule of Accounts Paid (Attachment 14.1A) contains the following payments made under Delegated Authority 2.14 - Payments from the Municipal & Trust Fund:

Schedule of Accounts Paid - June 2022		
<b>Municipal Fund</b>		
EFT & Cheque Payments	Direct Creditor Payments	16,337,943.75
<b>Sub Total - EFT &amp; Cheques</b>		<b>16,337,943.75</b>
Direct Debits	Bank Charges and Merchant Fees	52,386.62
<b>Sub Total - Direct Debits</b>		<b>52,386.62</b>
Payroll	03/06/2022	1,690,550.26
	17/06/2022	1,667,001.03
<b>Sub Total - Payroll</b>		<b>3,357,551.29</b>
Corporate Cards		14,780.50
<b>Sub Total - Cards</b>		<b>14,780.50</b>
<b>Total per Attachment 14.1A</b>		<b>19,762,662.16</b>
<b>Total Payments from Municipal Fund</b>		
New Investments		<b>0</b>
<b>Trust Fund</b>		
Trust EFT & Cheques		<b>0</b>
<b>Total - Trust Funds</b>		

## Consultation

7. As the contents of this report focus on the organisation’s recent past financial performance, no external consultation is relevant to the preparation of this report.

## Decision Implications

8. Council’s acknowledgement of receiving the Schedule of Accounts Paid will meet its statutory obligation under Regulation 13(1) of the *Local Government (Financial Management) Regulations 1996*.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Annual Budget

Legislation, Delegation of Authority and Policy	
Legislation:	<p>Section 6.10 of the <i>Local Government Act 1995</i>                      Regulation 13(1) of the <i>Local Government (Financial Management) Regulations 1996</i></p> <p>This section of the Act and the related regulation prescribes the requirement to prepare a list of all payments made for each month and to present them to Council. The Schedule of Accounts Paid (the ‘list’) should contain, for each payment:</p> <ul style="list-style-type: none"> <li>• Payee Name</li> <li>• Amount of the Payment</li> <li>• Date of the Payment</li> <li>• Sufficient information to identify the transaction</li> </ul>
Authority of Council/CEO:	In accordance with Regulation 13(2) and 13(3) of the <i>Local Government (Financial Management) Regulations 1996</i> , where this power has been delegated, a list of payments for each month is to be compiled and presented to the Council.
Policy:	Nil.

## Financial Implications

9. There are no direct financial implications of receiving this report as it reflects a historical accounting of financial transactions that were provided for in the adopted budget (as amended).

## Further Information

10. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	Graffiti: are these invoices all for work carried out in June, or is this our supplier dumping them in to beat EOFY?	<p>These invoices were all processed by Finance in June - within 2 days of being signed off. The actual work appears to have been undertaken in March (1 invoice), April and May.</p> <p>The March invoice was received in the beginning of May and 'goods receipted' late in May. Whilst all the work was undertaken before EOFY, it would be better if invoices could be received from the supplier so they can be processed closer to the completion of the work.</p>
2.	Does the City discourage this practise? It's hard to keep track of work completed if it was apparently done in November but billed in June.	We encourage suppliers to invoice the City for work completed in a timely manner. We also encourage officers who raise the purchase orders for works to 'goods receipt' the invoices in a timely manner if satisfied with the quality and quantity of work performed.
3.	MRC: how do we know these charges are correct for our waste? I can see several different charges from MRC in this statement (in addition to those in the screenshot)	MRC invoices weekly based upon the tonnages passing through the tipping site gate. Tipping costs per tonne are reviewed by the MRC annually and then are adjusted as appropriate. There are also smaller amounts (less than \$1K that relate to green waste handling).
4.	Car park cleaning: \$77k – how do we track this work has been done if it's one invoice for the entire FY? Same question/comment as the graffiti	This invoice relates to the cleaning of 35 car parks for the month of May. The supplier provides a supplementary listing attached to the invoice detailing the work done.
5.	Moharich: \$29k for this planning lawyer, was this for James Street? Is this firm engaged by the City on any other matter at present?	<p>This invoice relates to City Planning Scheme No 2 – Amendment 41 – Special Entertainment Area. This matter is ongoing.</p> <p>General Counsel has advised that this legal practitioner was involved with the James St matter on a brief early advice but these fees do not relate to that matter.</p>

## Council Resolution (Officer's Recommendation) (OCM-22/08-131)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council:

1. RECEIVES the Schedule of Accounts Paid for the period ended 30 June 2022 as attached.
2. RECORDS in the Ordinary Council Meeting minutes the summary of accounts paid being:

Total Accounts Paid	
Municipal Fund	\$19,762,662.16
Trust Fund	\$0
<b>Total - All Funds</b>	<b>\$19,762,662.16</b>

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 14.2 WACA Rates Concession for 2022/23

Responsible Officer	Michael Kent – Chief Financial Officer
Voting Requirements	Simple Majority
Attachments	Nil.

### Purpose

To seek Council's approval for a rate concession of \$122,213 (representing a 33.3% reduction of rate concession granted in 2021-2022) for the Western Australian Cricket Association (WACA). The reduction is in line with a resolution made at the July 2021 Council meeting which foreshadowed the phasing out of the concession over three years.

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### Recommendation

That Council GRANTS a rate concession of \$122,213 to the Western Australian Cricket Association for the 2022/23 financial year.

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## Background

1. At its July 2021 meeting Council resolved to provide the West Australian Cricket Association (WACA) a concession of \$183,228 (representing 92.4% of the levied rates) based upon the limited commercial operations of the WACA facility.
2. At that meeting, Council also foreshadowed its intent to phase out future concessions for the WACA, by reducing the concession by:
  - a. At least 33.3% in 2022/23 financial year
  - b. further reducing the concession in 2023/24
  - c. Ensuring the concession is fully removed no later than 2024/25 in recognition of the increased commercialisation
3. The City has been advised by WACA management, that half of the WACA ground is still under construction, which restricts its commercial operations, and they wish to apply for a rate concession for the 2022/2023 financial year.

## Discussion

4. The City acknowledges that the current redevelopment at the WACA has a significant lead time and therefore the reduction in concession was proposed to be staggered.
5. Based on the Rate in the dollar adopted by Council for 2022/2023 financial year, the Rate levy for the WACA is \$199,625.
6. As foreshadowed at the July 2021 Council meeting, a 33.3% reduction in rate concession (33.3% reduction from \$183,228 concession for 2022) for WACA for the 2023 financial year would equal to \$122,213 and a net rate payable of \$77,411.

	2021/22	2022/23	Reduction in concession
Rate Levy	198,642	199,624	
Concession	183,228	122,213	33.3%
<b>Net Rate</b>	<b>15,414</b>	<b>77,411</b>	

## Consultation

7. The City liaised with WACA management in respect of the extent of commercial operations for 2022/2023 and through the development of the differential rates modelling process.

## Decision Implications

8. Council's decision will impact the total rates revenue for the 2022/2023 financial year. A prudent allowance was made in the budget to reflect the reduction of revenue.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Sustainable
Related Documents (Issue Specific Strategies and Plans):	Nil.

Legislation, Delegation of Authority and Policy	
Legislation:	<a href="#">Section 6.47 of the <i>Local Government Act 1995</i></a>
Authority of Council/CEO:	Council has the authority to grant a rates concession in accordance with section 6.47 of the <i>Local Government Act 1995</i> .
Policy:	Nil.

## Financial Implications

9. The 2022/23 budget made provision for the WACA concession; therefore, the financial impact is nil.

## Further Information

10. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	Is the WACA aware of this situation?	Yes, this was a decision that was taken by Council last year, WACA were advised in writing from the CEO and again earlier in the year to remind them.
2.	Have WACA responded?	WACA responded back to the City to indicate that they would be seeking a concession again this year.
3.	Does WACA know that next year the City will be proposing zero?	They are fully aware of the proposed scale.

## Council Resolution (Officer's Recommendation) (OCM-22/08-132)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council GRANTS a rate concession of \$122,213 to the Western Australian Cricket Association for the 2022/23 financial year.

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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### 14.3 Corporate Business Plan Quarterly Report 4 2021/22

Responsible Officer	Melissa Murphy – General Manager Corporate Services
Voting Requirements	Simple Majority
Attachments	Attachment 14.3A – Corporate Business Plan Quarterly Report 4

#### Purpose

To inform Council on the progress of the Corporate Business Plan 2021/22–2024/25.

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#### Recommendation

That Council NOTES the Corporate Business Plan Quarterly Report 4 for the period 1 April to 30 June 2022 detailed in Attachment 14.3A.

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## Background

1. The Corporate Business Plan (CBP) provides guidance and direction to the City's Administration on requirements for the core project and service delivery.
2. To drive transparency and accountability, the City is required to track and report on a quarterly basis to Council. A project management system has been established by the City's Administration to track and report on projects in the CBP.
3. The CBP must be reviewed annually. A review was recently completed and the new Corporate Business Plan 2022/23–2025/26 was adopted by Council at its Ordinary Meeting held 26 July 2022.

## Discussion

4. The fourth quarterly report for the 2021/22 financial year (Attachment 14.3A) provides closure for the first year of the Corporate Business Plan 2021/22–2024/25. It covers the period 1 April to 30 June 2022.
5. There are 77 Capital and Operational Projects set out in the CBP for the 2021/22 financial year. Of those:
  - a. 87% (67 projects) are complete
  - b. 8% (6 project) are delayed
  - c. 5% (4 projects) are closed.
6. The report aligns with the measures and deliverables for 2021/22. Therefore, multi-year and rolling projects are reported as complete if the 2021/22 Measures of Success have been met and/or the work scheduled for 2021/22 is complete. Further detail is provided in the commentary against each project.
7. The report is the last against the Corporate Business Plan 2021/22–2024/25. Future reports will cover progress against the new Corporate Business Plan 2022/23–2025/26.

## Consultation

Nil.

## Decision Implications

Nil.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	A Well-Governed City
Related Documents (Issue Specific Strategies and Plans):	<p>The Strategy Community Plan 2019-2029 (superseded) articulates the community's vision for the city. It sets goals and objectives that guide all of the City's activities.</p> <p>The Corporate Business Plan 2021/22–2024/25 (superseded) sets out the services and projects that the City will deliver in response to in the</p>

	Strategic Community Plan. It identifies capital and operational projects for the 2021/22 financial year, which are the subject of this report.
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Legislation, Delegation of Authority and Policy	
<b>Legislation:</b>	Section 2.7 of the <i>Local Government Act 1995</i> provides that Council is responsible for the performance of the local government's functions. Section 5.56 of the <i>Local Government Act 1995</i> requires a local government to plan for the future of the district. Regulation 19DA of the <i>Local Government Administration Regulations 1996</i> establishes the requirement for a Corporate Business Plan.
<b>Authority of Council/CEO:</b>	Under the Act and Regulations, the Council is responsible for the performance of the City's functions and setting the Corporate Business Plan. Accordingly, it is appropriate for Council to receive regular updates on the progress of this plan.
<b>Policy:</b>	Nil.

## Financial Implications

8. The financial implications associated with the CBP were set out in the Annual Budget 2021/22. Further detail for the expenditure associated with the capital works program are provided in the Monthly Financial Reports provided to Council.
9. It is important to note that project expenditure does not align with project delivery. Final payments for many projects are not processed until key handover milestones are met, such as resolution of minor defects.

## Further Information

10. **Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:**

	Question	Response
1.	Re: pg 191, CPP parking – states: The CPP campaign is complete for 2021/22. Phase 2 included free night-time parking messaging across various media channels. Question: how do you measure success? Is simply running the campaign a project success or do we look at numbers?	The objective of the campaign was to decrease the perception that parking is expensive by greater than 5% over the first 6 months, and then a further 5% in the remaining months of the campaign.  The content created was specific to online media in way of digital displays, Social media, and Digital Radio to maximise campaign reach.  The post-campaign overview report indicates that a 16% reduction was seen in this measure until the break in advertising in November 2021 with a final outcome of 9% reduction when the campaign was resumed.

	Question	Response
		The survey data also indicates that 88% of respondents had a positive shift in perception of parking in the City.
	While it relates to Q1 21/22 I have just noticed the Adaptive Reuse Grant (just under the CPP on pg 191) - it states "this project has been completed to the extent the City is able to influence an outcome. It relates to the adaptive reuse of Piccadilly Theatre and Arcade (700-704 Hay Street), where a Heritage Adaptive Reuse Grant Agreement was provided to the property owners in December 2021, with the owners yet to process the agreement."	
2.	Given Council only made a decision in April this year to confirm the new version of this grant, did we have another grant in force with a similar name that the administration used to draft this agreement?	The Piccadilly Theatre and Arcade was awarded their adaptive reuse grant in May 2018 under Commissioners, subject to an application that met the then grants criterion of the time.
3.	Why does the City consider something "complete" when it isn't?  I appreciate the city has done what it can to this point, but the process is not complete by any definition	The action is assessed as complete given there are no further actions to be undertaken by the City. The commentary has been provided for clarity of the situation.
4.	Wouldn't a better description of this be "in progress"?	Given this is a Corporate Business Plan for the City it was considered that "in progress" implies the City is progressing and resourcing actions, which is not the case in this instance.
	Page 195 – it states the program of works for 21/22 is complete for CCTV and renewal projects in drainage.	
5.	Does this mean 100% of projects listed in those programs at the beginning of the year have been completed, or was there carry forward?	Programs or work listed as complete without a % complete are confirmed as 100% complete with no carry forward.
6.	If there was carry forward, can we list these in commentary, at least a percentage of the program like you have done for Path and Kerb?	See Q5 response.
7.	If no carry forward, excellent news.	See Q5 response.
8.	When the administration writes that, do you mean all projects in this field are finished/completed, or at June 30 they are all in progress/there's nothing left to start and no carry forward?	There are no carry forward for projects that are 100% complete.
9.	Lighting, electrical and maintenance – "project is complete"	There is no further work for the City to undertake, so the project is complete. Factors outside of the City's control relating to the Contractor awaiting Western Power to install electrical meter boxes in the switchboards so the lighting could be powered up and the old light poles decommissioned did not occur by 30 June. This work is now underway with

	Question	Response
		all lighting installations now powered up and the old light poles currently being removed.
10.	Building maintenance and renewal – commentary includes COVID with indication of carry forward but no percentage given like in the above areas of Roads/Path/Kerbs	Works were 60% complete at 30 June. Covid delays contributing to skilled labour shortages, as well as supply chain delay issues in the building market contributed to these delays, all of which were outside of the City’s control.
11.	I.E – Adelaide Terrace lighting – that wasn’t finished by 30 June, but the report might claim it is as it has been started in the reporting period and there’s nothing left for the city to do as it’s on the contractor to finish works?	See Q9 response.
12.	Parks and Landscape Bore and Pump replacement – it states “complete” but the commentary states “most works scheduled for 21/22 are complete” – percentage wise what was carried forward/not completed?	95% of projects completed. One bore switchboard replacement was not fully complete at 30 June awaiting Western Power connection, which was outside the City’s control. The project has subsequently been completed.
13.	The issue I have with these reports can be found on page 197 – Open Space Framework – it’s listed as complete. In the commentary it states the measure of success for this project was simply presenting this to EMs. Why isn’t the measure of success like other areas where the administration states “the strategy was endorsed at OCM <date>?”	<p>The 22/23 Measure of Success contained in the CBP for this project states:</p> <p><i>“Open Space Framework developed for Council consideration”.</i></p> <p>The commentary against this project on page 188 states:</p> <p><i>“The draft Open Space Framework was presented to the Ordinary Council Meeting held 28 June 2022, which achieved the 21/22 Measure of Success for this project”.</i></p> <p>Even though Council decided to refer the item back for further work, the CBP Measure of Success was still achieved.</p>
14.	Pg 197 - Playground design program states it is “complete” but it is still progressing to procurement. Is this correct?	<p>The program listed on page 188 specifically relates to the playground design.</p> <p>The design of the playgrounds that were scheduled (for design) in 21/22 are complete and, therefore, the CBP action is “complete”.</p> <p>Procurement and installation of playgrounds is the responsibility of the Infrastructure and Operations Alliance and will be procured and delivered in subsequent years.</p>

## Council Resolution (Officer's Recommendation) (OCM-22/08-133)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council NOTES the Corporate Business Plan Quarterly Report 4 for the period 1 April to 30 June 2022 detailed in Attachment 14.3A.

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 15. Chief Executive Officer Reports

### 15.1 Inquiry into the City of Perth Recommendations - Quarterly Progress Update

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Simple Majority
Attachments	Attachment 15.1A – 2021-2022 Implementation of the Recommendations of the Inquiry into the City of Perth Attachment 15.1B – Quarterly Progress Update - Inquiry Reporting

#### Purpose

To update on progress of implementation of recommendations from the Inquiry into the City of Perth.

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#### Recommendation

That Council:

1. NOTES the quarterly progress update on the remaining recommendations from the Inquiry into the City of Perth (Attachments 15.1A and 15.1B).
  2. APPROVES the referral of this Report and its attachments to the Minister for Local Government in line with Recommendation 339 of the Inquiry into the City of Perth.
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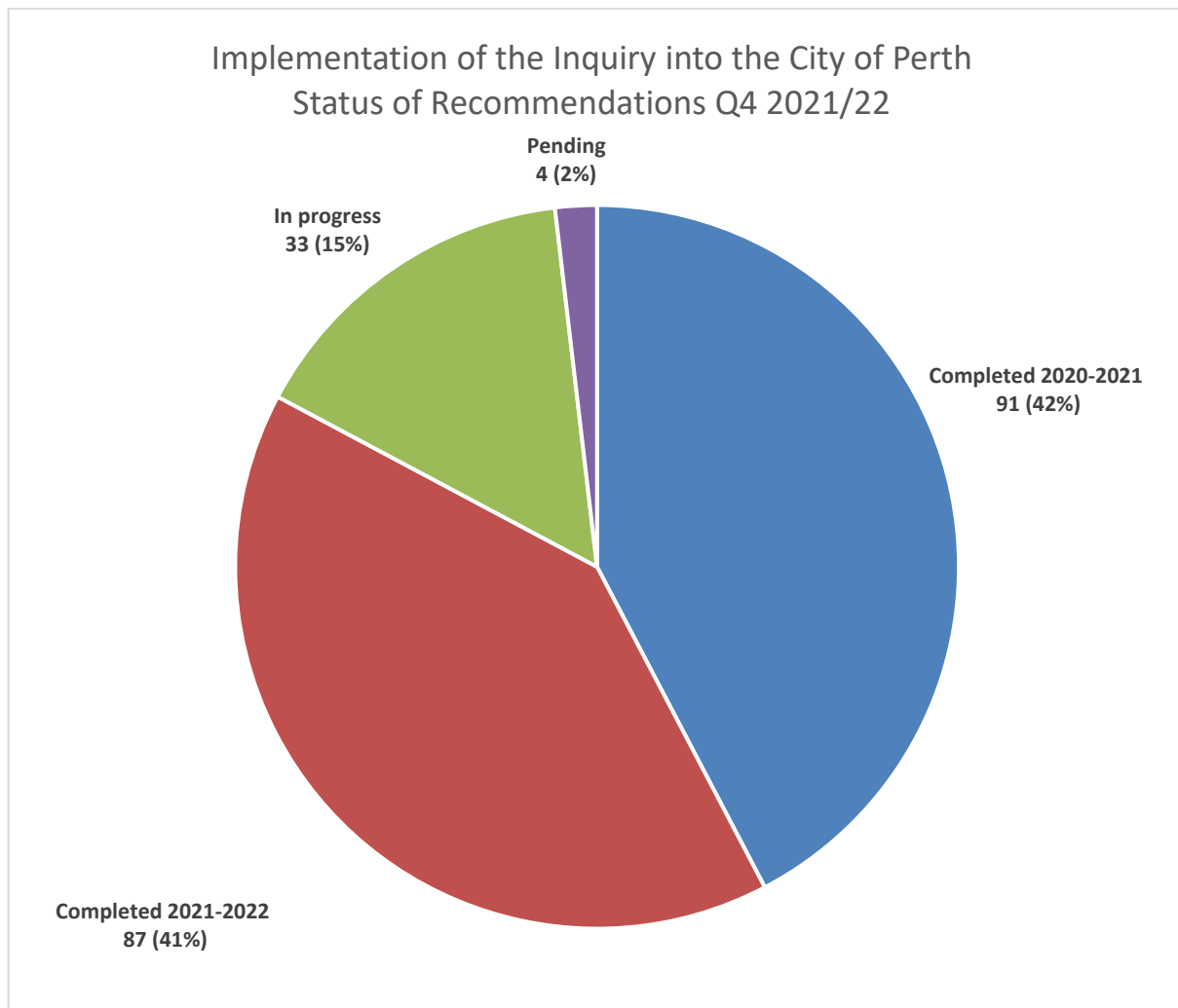
## Background

1. The final report of the Inquiry into the City of Perth (Inquiry) was tabled at State Parliament on 11 August 2020. The report detailed 341 recommendations for both the City of Perth (215) and State Government (126).
2. Quarterly progress updates on the implementation of the Inquiry's recommendations have been presented to Council on 15 December 2020, 30 March 2021, 27 July 2021, 23 November 2021, 22 February 2022, and 31 May 2022. The City of Perth (City) has made significant progress toward addressing the Inquiry's recommendations.
3. The City has completed 178 of its 215, or 83% recommendations to date.
4. The City is also working closely with the Department of Local Government, Sport and Cultural Industries (Department) and the City of Perth Oversight Committee (Oversight Committee) to formally finalise the recommendations completed as at 30 June 2022.
5. Evidence supporting the completion of those recommendations was provided to the Oversight Committee, along with additional information as requested. Based on the additional information provided, several further recommendations were identified as complete.
6. The Oversight Committee have met and support the close out of the 87 recommendations completed in 2021/22 (Attachment 15.1A).
7. To finalise these recommendations, Council needs to formally consider this report, and for both the City and the Department to provide a report to the Minister for Local Government. This is consistent with the recommendations that Council receives and considers progress reports on the recommendations every six months at a minimum (Recommendation 341(ii)) and, the City provide annual progress reports to the Minister within four months following the end of financial year (Recommendation 339).
8. Progress on the April to June 2022 quarter is detailed in Attachment 15.1B.

## Discussion

9. The Oversight Committee has found the City to have satisfactorily completed all the recommendations which have previously been presented as completed to Council. This is a positive result and validates the integrity of the reporting process.
10. Both the City and the Department will subsequently provide a formal report to the Minister on the recommendations.
11. Of the 215 recommendations, 37 recommendations remain.
12. A significant milestone delivered in the past quarter was the finalisation of a Complaints Management Framework. The policy, procedures and supporting FAQs were published on the City's website in May 2022 (Recommendation 303) and were accompanied by communications across the City to promote and embed. Training of City leadership was also undertaken.

13. Overall, the progress achieved to date can be summarised as follows:



## Consultation

14. The City is working closely with the Department to satisfy the Recommendations of the Inquiry and formalise to completion.

## Decision Implications

15. Forwarding this Report to the Department will give effect to Recommendation 339 and obligations to report to the Minister.

16. If a report is not provided to the Minister, the City may be unable to finalise the completed recommendations and Recommendation 339 may not be met for the 2021/22 financial year. Under section 8.24(4) of the *Local Government Act 1995*, the Minister may order the City to give effect to any recommendations made by the Inquiry within a specified timeframe.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Report of the Inquiry into the City of Perth.

Legislation, Delegation of Authority and Policy	
Legislation:	Sections 8.22 and 8.24 of the <i>Local Government Act 1995</i> .
Authority of Council/CEO:	The recommendation of this report is for noting only.
Policy:	Nil.

## Financial Implications

Nil.

## Further Information

17. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	Who makes up the Oversight Group?	The Oversight Group comprises officers from the Department of Local Government, Sport and Cultural Industries (DLGSCI) and the City of Perth. Attendees at the most recent Group comprised the DLGSCI's Principal Advisory Officer and A/Manager Support and the City's Audit and Risk Officer, and Executive Director Governance and Strategy.
2.	What does "Sufficient Recommendation Addressed" mean?	The term is what has been used in previous annual reporting years and refers to the DLGSCI endorsing the recommendation and deeming it complete based on sufficient evidence being provided.
3.	I'm finding it hard to understand the two documents - am I right in observing the Oversight document is what we're presenting to DLGSCI? The other document with explanations is an update? Is that correct? But the update includes some items going to DLGSCI and other items that are going to DLGSCI do not have notes attached in the second document because they've been itemised in past quarterly meetings?	The Report and Attachments 15.1A and 15.1B will be provided to the Minister for Local Government and a copy provided to the DLGSCI – consistent with previous years.  Attachment 15.1A represents endorsement by the Oversight Group of all recommendations implemented over the last 12 months (annual) to 29 July 2022. The last report comprising the same fields of data was provided to Council on 27 July 2021 and subsequently provided to the Minister in accordance with Recommendation 339.

		<p>Attachment 15.1B reports the quarterly progress update of any outstanding recommendations, or those endorsed by DLGSCI and subsequently completed for the period 1 April – 30 June 2022.</p> <p>Given Attachment 15.1A reports for the previous year, there will be completed recommendations in Attachment 15.1B reported in Attachment 15.1A.</p>
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## Council Resolution (Officer's Recommendation) (OCM-22/08-134)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council:

1. NOTES the quarterly progress update on the remaining recommendations from the Inquiry into the City of Perth (Attachments 15.1A and 15.1B).
2. APPROVES the referral of this Report and its attachments to the Minister for Local Government in line with Recommendation 339 of the Inquiry into the City of Perth.

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 15.2 Appointment of a Member to the Policy and Legislation Committee

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Absolute Majority
Attachments	Nil.

### Purpose

For Council to appoint a replacement member to its Policy and Legislation Committee.

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### Recommendation

That Council APPOINTS Councillor \_\_\_\_\_ to the Policy and Legislation Committee.

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## Background

1. At its Ordinary Meeting held 26 October 2021, Council appointed the following elected members to its Policy and Legislation Committee:
  - a. Councillor Sandy Anghie
  - b. Councillor Rebecca Gordon
  - c. Councillor Brent Fleeton
  - d. Councillor Liam Gobbert as a deputy member
  - e. Councillor Catherine Lezer as a deputy member.
2. On 15 August 2022 Councillor Sandy Anghie provided notice of her resignation from the Committee which has created a vacancy on the Committee.
3. As per the Committee's terms of reference adopted by Council at its October 2021 Ordinary Meeting, the Committee is to comprise of three elected members. Therefore Council is now required to appoint a third member.

## Discussion

4. To fulfil the membership requirements of the Committee's terms of reference, a third member must be appointed.
5. In addition, it is important that the Committee has adequate elected member representation to ensure the purpose of the Committee is able to be fulfilled, which is to:
  1. *Support Council in fulfilling its responsibility under section 2.7(2)(b) of the Act in determining the policies of the local government.*
  2. *Assist Council in carrying out its legislative functions in the making, amending, revoking and reviewing of local laws under Part 3, Division 2 of the Act.*

## Consultation

Nil.

## Decision Implications

6. If Council does not appoint a third member, the Committee's terms of reference will need to be amended to permit only two primary members being on the Committee.
7. Appointment of a third primary member assists to ensure there is adequate elected member representation on the Committee, especially on occasions where the other appointed members are not available to attend.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan

Legislation, Delegation of Authority and Policy	
Legislation:	Section 5.10 of the <i>Local Government Act 1995</i>
Authority of Council/CEO:	Section 5.10 prescribes that persons appointed by Council to be a committee member, must be appointed by absolute majority.
Policy:	Nil.

## Financial Implications

Nil.

## Further Information

Nil.

## Council Resolution (OCM-22/08-135)

**Mover:** Councillor Liam Gobbert

**Seconded:** Councillor Brent Fleeton

That Council APPOINTS:

1. Councillor Liam Gobbert as a primary member to the Policy and Legislation Committee; and
2. Councillor Clyde Bevan as a deputy member to the Policy and Legislation Committee.

**CARRIED BY ABSOLUTE MAJORITY (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 16. Policy and Legislation Committee Reports

### 16.1 Draft Council Policy 3.5 Initiation of Local Planning Scheme Amendments

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Attachment 16.1A – Draft Council Policy 3.5 Initiation of Local Planning Scheme Amendments

#### Purpose

For Council to consider a draft Council Policy intended to provide guidance when making a decision to initiate an amendment to a local planning scheme that has been requested by a landowner or applicant.

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#### Committee Recommendation

That Council APPROVES draft Council Policy 3.5 Initiation of Local Planning Scheme Amendments proceeding to public consultation.

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## Background

1. This report is being submitted to address the emerging issue of ad-hoc scheme amendment requests being received by the City, ahead of finalisation of the Local Planning Strategy (Strategy) and Local Planning Scheme No.3 (Scheme).
2. Due to the length of time it takes to prepare and approve strategic documents such as the Strategy and Scheme, there is a period of time in which landowners and applicants may wish to progress scheme amendments ahead of these documents being finalised. Whilst individual applications should be considered on their merit, there is no guidance or systematic framework in place to guide where there is merit to a specific proposal, and consequently whether to initiate an amendment to a local planning scheme.
3. It is timely that the Council adopts a Policy which guides the assessment of scheme amendments. This will provide clarity to landowners, applicants, the Administration and Council Members.

## Discussion

4. Without such a policy to guide decision making, there is a risk that scheme amendments may be sought and progressed in a manner that could undermine the intent of the Strategy or the Scheme and ultimately be to the detriment of the future form and function of the city.
5. Without such a policy, there is also a risk that uncertainty of outcome (until the new strategy and Scheme are finalised) could be a disincentive to submission of development proposals that would result in positive investment and development outcomes for the city.
6. The decision whether (or not) to initiate a scheme amendment rests with the Council. The legislative power to initiate a scheme amendment falls under Clause 75 of the *Planning and Development Act 2005* (the Act).
7. If a scheme amendment request is received by the City, there is no statutory period within which the request is required to be considered. The statutory process (and timelines) only commence once a scheme amendment is initiated by Council.
8. There is no right of review (appeal) where a local government chooses not to initiate a scheme amendment. However, clause 76 of the Act gives the Minister for Planning the authority to instruct a local government to amend its local planning scheme in certain circumstances. This power is seldom used.
9. The Council is not the final decision maker on scheme amendments. The Council's position on a scheme amendment is considered by the Western Australian Planning Commission, which makes a recommendation to the Minister for Planning. The Minister is the final decision maker on scheme amendments.

## Consultation

10. Subject to Council endorsement of the draft policy, consultation is proposed to occur as follows:
  - a. Written notification to key industry groups
  - b. Written notification to consultants who regularly submit Scheme Amendment requests to the City
  - c. Written notification to the Neighbourhood Groups

- d. Written notification to applicants who currently have scheme amendment requests lodged with the City
- e. Information on Engage Perth.

## Decision Implications

11. If Council supports the draft Policy, it will provide a framework to the community, stakeholders and the Council as to the matters to be taken into account in determining the merit of a proposed local planning scheme amendment.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Liveable
Related Documents (Issue Specific Strategies and Plans):	Local Planning Strategy The Local Planning Strategy provides a 10 -15 framework to guide the planning and development of the city and the preparation of the Local Planning Scheme No.3.

Legislation, Delegation of Authority and Policy	
Legislation:	Clause 75 of the <i>Planning and Development Act 2005</i> provides local government with the legislative power to initiate an amendment to a local planning scheme operating within its local government area
Authority of Council/CEO:	Section 2.7(2)(b) of the <i>Local Government Act 1995</i> , which states that Council is to determine the City's policies.
Policy:	Nil.

## Financial Implications

Nil.

## Further Information

12. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	Does the WAPC need to agree with this policy?	It is the City's view that the policy (which is a Council policy and not a Local Planning Policy) does not require WAPC approval. The City could, however, refer the policy to WAPC as part of consultation on the policy.

## Council Resolution (Committee's Recommendation) (OCM-22/08-136)

**Mover:** Councillor Brent Fleeton

**Seconded:** Councillor Rebecca Gordon

That Council APPROVES draft Council Policy 3.5 Initiation of Local Planning Scheme Amendments proceeding to public consultation.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 16.2 Review of Council Policy 1.1 Attendance at Events

Responsible Officer	Michelle Reynolds – Chief Executive Officer
Voting Requirements	Absolute Majority
Attachments	Attachment 16.2A – Amended Council Policy 1.1 Attendance at Events

### Purpose

To present the further review of Council Policy 1.1 Attendance at Events.

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### Committee Recommendation

That Council ADOPTS amended Council Policy 1.1 Attendance at Events (Attachment 16.2A), with a further amendment to delete all reference to ‘discretionary funding arrangement’.

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## Background

1. Section 5.90A of the *Local Government Act 1995* prescribes that the Council has a policy that deals with matters relating to the attendance of council members and the CEO at events.
2. At its meeting held 15 December 2020, Council was presented with a proposed Attendance at Events Policy on recommendation from the Policy Committee and resolved to adopt the policy.
3. Council has not adopted an amended Council Policy 1.1 Attendance at Events (Policy) since its original adoption in December 2020.
4. An amended Policy was however presented to the Policy and Legislation Committee in May 2022 where the Committee deferred its consideration to Council's June 2022 Ordinary Meeting. The CEO then subsequently withdrew the Item from the June 2022 Ordinary Council Meeting agenda as a result of various feedback and questions received from elected members.
5. The amended Policy presented in May 2022-June 2022 has now been re-drafted, re-formatted and effectively numbered (Attachment 16.2A).

## Discussion

6. The following table summarises the sections of the existing policy, the corresponding changes in the amended Policy and provides a brief reason for each of the proposed amendments:

Existing policy	Amended policy	Reason
Purpose		
Outlined briefly under the 'policy objective' heading.	Amended to be specific to the statutory requirement for this Policy to be prepared and adopted.	To be clear and concise as to why this Policy exists.
Scope		
Convoluting wording inclusive of non-specific definitions of 'gifts' and 'events'.	Amended to be specific to who the policy applies to.	To be clear and concise as to who the Policy applies to.
Policy Statement		
Definitions No dedicated section for definitions exists. Relevant definitions are unclearly referenced throughout the policy.	Definitions A dedicated section on Definitions has been inserted. Key terms such as the definition of 'gifts' and 'excluded gifts' under the legislation have been clearly outlined.	To ensure key terms are easily referenced and understood as a key purpose of this policy is to approve attendance at events so that they are classified as 'excluded events' under the legislation.
Pre-approved Events	1. Pre-approved Events Includes a separate section on pre-approved events, outlining:	To be clear and specific as to the events that are pre-approved.

Existing policy	Amended policy	Reason
<ul style="list-style-type: none"> <li>Includes a table of what appears to be 'pre-approved events'.</li> <li>Also states that 'No gift declaration is required' for pre-approved events. This is incorrect. Gift disclosures are still a requirement however a disclosure of interest may not be.</li> </ul>	<ol style="list-style-type: none"> <li>Categories of events including those provided for in legislation plus those that are pre-approved by virtue of this policy CP 1.1.</li> <li>Complimentary tickets and sponsorship benefits under a discretionary funding arrangement</li> </ol> <p>An appendix with examples has also been added.</p>	
<p>Criteria for events requiring Council approval (by simple majority)</p> <p>Does not actually list the <i>criteria for events</i>, instead lists the matters for Council's consideration.</p>	<p>2. When a Council resolution is required</p> <p>Clearly states that events not listed in Section 1 will require Council approval. Further states relevant considerations in Council's decision. Also contemplates expenses to relating to events.</p>	<p>To explicitly detail under what circumstances a Council resolution is required, including the considerations Council is to have.</p>
<p>Partner attendance</p> <p>Includes provision for partners of Council Members or the CEO to attend events paid for by the City.</p>	<p>2.4 Guest attendance</p> <p>Similar provision included in the amended Policy.</p>	<p>Provision in current policy is considered sufficient however 'partner' has been changed to 'guest'.</p>
<p>Events related to Discretionary Grant Funding</p> <p>An unnecessarily long sentence.</p>	<p>1.2 Complimentary tickets and benefits under a discretionary funding arrangement</p> <p>Added to the list of pre-approved events with conditions.</p>	<p>To be clear that attendance at an event arising from a discretionary funding arrangement is permitted (pre-approved).</p>
<p>Events that council members and the CEO are prohibited from attending as a representative of the City</p>	<p>Dealt with in sections 3.1 and 6.1.1. of the amended Policy.</p>	<p>To emphasise the requirement for attendance at an event to be in the Council Member's or CEO's official capacity.</p>
<p>Accommodation and Travel</p> <p>Includes non-specific reference to events being paid for in accordance with 'existing policies'.</p>	<p>Dealt with in sections 2.1.7, 2.2.1, 2.3.1 of the amended Policy.</p>	<p>To clarify under what circumstances accommodation and travel will be paid for by the City.</p>

Existing policy	Amended policy	Reason
Delegating attendance Peculiar wording which requires Council to determine who attends an event where the public is required to pay (unless pre-approved).	4. Distribution of Tickets Expanded to detail the rights of various roles in distributing their tickets to attend an event.	To ensure Council Members and the CEO are clear as to how they can handle their tickets. The distribution of tickets is not considered a strategic matter worthy of Council consideration.
Attendance Register A register of events attended by Council Members or the CEO are to be recorded on a register and published on the City's website for the durations of the Council Members term of office of the CEO's employment.	Requirement has been removed and does not exist in the amended Policy.	To remove a low-value, administratively onerous task.
Attendance at events not to unduly interfere with the business of Council States that attendance at events should not interfere with the business of the Council.	Section has been removed and does not exist in the amended Policy.	Council Members and the CEO are bound by their respective Codes of Conduct and responsibilities under legislation.
N/A	<b>5. Disclosure Requirements</b> Does not exist in current policy. This is a new section in the amended policy detailing gift disclosure requirements and interest disclosure requirements.	To provide a clear distinction between the two types of disclosure requirements.

## Consultation

7. WALGA were invited to provide feedback on the amended Policy on 27 July 2022. Their feedback included minor wording amendments and clarifications.
8. In addition, elected members were invited to provide feedback on the re-drafted Policy on 2 August 2022. Five elected members provided feedback/sought clarifications which was taken into consideration in finalising the re-drafted Policy contained in Attachment 16.2A.

## Decision Implications

9. If Council supports the changes to the Policy, it would be more concise, include clearer requirements for approval and all unnecessary provisions would be removed. If Council does not support the recommendation, the current policy would continue to apply.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan and Corporate Business Plan

Legislation, Delegation of Authority and Policy	
Legislation:	<i>Local Government Act 1995</i>
Authority of Council/CEO:	Section 5.90A(2) of the <i>Local Government Act 1995</i> requires a local government to prepare and adopt a policy in relation to Council Members and the CEO's attendance at events. The adoption and / or amendment of this policy requires absolute majority under ss 5.90A(2) and 5.90A(3), respectively.
Policy:	CP1.2 Professional Development CP1.6 Council Member Allowances, Fees and Entitlements CP4.3 Outgoing Sponsorship and Grants

## Financial Implications

Nil.

## Further Information

10. At the Policy and Legislation Committee meeting held 15 August 2022, the Committee resolved to recommend that Council adopts amended CP1.1 with all reference to 'discretionary fund arrangements' being deleted. Accordingly, references to discretionary funding arrangements have been struck through, representing deletion, in Attachment 16.2A. Affected paragraph numbering will be corrected upon final adoption by Council.
11. The effect of the above amendment is that any gifts provided by an entity that has received grant funding shall be treated the same as other gifts. That is, such gifts are not excluded gifts and the usual financial interest provisions apply. Therefore receipt of any tickets valued over \$300 will create a close association with the donor and the Council Member who accepts the tickets will be required to disclose a financial interest in a matter before Council that concerns the donor.
12. In addition to the amendment detailed in paragraph 10 above, the words 'or is received personally (i.e. not in the Council member's or the CEO's official capacity)' have been struck through in Section 3.1 of Attachment 16.2A (lines 87 and 88) as the Act's gift provisions do not apply to gifts received in a relevant person's personal capacity.

13. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	<p>In relation to clauses 4.2 and 4.3 – an unintended consequence may be that, should factions emerge, certain Councillors may be consistently excluded-potentially exacerbating tensions.</p> <p>I note that on the Fair Work website, link below, one of the examples provided is “excluding someone from work related events”.</p> <p><a href="#">Bullying in the workplace - Fair Work Ombudsman</a></p> <p>In drafting the clause, was the above considered? And would a rotational system be fairer?</p>	<p>Council Members are bound by the Code of Conduct which includes provisions relating to bullying.</p> <p>In drafting this policy, the Administration considered how it would work operationally, including the clauses relating to distribution of tickets. The words ‘of their choosing’ was intended to be unrestrictive so that Council Members can distribute their ticket however they see fit.</p> <p>The Administration also considered the need for internal procedures/guidelines to assist administering this policy which will be drafted following Council’s adoption. A rotational system could be contemplated in the procedure/guidelines.</p> <p>Alternatively, the clauses could be redrafted to specify a rotational system if Council so desired.</p>

## Primary Motion

**Mover:** Councillor Liam Gobbert

**Seconded:** Councillor Viktor Ko

That Council ADOPTS amended Council Policy 1.1 Attendance at Events (Attachment 16.2A), with a further amendment to delete all reference to 'discretionary funding arrangement'.

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During debate Councillor Anghie moved the following amendment:

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## Amendment

**Mover:** Councillor Sandy Anghie

**Seconded:** Councillor Liam Gobbert

That an additional point be added to read as follows:

*A further amendment to the Policy to replace the words 'of their choosing' under Clause 4 with 'on a rotational and equitable basis'.*

**CARRIED (5/4)**

**For:** Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton and Viktor Ko

**Against:** Lord Mayor Basil Zempilas; Councillors Liam Gobbert, Rebecca Gordon and Catherine Lezer

### Reasons for Change:

*"The reason for this amendment is that in setting our policies we are also setting them for future councils. For example should factions emerge in a future council, this policy as it is currently worded may cause certain Councillors to be excluded. That is, should factions develop all invitations may be directed to some Councillors and not others and this could potentially exasperate tensions.*

*Further to this I note that under the Fair Work Act one example of bullying is excluding someone from work related events.*

*By proposing this system of allocating invitations on a rotational and equitable basis I think we can help prevent future issues. Should the situation of factions arise in a future council, then this amendment could be a safeguard against so breaches of the Fair Work Act."*

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The amendment was declared carried and formed part of the Primary Motion as follows:

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### Council Resolution (Amended Motion) (OCM-22/08-1377)

**Mover:** Councillor Liam Gobbert

**Seconded:** Councillor Viktor Ko

That Council ADOPTS amended Council Policy 1.1 Attendance at Events (Attachment 16.2A), with:

- a. a further amendment to delete all reference to 'discretionary funding arrangement'.
- b. A further amendment to the Policy to replace the words 'of their choosing' under Clause 4 with 'on a rotational and equitable basis'.

**CARRIED BY ABSOLUTE MAJORITY (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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16.3 Review of Council Policy 4.3 Outgoing Sponsorship and Grants and new Council Policy 4.10 Incoming Sponsorship

Responsible Officer	Kylie Johnson – General Manager Community Development
Voting Requirements	Simple Majority
Attachments	Attachment 16.3A – Reviewed and Amended Council Policy 4.3 Outgoing Sponsorship and Grants Attachment 16.3B – New Council Policy 4.10 Incoming Sponsorship

### Purpose

To present the review of Council Policy 4.3 Outgoing Sponsorship and Grants, and new Council Policy 4.10 Incoming Sponsorship.

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### Committee Recommendation

That Council:

1. ADOPTS amended Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A; and
  2. ADOPTS new Council Policy 4.10 Incoming Sponsorship as at Attachment 16.3B.
  3. REQUESTS the Chief Executive Officer to further review the threshold for accepting and rejecting outgoing sponsorship applications detailed in paragraph 20 of Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A.
-

## Background

1. The City of Perth's sponsorship and grant program represents a significant spend for the City and requires diligence in the way it monitors and distributes its funds.
2. The last full-scale review of Council Policy 4.3 Sponsorship and Grants (CP4.3) occurred in early 2021, and Council resolved to adopt the policy on 25 May 2021. Some minor amendments were adopted by Council from August to December 2021 including:
  - a. Item 29: All sponsorships and grants must be acquitted prior to payment being made to subsequent approved funding applications.
  - b. Item 20: Applications may be accepted or rejected:
    - (a): Where the sponsorship or grant is for less than \$15,000, by the CEO, provided the application is not part of a funding round or an unsolicited offer.
  - c. Item 11: The City's sponsorship and grants will not support recurrent operational funding, including but not limited to, wages, salaries or administrative overheads. An exemption applies to community group insurance.

## Discussion

### Council Policy 4.3 – Outgoing Sponsorship and Grants

3. Questions regarding the City's sponsorship and grants processes were raised by an applicant in March 2022 and as a result, the City engaged KPMG to undertake a review (separate to the annual Discretionary Funding Audit recently presented to the Audit and Risk Committee on 13 June 2022). The review determined the City did not clearly define 'applicant' on sponsorship and grant application forms or within CP4.3.
4. The City's General Counsel also conducted a review of CP4.3 and provided enhancements to ensure the recommendations of the Inquiry were adequately captured. Proposed changes to the Policy are outlined below:

Inquiry Recommendation	Policy amendment
229. The City establish appropriate systems and processes to accurately record, monitor and report on all partnership, grant, sponsorship and donation funding arrangements, be it a single instance of funding or multi-year funding. These should be reported in the Annual Report and include the type, the activity, the entity funded, the funding approved, who approved the funding and the amount acquitted as spent.	Amendment to Clause 25. Amendment to Clause 34.
230. The City allocated a specified, pre-determined part of its Annual Budget to discretionary spending on partnership, grant, sponsorship and donation funding arrangements (Discretionary Grant Funding Arrangements), having appropriate regard to the relative expenditure of other capital city local governments on these categories of funding and the City's Strategic Community Plan.	Addition of Clause 8
231. Discretionary Grant Funding Arrangements entered into by the City be independently audited at least every 12 months for compliance and better practice grant funding management.	Addition of Clause 27.

232. The results of the audit be reported to the Audit Committee and the Council.	Addition of Clause 28.
235. The City conduct and retain complete and fully executed copies of all funding arrangements to which it is a party.	Addition of Clause 24.
236. The City examine all current Discretionary Grant Funding Arrangements to ensure that fully executed copies, signed by an appropriately delegated officer, of all funding arrangements are recorded and retained in accordance with the State Records Act 2000 and the City's Record-Keeping Plan.	Addition of Clause 24.
237. All Discretionary Grant Funding Arrangements, including the entity funded, category of funding, amount approved (in-kind and cash reported separately), date approved, approval authority, date of agreement, date acquitted, final expenditure and linkage to any other operational funding to the same activity, will be recorded in a single register maintained by the CEO or his or her delegate.	Addition of Clause 33.
238. A report to Council be provided by the CEO on the City's Discretionary Grant Funding Arrangements on a quarterly basis.	Addition of Clause 35.
239. The City review its funding agreements and arrangements before execution or renewal and consider whether it should take legal advice, having regard to the value of the agreement and its terms.	Addition of Clause 23.
240. The City to review its policies and practices regarding the provision of funding in accordance with agreement or arrangement terms and acquittal of funds provided to external parties under partnerships or other similar agreements or arrangements.	Amended to Clause 30. Addition of Clause 32.

5. To maintain transparency of the sponsorship framework, it is proposed to remove clauses relating to 'unsolicited bids' in Council Policy 4.3 – Outgoing Sponsorship and Grants and establish a new policy on incoming sponsorship which is currently not sufficiently governed in the existing policy.

#### **Council Policy 4.10 Incoming Sponsorship**

6. CP4.3 does not adequately provide for proactive incoming sponsorship. This presents significant reputational and financial risks to the City.
7. To address these risks, a new Council Policy 4.10 Incoming Sponsorship (CP4.10) is proposed to provide a robust framework for actively seeking sponsorship opportunities. The new policy also provides a streamlined process and transparent clauses to enable the CEO to effectively negotiate suitable sponsorships through delegated authority.

#### **Consultation**

8. CP4.3 was provided to Lotterywest and the Department of Local Government, Sport and Cultural Industries (DLGSCI) for feedback and to ensure the City's approach aligns with State Government. Both DLGSCI and Lotterywest noted the Policy is comprehensive and provides for a low-risk tolerance in relation to the distribution of grants and sponsorship.

9. The DLGSCI provided feedback that CP4.3 did not clearly address whether the scope included the purchase of goods and services. The framework which governs procurement activities is fundamentally different to the framework for sponsorship and grants, and this has now been recognised within the scope of CP4. The scope of Council Policy 2.2 Purchasing also provides for the exclusion of sponsorship and grant programs.
10. CP4.10 was benchmarked against similar State and Local Government policies.

## Decision Implications

11. If Council adopts amended CP4.3, it will provide clear details around requirements for acquittals and record-keeping in line with Inquiry recommendations, and all unnecessary provisions will be removed.
12. If Council adopts new CP4.10, it will provide for an efficient framework to resolve gaps in how the City secures incoming sponsorship, including enabling the CEO to accept and decline sponsorship of City assets. This process will ensure negotiations occur in a timely manner and the City does not risk missing out on important sponsorship opportunities.
13. If Council does not support the recommendations, the current policy would continue to apply which will create inconsistency with agreements for outgoing sponsorship and grants and provide limited clarity on the framework for incoming sponsorship.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	<a href="#">2025 Events Strategy</a> Events Plan 2022/23

Legislation, Delegation of Authority and Policy	
Legislation:	<i>Local Government Act 1995</i>
Authority of Council/CEO:	Section 2.7(2)(b) of the <i>Local Government Act 1995</i> , which states that Council is to determine the City's policies.
Policy:	Nil.

## Financial Implications

Nil.

## Further Information

14. At the Policy and Legislation Committee meeting held 15 August 2022, the Committee resolved to recommend that Council requests the CEO to further review the threshold for accepting and rejecting outgoing sponsorship applications detailed in paragraph 20 of amended CP4.3.
15. In anticipation of the above, considering the approved grants and sponsorship programs for 2022/23, the primary impact of an increase to the CEO’s approval threshold would be:
  - a. The ability for applicants to apply for increased funding levels in the Local Activation Grant Program with decisions made in 4-8 weeks.
  - b. Applicants for Economic Development Sponsorship receive decisions in 4-8 weeks for requests up to the revised funding level resulting in less applications presented to Council for consideration and faster approval timeframes.
16. A threshold increase would not impact any programs that are delivered in rounds as noted in paragraph 20b. of CP4.3.
17. Of the 36 Local Activation Grants supported in 2021/22, seven were awarded tier three funding between \$10,001 - \$15,000. Others who applied within that tier were either declined or awarded a lower amount. While some events were cancelled or postponed due to COVID-19, no events were unable to proceed due to a lack of City funding. This data does not indicate a need to increase the funding levels available in this program.
18. Of the four Economic Development Sponsorship applications that were presented to Council in 2021/22, two could have been decided by the CEO if the threshold was increased to \$20,000.
19. Reviewing the 2021/22 grants and sponsorship program demonstrated that of the 296 eligible grant and sponsorship applicants, only three sponsorships that went to Council for decision would have otherwise been decided by the CEO if the threshold was increased to \$20,000.
20. If an increase to the threshold is supported by Council, the Local Activation Grant and Economic Development Sponsorship guidelines would require adjustment. However, making the change to Local Activation Grants would increase the amount available to applicants, and actioning this mid-way through an annual program does not provide equal opportunities to applicants pre and post amendment; and would not be considered best practice. The Local Activation Grants program would be amended ahead of the 2023/24 program opening.
21. The Administration therefore recommends that the threshold for the CEO to accept and reject grants and sponsorship remain unchanged (paragraph 20a. of CP4.3).
22. Questions received and responses provided prior to the Policy and Legislation Committee meeting held 15 August 2022 were as follows:

	Question	Response
1.	Why is applicant so broadly defined? Do they have to have a direct relationship with the event holder?	The definition of applicant for the purpose of the policy is intended to ensure that the applicant and anyone representing them (such as an event management company) is bound by the clauses within the policy.
2.	What kind of due diligence checks do we do on applicants?	An eligibility check is completed on every application with a series of checks including (but not limited to) whether the applicant:

		<ul style="list-style-type: none"> <li>• is a legally constituted entity,</li> <li>• is financially viable,</li> <li>• does not have outstanding debts to the City,</li> <li>• is not in legal conflict with the City,</li> <li>• has appropriate insurances, and</li> <li>• that previous funding has been satisfactorily acquitted.</li> </ul> <p>The City will review its processes annually for continuous improvement.</p>
3.	Why have recent sponsorships steered away from in kind? Is this something we want to keep doing or not?	<p>City fees and charges which may be applicable to an event or project continue to be key consideration for the assessment of applications. However, the separation of in-kind and cash in the awarding of funding can place an applicant at a disadvantage. The estimated City fees and charges may change between being awarded funding and the event or project taking place. Providing funding in cash ensures the applicant receives the full value that has been agreed by Council or CEO, noting a portion may be returned to the City in fees and charges.</p>
4.	10d – why can a business owned by an EM apply when an EM cannot? Surely the business should also be precluded	<p>It is not practical for the Administration to check whether employees, elected members or their immediate family members are part of the organisation submitting the application. The intent of this clause aligns with the aims of the policy:</p> <p>4. <i>Sponsorship and grants must not, in the City's opinion:</i></p> <p>d. <i>provide personal benefit to:</i></p> <p>i. <i>City employees or Council Members;</i> <i>or</i></p> <p>ii. <i>the employees or directors of the person or body receiving or providing sponsorship or receiving a grant.</i></p>
5.	12 should the legal expenses by 12a	<p>Project legal expenses are included in paragraph 12. with a-d referring to projects only (not expenses).</p>
6.	18 I would be supportive of increasing the delegated amount to \$25k	<p>Noted, this can be amended if so desired by Council.</p>

7.	22 is the agreement between the city and the applicant or the city and the event owner?	The agreement is between the City and the applicant as provided in the application form. The application form requires certification from an appropriately authorised person from the organisation who would be entering into the agreement.
8.	14.10 can we change reference to Council Member to Elected Member for consistency?	This has been corrected.
9.	4d as per 18 in outgoing sponsorship, is this appropriate?	It is not practical for the Administration check whether employees, elected members or their immediate family members are part of the organisation sponsoring an asset. The intent of this clause aligns with the aims of the policy:  <i>3. Sponsorship of assets must not, in the City's opinion:</i>  <i>d. provide personal benefit to:</i>  <i>i. City employees or Council Members;</i> <i>or</i>  <i>ii. the employees or directors of the person or body providing sponsorship.</i>
10.	Makes reference to sponsoring assets but should it also include events?	'Sponsorship asset' is defined in the policy to include:  a. Events; b. Activations; c. Initiatives; d. Projects; e. An occasion of a kind prescribed for the purposes of this definition.

23. **Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:**

	Question	Response
	The administration's discussion states at para 5 that "to maintain transparency of the sponsorship framework, it is proposed to remove clauses relating to 'unsolicited bids' in CP4.3."	
1.	How does removal of the unsolicited bids clauses maintain transparency?	The sponsorship framework is established based on the Council Policy, and includes the following key components:  1. Annual program guidelines which are established to address key strategic

	Question	Response
		<p>outcomes in consultation with Elected Members and approved by ELT.</p> <p>2. Annual budget allocation to programs subject to Council adoption.</p> <p>Unsolicited offers enable applications to be received outside of the established annual program guidelines and timeframes. Allowing applications for funding to be assessed against criteria that is not publicly available, or outside of a competitive funding round lacks transparency. It will likely require reallocation of sponsorship budget, which is likely to disadvantage applications to established programs.</p>
2.	Was this a recommendation of KPMG or General Counsel?	KPMG assessed the City's sponsorship process and noted key strengths in the Discretionary Funding Audit report. However, KPMG also noted that there was no documented procedure in relation to applications received outside of open funding programs. Whilst the policy provides a high-level overview in relation to this process, KPMG outlined the lack of sufficient clarity in guiding documentation could lead to a lack of governance of the process.
3.	<p>My recollection is that the unsolicited bids category replaced some of the previous grant streams which no longer apply, including the neighbourhood matched funding grants.</p> <p>(a) Where would such grants now sit?</p> <p>(b) What was in fact the administration's original rationale for the unsolicited bids?</p>	<p>a) Annual program guidelines are established in consultation with Elected Members and approved by ELT. There is no budget provision for unapproved programs.</p> <p>b) As noted, unsolicited offers were included at the time to enable applications for discontinued programs. However, the City has only accepted one unsolicited offer since the policy was adopted on 25 May 2021.</p>
4.	Is there an intention to create any new grants streams, if the unsolicited bids category is removed? The feedback I have received from the community is that there are gaps in the grant categories.	The sponsorship and grant programs are reviewed each year and the budget allocation is subject to Council adoption. The City notes there are several other funding agencies including Tourism WA, Lotterywest, DLGSCI and the corporate sector.
5.	How many unsolicited bids has the city received under this policy?	The City receives a significant number of enquiries. There has only been one enquiry accepted as an unsolicited offer since the policy was adopted on 25 May 2021. This acceptance as an unsolicited offer occurred in the context that

	Question	Response
		all programs were 'paused' whilst a sponsorship and grant review was undertaken. The application would have usually been submitted within an approved program.
6.	How many has the city approved / declined, if any?	One was approved. Zero were declined.
7.	Has this grant category been advertised/promoted?	Unsolicited offers are not a grant category, there are no established guidelines inclusive of eligibility and selection criteria, funding levels, acquittal processes, or a Council approved budget allocation. Therefore, they are not proactively promoted.
8.	10 states the "Lord Mayor and Council Members" Is it correct for Council Members to be included as only the Lord Mayor can speak on behalf of the City?	Clause 10 provides the ability for all Council Members to alert parties to sponsorship opportunities, which aligns with Section 2.10(c) of the <i>Local Government Act 1995</i> which prescribes that a role of a Council Member includes facilitating communication between the community and the Council.
9.	110 This section says the CEO's decision is final and not subject to further appeal. Does this include Council decisions?	Yes, in the instance a decision is referred to Council by the CEO, Clause 15 (line 110) will apply.
10.	Has the Administration done a gap analysis of any potential applicants that will now not have any category to apply to?	A preliminary gap analysis is attached. A more detailed analysis of grant and sponsorship programs will be conducted as part of the annual review process to determine priorities for the annual budget.
11.	Can we revisit those discontinued programs?	Grant and sponsorship program guidelines are reviewed annually to address key strategic outcomes in consultation with Elected Members. Discontinued programs, existing programs and new programs are all explored as part of this process.
12.	Has a transition period been considered?	No.

## Primary Motion

**Mover:** Councillor Rebecca Gordon

**Seconded:** Councillor Liam Gobbert

That Council:

1. ADOPTS amended Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A.
  2. ADOPTS new Council Policy 4.10 Incoming Sponsorship as at Attachment 16.3B.
  3. REQUESTS the Chief Executive Officer to further review the threshold for accepting and rejecting outgoing sponsorship applications detailed in paragraph 20 of Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A.
- 

During debate Councillor Anghie moved the following amendment:

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## Amendment

**Mover:** Councillor Sandy Anghie

**Seconded:** Councillor Viktor Ko

That point 1 be amended to read:

*That Council ADOPTS amended Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A with the exception of the Unsolicited Offers clauses not being deleted.*

**LOST (3/6)**

**For:** Councillors Sandy Anghie, Clyde Bevan and Viktor Ko

**Against:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Brent Fleeton, Liam Gobbert, Rebecca Gordon and Catherine Lezer

## Reasons for Change:

*"I raised this matter in the Agenda Briefing Session last week, that the unsolicited bids category was included as a "catch-all" in effect to capture potential grant streams that weren't adequately covered. Our current grants streams are specific, so some things will fall outside available grant streams.*

*In particular, the unsolicited bids category was intended to capture the Precinct Improvement Matched Funding Grants which no longer exist.*

*As previously provided to the Lord Mayor and CEO, the following is the answer provided by the administration to my question in April 2021, at the time the City removed the Precinct Improvement Matched Funding Grants:*

*"[My Question]*

*I did not see reference to the "Precinct Development Matched Funding grants" currently being offered. Is the proposal to discontinue this matched funding grant stream?*

*[Administration's] Answer*

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*The Precinct Improvement Matched Funding Grants is proposed to be discontinued as a program for the 2021/22 FY. It has caused some issues in the implementation and we have looked to other local governments for ideas on the best way forward to support our neighbourhoods and precincts.*

*As discussed in the meeting, we found while the Matched Funding Grants were good in theory, but in practice, they weren't really aligning with what most neighbourhood groups were after and applications were relatively rare.*

*In the rare instance that such a request comes in, under the new Policy, we will be able to consider it as an unsolicited bid. To point potential applicants in the right direction, we can add "What happened to the Precinct Improvement Matched Funding Grants?" to the FAQ's on our website and mention that the City will accept unsolicited bids for consideration."*

*I understand the KPMG feedback that there was no transparency in the unsolicited bid category in that there was no criteria set for this grant stream. However, in my view, the solution to that is to set criteria, and not get rid of this important category. In fact, the Notice of Motion later in the agenda put forward by Councillor Fleeton talks about economic development opportunities. This unsolicited bid category is just that, out of the ordinary opportunities for people to approach the City for funding."*

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The Amendment was declared lost and debate on the Primary Motion resumed.

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## Council Resolution (Committee's Recommendation) (OCM-22/08-138)

**Mover:** Councillor Rebecca Gordon

**Seconded:** Councillor Liam Gobbert

That Council:

1. ADOPTS amended Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A.
2. ADOPTS new Council Policy 4.10 Incoming Sponsorship as at Attachment 16.3B.
3. REQUESTS the Chief Executive Officer to further review the threshold for accepting and rejecting outgoing sponsorship applications detailed in paragraph 20 of Council Policy 4.3 Outgoing Sponsorship and Grants as at Attachment 16.3A.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 16.4 Repeal Local Law 2022

Responsible Officer	Michelle Antonio – General Counsel
Voting Requirements	Simple Majority
Attachments	Attachment 16.4A – City of Perth Repeal Local Law 2022

### Purpose

For Council to consider a draft Repeal Local Law.

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### Committee Recommendation

That Council:

1. APPROVES local public notice of the proposal to make the *City of Perth Repeal Local Law 2022* (Attachment 16.4A) being given in accordance with sections 3.12(3)(a) of the *Local Government Act 1995*.
  2. NOTES the purpose and effect of the *City of Perth Repeal Local Law 2022* as detailed in this report.
-

## Background

1. At its meeting held on 31 May 2022, Council considered an update on the City's Local Laws Review, upon recommendation from the Policy and Legislation Committee. Council resolved as follows:

*That Council SUPPORTS the immediate commencement of the review and possible repeal of the:*

1. *Air-Conditioning Units Local Law 2004,*
2. *Special Events Local Law 2007,*
3. *Repeal Local Law 2004, and*
4. *Repeal Local Law 2009*

*("the four local laws") in accordance with the Local Government Act 1995 (WA).*

2. This report proposes the immediate advertising by public notice of the City's intention to repeal **the four local laws** by the making of the *City of Perth Repeal Local Law 2022* (Attachment 16.4A).

## Discussion

3. The purpose and effect of the proposed *City of Perth Repeal Local Law 2022* is:
  - a. Purpose - To repeal the *City of Perth Special Events Local Law 2007*, *City of Perth Air-Conditioning Units Local Law 2004*, *City of Perth Repeal Local Law 2004* and *City of Perth Repeal Local Law 2009*.
  - b. Effect - The *City of Perth Special Events Local Law 2007*, *City of Perth Air-Conditioning Units Local Law 2004*, *City of Perth Repeal Local Law 2004* and *City of Perth Repeal Local Law 2009* are repealed.

### *Special Events Local Law 2007*

4. The *Special Events Local Law 2007* was originally introduced to respond to anti-social behaviour on Australia Day however it has not been enforced since 2010.
5. The *Local Government Property Local Law 2005*, which provides a framework for the regulation of activities and facilities on the City's property, is considered adequate for management of any events on City property on Australia Day.
6. Consequently, the *Special Events Local Law 2007* is operationally redundant, and is proposed to be repealed.

### *Air-Conditioning Units Local Law 2004*

7. The *Air-Conditioning Units Local Law 2004* allows the City to regulate the installation of air-conditioning units which overhang streets or footpaths. This local law was considered as one which may overlap with and/or contain inconsistencies with the *Local Government (Uniform Local Provisions) Regulations 1996* (WA) (Uniform Provisions) and / or the *City of Perth Planning Scheme No 2* (CPS2).
8. The provisions in the *Air-Conditioning Units Local Law 2004* are almost entirely replicated in other instruments, specifically the *Planning and Development Act 2005* (WA) and the CPS2. Additionally, the Uniform Provisions in combination with the *Thoroughfares and Public Places Local Law 2007* largely overlap with the field of operation of the *Air-Conditioning Units Local Law 2004*. Consequently, the local law is redundant, except for a very narrow set of circumstances, which may potentially be addressed by CPS2.

9. Repeal of the *Air-Conditioning Units Local Law 2004* will result in a minor and technical loss of regulatory power. However this loss is not considered to have operational consequences and is proposed to be repealed.

*Repeal Local Law 2004 and Repeal Local Law 2009*

10. The *Repeal Local Law 2004* and *Repeal Local Law 2009* (“**the Repeal Local Laws**”) repealed a number of by-laws and local laws which were considered to be redundant at the relevant time. The Repeal Local Laws have no impact on the day-to-day operations of the City.
11. Given that repealing legislation has no ongoing utility, WALGA has advised that standard practice is for such laws to be excluded from the statutory review process carried out by local governments under **the Act**.
12. However, to ensure the City has a streamlined and tidied local law suite which is accessible to the public and removes the maintenance requirement for unnecessary enactments, **the Repeal Local Laws** are proposed to be repealed.

## Consultation

13. Section 3.12 of **the Act** sets out the procedure for making a local law including a repeal local law.
14. The public notice, for a period of 6 weeks, is to state that the City proposes to make a local law (including the purpose and effect). Public submissions may be received and considered.
15. A copy of the *City of Perth Repeal Local Law 2022* and the public notice is to be given to the Minister for Local Government and to any person requesting it.
16. The public submission received and feedback from the Minister are to be considered by Council before it makes the *City of Perth Repeal Local Law 2022*.

## Decision Implications

17. If Council does not resolve to give local public notice and/or the person presiding does not give notice to the meeting of the purpose and effect of the *City of Perth Repeal Local Law 2022* the City will have failed to follow the procedure required by 3.12 of **the Act** for making a local law.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Sustainable
Related Documents (Issue Specific Strategies and Plans):	Strategic Community Plan

Legislation, Delegation of Authority and Policy	
Legislation:	The process to make or amend a local law is set out under section 3.12 of the <i>Local Government Act 1995</i> .
Authority of Council/CEO:	Section 3.12 of the <i>Local Government Act 1995</i> allows a local government to make, amend or repeal local laws.
Policy:	Nil.

## Financial Implications

18. The 2022/23 annual budget includes provision for minor costs associated with advertising and gazettal.

## Further Information

19. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

Question	Response
1. Where in the Planning and Development Act 2005 (WA) or CPS2 does it mention about requirements for installation of air-conditioners?	<p>It is an offence under s218 of the <i>Planning and Development Act 2005</i> not to comply with a planning scheme.</p> <p>Deemed provisions contained in schedule 2 of the <i>Planning and Development (Local Planning Schemes) Regulation 2015</i> apply to all planning schemes including CPS2.</p> <p>Clause 60 of the deemed provisions provides that a person must not commence or carry out any works on, or use, land in the Scheme area unless the person has obtained the development approval of the local government (except in the circumstances under clause 61 where development approval is not required). The installation of an air-conditioning unit would fall within the definition of works. Any air-conditioning units exempt are unlikely caught by the local law.</p> <p>The City may add appropriate conditions to the approval. See for example City Planning Policy Manual – Section 4.1 – City Development Design Guidelines and City Planning Policy Manual – Section 4.10 – Heritage).</p>

## Council Resolution (Committee's Recommendation) (OCM-22/08-139)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council:

1. APPROVES local public notice of the proposal to make the *City of Perth Repeal Local Law 2022* (Attachment 16.4A) being given in accordance with sections 3.12(3)(a) of the *Local Government Act 1995*.
2. NOTES the purpose and effect of the *City of Perth Repeal Local Law 2022* as detailed in this report

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 16.5 Health Local Law 2000

Responsible Officer	Michelle Antonio – General Counsel
Voting Requirements	Simple Majority
Attachments	Attachment 16.5A – Scoping Study

### Purpose

For Council to consider postponing the review of the *Health Local Law 2000*.

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### Committee Recommendation

That Council DEFERS the review of the *Health Local Law 2000* until the Department of Health concludes its implementation of the *Public Health Act 2016* and introduces all required regulations.

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## Background

1. At its Ordinary Council Meeting held 3 November 2020, Council resolved to review all its local laws.
2. At its Ordinary Council Meeting held 30 March 2021, Council instructed the CEO to undertake extensive and targeted consultation in relation to its local laws.
3. Following internal consultation:
  - a. Local laws were categorised and summarised as a part of a Scoping Study (Confidential Attachment 16.5A); and
  - b. Prioritisation of the *Health Local Law 2000* was identified for legislative and operational reasons.
4. The implementation of the *Public Health Act 2016* will have significant impact on the City's *Health Local Law 2000*.
5. The implementation of the *Public Health Act 2016*, currently underway by the Department of Health, significantly affects the legislative basis for the *Health Local Law 2000* and provides a rationale to postpone the review.

## Discussion

6. Review of the *Health Local Law 2000* ought to be deferred until the Department of Health concludes its implementation of the *Public Health Act 2016* and introduces all required regulations.
7. The State Government is in the process of producing regulations that will supersede a majority of the local law as advised previously in the Scoping Study.
8. The State Government has undertaken significant consultation processes and most items are advised as being at the stage of preparing drafting instructions, preparation of replacement guidelines or confirmed to be repealed.
9. A tentative timeline for the new regulations is the end of 2022 as the State's advice is that implementation is due to occur between mid and late 2022. Consultation on the regulations themselves has not yet occurred.
10. Once the new regulations are finalised and the remaining Parts of the *Public Health Act 2016* are commenced, the *Health (Miscellaneous Provisions) Act 1991* will be repealed. This will repeal the legislative basis for the City of Perth's current *Health Local Law 2000* (and any other local government Health Local Laws made under the *Health (Miscellaneous Provisions) Act 1911*).
11. The:
  - a. relevant areas of the *Health Local Law 2000*;
  - b. advised intent of the State; and
  - c. current statusindicates that the majority of the *Health Local Law 2000* will not be required in any local law post the State's introduction of regulations and guidelines under the *Public Health Act 2016*. Such areas to be addressed in state regulations and guidelines include:
  - i. Sanitary Conveniences,
  - ii. Housing;
  - iii. Water Supply;

- iv. Lodging Houses
  - v. Offensive trades;
  - vi. Management of morgues;
  - vii. Pest control;
  - viii. Infectious diseases; and
  - ix. Car parks ventilation.
12. This leaves only a limited number of areas to be addressed by local laws such as:
- a. Disposal of refuse;
  - b. Nuisances; and
  - c. Keeping of Animals.
13. Given:
- a. the level of progression of the State’s reform;
  - b. redundancy of the majority of the Health Local Law areas following the commencement of the remaining provisions of the *Public Health Act 2016*; and
  - c. the potential for template local laws to be adopted for the remaining areas not made redundant
- It is proposed to postpone a review of the *Health Local Law 2000* to avoid unnecessary resource allocation and budget.

## Consultation

Nil.

## Decision Implications

14. If Council does not approve deferral the City will proceed with the review and budget allocation increase will be sought accordingly.

## Strategic, Legislative and Policy Implications

Strategy	
Strategic Pillar (Objective)	Sustainable
Related Documents (Issue Specific Strategies and Plans):	Corporate Business Plan

Legislation, Delegation of Authority and Policy	
Legislation:	Sections 3.12 and 3.16 of the <i>Local Government Act 1995</i> (WA)
Authority of Council/CEO:	Council has previously directed for all local laws to be reviewed. Council authority is sought for the deferral.
Policy:	Nil.

## Financial Implications

15. Postponing the review of the *Health Local Law 2000* will delay incurring costs in association with the local law and avoid allocation of resources and costs to unnecessary work.

## Further Information

16. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	Can I please ask the dates in paragraph 9 be confirmed?	Since the report to the Policy and Legislation Committee, the State Government has updated the information relating to timeframes notifying of a delay to stage 5. Previously “mid to late 2022” was published however given the advised delay dates are no longer stated. See <a href="https://ww2.health.wa.gov.au/Articles/S_T/Timeline-to-implement-the-Public-Health-Act-2016">https://ww2.health.wa.gov.au/Articles/S_T/Timeline-to-implement-the-Public-Health-Act-2016</a>

## Council Resolution (Committee's Recommendation) (OCM-22/08-140)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council DEFERS the review of the *Health Local Law 2000* until the Department of Health concludes its implementation of the *Public Health Act 2016* and introduces all required regulations.

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 16.6 Update on Review of Parking Local Law 2017

Responsible Officer	Michelle Antonio – General Counsel
Voting Requirements	Simple Majority
Attachments	Nil.

### Purpose

For Council to consider the amendment of the *Parking Local Law 2017* rather than a full review.

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### Committee Recommendation

That Council:

1. REQUESTS the Chief Executive Officer to prepare amendments to the *Parking Local Law 2017* rather than conducting a review and redraft of the existing local law.
  2. APPROVES the level of public engagement being limited to that required to meet requirements of the *Local Government Act 1995*.
-

## Background

1. At its Ordinary Council Meeting held 3 November 2020, Council resolved to review all its local laws.
2. At its Ordinary Council meeting held 30 March 2021, Council requested the CEO to undertake extensive and targeted consultation in relation to its local laws.
3. Following internal consultation:
  - a. local laws were categorised and summarised as part of a Scoping Study (refer Confidential Attachment 16.5A); and
  - b. Prioritisation of *Parking Local Law 2017* was identified for operational and legislative reasons.
4. The amendment, rather than a full review and drafting of an entire new Parking Local Law, has been recommended by the General Manager Commercial Services.

## Discussion

5. The *Parking Local Law 2017* is not currently due for its statutory review, having been adopted by Council on 14 February 2017. Its mandated review date is not until 14 February 2025.
6. Despite this, due to:
  - a. several operational issues;
  - b. community interest; and
  - c. legislative change;
 the local law has been identified as benefitting from some amendment.
7. Rather than a full redraft and a new local law it is proposed the following issues within the current local law be amended:

Clause	Issue
<b>1.6 Terms Used bicycle crossing</b>	The definition of bicycle crossing claims to have the meaning given in the <i>Road Traffic Code 2000</i> . There is no definition of bicycle crossing in the <i>Road Traffic Code 2000</i> – a new definition is required.
<b>1.6 Term Used charter vehicle</b>	The definition of a charter vehicle refers to an omnibus licence under the <i>Transport Co-ordination Act 1966</i> . The definition requires amendment as the <i>Transport (Road Passenger Services) Act 2018</i> which commenced in mid-2019 means there is no longer an omnibus licence.  A new definition is required.
<b>1.6 Terms Used commercial vehicle</b>	The definition of a commercial vehicle is considered difficult to interpret and communicate to the public. New terminology and a new definition may aid in clearly demonstrating to the public who may park in loading zones.
<b>1.6 Terms Used Fee collection machine</b>	The definition of fee collection machine does not include alternative fee collection methods i.e. at licence plate recognition facilities and parking payment applications (App). An amendment is required.
<b>1.6 Terms Used</b>	The definition of GVM (which stands for “gross vehicle mass”) is claimed to have the meaning given in the <i>Road Traffic Code 2000</i> . The definition

<b>GVM</b>	is actually in the <i>Road Traffic (Vehicles) Act 2012</i> – a new definition is required.
<b>1.6 Terms Used service vehicle</b>	The definition of service vehicle claims to have the meaning given in the <i>Road Traffic Code 2000</i> . There is no definition of service vehicle in the <i>Road Traffic Code 2000</i> – a new definition is required.
<b>1.6 Terms Used unattended</b>	The word “metres” has an Americanised spelling (meters).
<b>1.6 Terms Used valve stem reading</b>	There is currently no definition of valve stem reading in the local law. The JSCDL has required one to be inserted in another local law – a new definition is required.
<b>Clause 2.3(2)(a) No stopping areas</b>	For consistency with the <i>Road Traffic Code 2000</i> , and for safety and traffic management reasons, it is proposed to remove any exemptions for stopping and parking vehicles which is not permitted by the <i>Road Traffic Code 2000</i> .
<b>Clause 2.18 Parking on local government property</b>	An amendment is required to provide that a person must not park contrary to a sign, even if the area is set aside for parking.
<b>Clause 3.13(2) Charter vehicle zones</b>	It is proposed to redraft the clause for clarity.
<b>Clause 4.1 Payment of fees</b>	An amendment is proposed to indicate that signs providing payment information may be variable but still effective (e.g. electronic displays with alternative information)  An amendment is proposed to, where the facility requires, enter licence plate information into the ticket machine or the use of an App.
<b>Clause 4.5(1)(a) Display of parking tickets and parking limits</b>	Amendments to the clause required to: <ul style="list-style-type: none"> <li>• Ensure the ticket is required to be displayed right side up so that its relevant details are readable</li> <li>• Remove the reference to “purchasing” a ticket so it is clear tickets are required even when parking is free (so that officers can effectively monitor drivers who overstay time limits).</li> </ul>
<b>Clause 4.6 Reserved fee paying zones</b>	The current wording on the hoods that get placed on ticket machines (when the bays are reserved or unavailable) does not align with the current local law.
<b>Clause 4.8 Use of counterfeit or altered parking tickets</b>	The enforcement of this clause can be challenging when people display an altered or counterfeited parking ticket but it is not clear which has occurred (alteration or counterfeiting). An amendment is suggested to aid enforcement.
<b>Clause 5.2 Stopping or parking in a parking station</b>	An amendment is suggested to detail to stopping restrictions in licence plate recognition zones.

<p><b>Clause 6.1</b> <b>Classes and application for parking permit</b></p>	<p>It is proposed to add an offence where a person makes a false or misleading statement in respect of their parking permit application.</p>
<p><b>Clause 6.3</b> <b>Exemption for permit holders</b></p>	<p>The City has used e-permits in recent years. The local law requires that e-permits are displayed but an e-permit does not require display. Provision for this and a definition of e-permit will clarify.</p> <p>Additionally, an amendment is proposed to clarify that a permit may also be an exemption from payment in areas where ticket display is not required (as the current provision indicates the exemption is only from displaying a ticket).</p>
<p><b>Clause 6.5</b> <b>Use of counterfeit or altered parking permit</b></p>	<p>The enforcement of this clause can be challenging when people display an altered <i>or</i> counterfeited permit but it is not clear which has occurred (alteration or counterfeiting). An amendment is suggested to aid enforcement.</p>
<p><b>Clause 7.11</b> <b>Interfere with or damage local government property</b></p>	<p>An amendment is suggested to specifically add “fee paying machine” to items which must not be damaged.</p>
<p><b>Throughout local law</b></p>	<p>Remove terms that are not relevant to the City of Perth (bus way, transit lane, truck ways).</p>
<p><b>New provision – car share bays</b></p>	<p>The City has received multiple proposals over time for the City to set aside bays for “car share” providers which hire out cars for people to drive (rather than an Uber). Making provisions in the local law will assist in the provision of these bays.</p>
<p><b>New provision – temporary parking for people with disabilities</b></p>	<p>While parking for people with disabilities is generally covered by the <i>Local Government (Parking for People With Disabilities) Regulations 2014</i> there is a gap for temporary parking bays established for event parking. These temporary bays may not have both road markings and a permissive parking sign due to their temporary nature. Due to this, there are challenges with enforcement where persons park in these bays without a disability parking permit and a new clause for these limited circumstances is proposed.</p>
<p><b>New provision – electric vehicles</b></p>	<p>Electric vehicle bays are a limited resource within CPP facilities. CPP has received complaints about individuals with non-electric vehicles using these bays so that owners of electric vehicles are unable to use this resource.</p> <p>It is proposed to add a requirement that only electric vehicle may use electric vehicle charging bays and they must plug in the charger. This will ensure the limited resource is available for drivers which need the bays.</p> <p>Definitions will also be required.</p>

<b>New provision – recreational bays</b>	Some of the parking bays near parks are allocated for the use of individuals using the park. Having such bays assist in ensuring access to these facilities and the allocation and signage reduces the fees payable by the City under the Perth Parking Levy. The local law does not have a clause to make this provision enforceable. It is proposed to draft a clause with an associated definition and a penalty.
<b>Schedule 1 - Notices</b>	The form of the notices is prescribed in the <i>Local Government (Functions and General) Regulations 1996</i> . Therefore, removal of the form and reference to the regulations is recommended.
<b>Schedule 2 - Modified Penalties</b>	Insert a penalty for clause 3.3(2) (verge complaints) which is missing a modified penalty.  Insert an appropriate penalty for any new provisions.
<b>Misc. Other</b>	As identified or recommended by external drafting counsel.

## Consultation

8. Stakeholder engagement to occur consistent with sections 3.16 and 3.12 of the *Local Government Act 1995*.

## Decision Implications

9. If Council does not approve this approach either:
  - a. further budget allocation will be required to allow for a full review and redraft to include consideration of all regulatory amendments since 2017; or
  - b. Council can defer the review of the *Parking Local Law 2017* until the statutory due date being 14 February 2025.

## Strategic, Legislative and Policy Implications

Strategy	
<b>Strategic Pillar (Objective)</b>	Sustainable
<b>Related Documents (Issue Specific Strategies and Plans):</b>	Corporate Business Plan Local Law Reviews are an identified item within the Corporate Business Plan.

Legislation, Delegation of Authority and Policy	
<b>Legislation:</b>	Sections 3.12 and 3.16 of the <i>Local Government Act 1995</i> (WA)
<b>Authority of Council/CEO:</b>	Section 3.16(2)(a) of the <i>Local Government Act 1995</i> provides that the notice to the public of the review is to include that the local government proposes to review the local law. Council support for the proposal to review is sought.
<b>Policy:</b>	Nil.

## Financial Implications

10. The financial implications of the recommendation(s) are accommodated within the existing budget subject to:
- The amount of legislative drafting required being (roughly) limited to the number of issues currently identified (noting that the legislative process will require the local government to consider submissions);
  - The stakeholder engagement proposed is limited to statutory requirements as detailed in this report;
  - No further legal advice or further drafting revisions being required.

Account Number	1039-100-10-10587-7210	Operating
Account Description	Parking Local Law	
Total Budget	\$15,000	
Budget – This report	\$15,000	
Remaining Budget	\$0	
Budget Impact	\$15,000	

## Further Information

11. Questions and responses received prior to and taken on notice at the Agenda Briefing Session held 23 August 2022 were as follows:

	Question	Response
1.	<p>1.6 Terms Used</p> <p>Service Vehicle</p> <p>I would like to see this category (or a new category) defined to include trades vehicles. Parking is harder and harder for trades in the City as height clearance restrictions mean most trades can't use multi storey carparks. It is hard for them to unload, load or access tools close to work sites in the city. I am specifically referring to service trades not necessarily new builds. They need to be able to park near the work site.</p>	<p>Trade vehicle access has been enhanced and improved by the introduction of the no fee 15 minute bays across the City. These 259 bays allow tradespeople to unload their tools, deliver them to site and then return to park their cars in one of the City's 19 open air car parks. Tradespeople do need to be organized to ensure they drop all their necessary materials before parking.</p> <p>Unfortunately, it is not possible to guarantee tradespeople a spot directly outside every building. Allowing tradespeople to park in loading zones creates access issues for mid-sized and above delivery vehicles, who come in and out of the City as much, if not more than tradespeople. Typical tradespeople vehicles (utes) can access the 15 minutes bay but delivery vehicles cannot because they are too large.</p> <p>Tradespeople are advised they can reserve a bay in advance.</p>

## Council Resolution (Committee's Recommendation) (OCM-22/08-141)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council:

1. REQUESTS the Chief Executive Officer to prepare amendments to the *Parking Local Law 2017* rather than conducting a review and redraft of the existing local law.
2. APPROVES the level of public engagement being limited to that required to meet requirements of the *Local Government Act 1995*

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## 17. Motions of which Previous Notice has been Given

### 17.1 Notice of Motion - Councillor Brent Fleeton - Encouraging and Supporting Economic Development and Activation Initiatives

The following Notice of Motion was submitted in accordance with clause 4.12 of the *Standing Orders Local Law 2009*.

<b>Councillor</b>	Councillor Brent Fleeton
<b>Date Received</b>	23 August 2022
<b>Motion</b>	<p>That Council:</p> <ol style="list-style-type: none"> <li>1. <u>ACKNOWLEDGES</u> that each year many City of Perth ratepayers dedicate their rateable properties (or portions of) to projects which tangibly progress Council’s strategic economic development priorities.</li> <li>2. <u>REQUESTS</u> the Chief Executive Officer to prepare a report for consideration at an Elected Member Engagement Session before the end of 2022/23 which outlines: <ol style="list-style-type: none"> <li>a. All existing incentives and support the City of Perth offers to its ratepayers, and the current cost to the annual budget.</li> <li>b. Possible mechanisms the City can use to identify projects being pursued by ratepayers at their own expense which meet the intent and themes of the City’s Economic Development Strategy.</li> <li>c. Appropriate checks and balances to ensure ratepayers are not “double dipping” financial support on offer from the City.</li> <li>d. Potential additional incentives and support that could apply to ratepayers, and estimated cost impacts to the Long-Term Financial Plan.</li> <li>e. The likely administrative effort and cost of the additional incentives / support.</li> </ol> </li> </ol>
<b>Reasons Provided</b>	<p>This motion is first and foremost acknowledging and saying thank you to those ratepayers who make Perth a fantastic city to both run a business in and to live in.</p> <p>It’s not easy. We all know of a ratepayer who’s turned a difficult situation into something amazing. They’ve had a vacant space, they haven’t received any income, but their outgoings keep going up. Council rates, water, land tax, power, Emergency Services Levy, cleaning, everything. It’s important to understand the context we are in. Perth has the highest CPI of any Australian capital city two quarters running.</p> <p>It also acknowledges ratepayers who have pivoted. What worked in the 1990s might not be working now. So instead of sitting on their</p>

hands and letting their space fall away, they've found an idea and made it a reality. That reality as we have all seen for ourselves slowly builds and it often means more people visiting the city, more events, more activity.

It might be a co-working space that was started in a lower grade office space with one tech business at the height of COVID which now has forty start-ups, it might be an events space that was formerly a retail store, or a shared space for arts & culture organisations to now call the City of Perth home.

Often, these tangible projects grow to be more beneficial and more lasting to our City than anything else we could create ourselves inside Council House.

So, we need to do more than simply acknowledge them. We need to support them with action.

This motion isn't rushing into anything. This motion gives the CEO time to get the facts together. It's going to take time to get it right. Every Elected Member should have input, either through the Policy Committee or through an EMES later this year, so we should sit down and have a hard look at what we are doing.

## Administration Response to Notice of Motion

Responsible Officer	Dale Page – General Manager Planning and Economic Development
Voting Requirements	Simple Majority
Attachments	Nil.

### Discussion

1. A report can be prepared for Elected Member consideration at an Engagement Session in 2023.
2. The City already incentivises and encourages economic development and activation via a series of programs and mechanisms.
3. Incentives have been approved that support the occupation of heritage spaces within the central CBD area. The guidelines for this Heritage Adaptive Reuse Grant Program are now being actively progressed with landowners and decision makers within the heritage core. This initiative has a considerable budget of \$4M over four years and, similar to other programs that involve landowner engagement and development approval / design work, it is anticipated uptake of these incentives will occur later in the calendar year as proponents draw up options and engage with the City.
4. The 2022/23 round of Business Improvement Grants was approved with additional budget allowing more city landowners and tenants to improve the interface of their business with the public realm and enact enhancements that realise the strategic objectives of Council. This matched funded grant program will be the largest yearly allocation made by the City to date (at \$350,000) and 21 successful applicants being awarded a grant.
5. Last financial year, the City also delivered Small Business Bounce Back Grants to allow for the incentivisation of smaller business to occupy city based coworking spaces, bringing more startups and one to three person businesses into the city. Acquittals are yet to occur and the cost benefit analysis of this initiative is yet to be completed. However, these grants have enabled the City to be agile in responding to COVID-related issues that were affecting coworking spaces at the time. Anecdotal feedback is some coworking spaces were greatly assisted through this incentive last financial year.
6. The draft Local Planning Strategy outlines the following potential incentives for implementation via the new Local Planning Scheme No. 3 (LPS3):
  - a. Residential development
  - b. Housing Diversity/ Affordability
  - c. Pedestrian Links and Public Spaces
  - d. ESD/ Sustainable Buildings/ Urban Greening
  - e. Design Excellence
  - f. Heritage
  - g. Cultural Infrastructure
  - h. Supermarkets
  - i. Public Facilities
7. Council has also recently approved a Notice of Motion related to increasing residential density within the City. This may require examination of further planning or non-planning incentives in consultation with key stakeholders to increase the residential population of the city.

8. The above incentives are all intended to stimulate additional development and activation of the city centre.
9. The Administration is also working on a draft Tech Action Plan which will investigate additional incentives to support startups.
10. The City's recently approved *Economic Development Strategy 2022–2032* has six key themes, and initiatives assigned to each. The following initiatives would be of particular relevance to this Notice of Motion:
  - a. Advocate for the attraction of key institutions, venues and facilities to establish, expand or relocate in the city centre.
  - b. Deliver programs and policies to support the City of Perth's increased residential population.
  - c. Deliver targeted programs, including grants and sponsorships, to support the revitalisation of underutilised spaces and defined city precincts.
  - d. Partner on projects that celebrate the rich cultural heritage of Perth and deliver economic opportunities to grow and expand the city's creative economy.
  - e. Deliver a City of Perth Technology Action Plan to support the ongoing growth of technology related startups.
  - f. Deliver a range of initiatives that attract, retain and support the development of small to medium enterprise in the city.
11. The Administration can prepare a report for Elected Member consideration in 2023, that outlines current actions that encourage and support economic development and activation initiatives, as well as identification of gaps and other opportunities that may exist. This timeframe allows for more understanding of the cumulative budget and resourcing implications that existing incentive related initiatives have.

## Decision Implications

12. If this motion is approved by Council, it will require some allocation of internal resourcing to investigate the options and prepare a response. This will divert some resource away from current projects and programs. However, given Cr Fleeton has provided time until June 2023 to provide a response, there is reduced concern about the resource required to respond to this motion.

## Strategic, Legislative and Policy Implications

Strategic Community Plan	
Strategic Pillar (Objective)	Prosperous
Related Documents (Issue Specific Strategies and Plans):	Economic Development Strategy 2022-2032 Draft Local Planning Strategy

Legislation, Delegation of Authority and Policy	
Legislation:	Nil.
Authority of Council/CEO:	Nil.
Policy:	Nil.

## Financial Implications

Nil.

## Further Information

Nil.

## Council Resolution (OCM-22/08-142)

**Mover:** Councillor Brent Fleeton

**Seconded:** Councillor Rebecca Gordon

That Council:

1. ACKNOWLEDGES that each year many City of Perth ratepayers dedicate their rateable properties (or portions of) to projects which tangibly progress Council's strategic economic development priorities.
2. REQUESTS the Chief Executive Officer to prepare a report for consideration at an Elected Member Engagement Session before the end of 2022/23 which outlines:
  - a. All existing incentives and support the City of Perth offers to its ratepayers, and the current cost to the annual budget.
  - b. Possible mechanisms the City can use to identify projects being pursued by ratepayers at their own expense which meet the intent and themes of the City's Economic Development Strategy.
  - c. Appropriate checks and balances to ensure ratepayers are not "double dipping" financial support on offer from the City.
  - d. Potential additional incentives and support that could apply to ratepayers, and estimated cost impacts to the Long-Term Financial Plan.
  - e. The likely administrative effort and cost of the additional incentives / support.

**CARRIED (6/3)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Brent Fleeton, Liam Gobbert, Rebecca Gordon and Viktor Ko

**Against:** Councillors Sandy Anghie, Clyde Bevan and Catherine Lezer

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## 18. Matters for which the meeting may be closed

### Council Resolution (OCM-22/08-143)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Brent Fleeton

That Council CLOSE the meeting to the public.

18.1 Shop 16, City Station Concourse - Preferred Tenant

18.2 Tamala Park Regional Council Landholdings

18.3 2021/22 CEO Annual Performance Review

18.4 2022/23 CEO Key Performance Indicators and Performance Review Process

18.5 CEO Total Reward Package Review

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

6.20pm *The Meeting was closed to the public and the livestream was paused.*

*In accordance with Section 5.23(2)(c) and Section 5.23(2)(e) of the Local Government Act 1995, the following Item 18.1 and its attachments are confidential.*

#### 18.1 Shop 16, City Station Concourse - Preferred Tenant

Responsible Officer	Steve Holden – General Manager Commercial Services
Voting Requirements	Simple Majority
Attachments	Confidential Attachment 18.1A – Selection Criteria Evaluation Matrix Confidential Attachment 18.1B – Commercial Terms Comparison Confidential Attachment 18.1C – Cashflow Analysis

### Council Resolution (Officer's Recommendation) (OCM-22/08-144)

**Mover:** Lord Mayor Basil Zempilas

**Seconded:** Councillor Liam Gobbert

That Council APPROVES Cherub & Co Pty Ltd, trading as Mirabilia Early Learning Centre & Kindergarten as the preferred tenant for Shop 16, City Station Concourse, 378 Wellington Street, for a maximum 10 year term, subject to the finalisation of commercial terms achieving the requirements of a disposal under Council Policy 2.7 Property Performance, Investment and Disposal.

**CARRIED EN BLOC (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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6.22pm Councillor Anghie disclosed a Financial Interest in Item 18.2 (as detailed in Item 5) and departed the meeting accordingly.

6.22pm The General Manager Planning and Economic Development retired from the meeting prior to Item 18.2.

*In accordance with Section 5.23(2)(e) of the Local Government Act 1995, the following Item 18.2 and its attachment are confidential.*

### 18.2 Tamala Park Regional Council Landholdings

Responsible Officer	Steve Holden – General Manager Commercial Services
Voting Requirements	Simple Majority
Attachments	Confidential Attachment 18.2A – Market Advice and Valuation Review

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### Council Resolution (Alternate Motion) (OCM-22/08-145)

**Mover:** Councillor Brent Fleeton

**Seconded:** Councillor Rebecca Gordon

That Council REQUESTS the Chief Executive Officer to investigate the pursuit of the option listed at paragraph 5c. in the confidential report.

**CARRIED (6/2)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Brent Fleeton, Liam Gobbert, Rebecca Gordon and Viktor Ko

**Against:** Councillors Clyde Bevan and Catherine Lezer

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6.44pm Councillor Sandy Anghie returned to the meeting prior to Item 18.3.

6.45pm The General Manager Commercial Services, General Manager Community Development, General Manager Corporate Services, General Manager Infrastructure and Operations, Chief Financial Officer and Governance Officer retired from the meeting prior to Item 18.3.

*In accordance with Section 5.23(2)(a) of the Local Government Act 1995, the following Item 18.3 and its attachments are confidential.*

### 18.3 2021/22 CEO Annual Performance Review

Responsible Officer	Karen Callaghan – Executive Director Governance and Strategy
Voting Requirements	Absolute Majority
Attachments	Confidential Attachment 18.3A – External Consultant's Presentation Confidential Attachment 18.3B – 2021/22 Performance Review Confidential Attachment 18.3C – External Consultant's Review Process

## Council Resolution (Committee's Recommendation)(OCM-22/08-146)

**Mover:** Councillor Brent Fleeton

**Seconded:** Councillor Clyde Bevan

That Council:

1. RECEIVES the report prepared by the external consultant regarding the CEO's performance for 2021/22 (Attachment 18.3A).
2. ENDORSES the CEO's annual performance review for 2021/22 in accordance with Schedule 2, clause 18 the *Local Government (Administration) Regulations 1996*.

**CARRIED BY ABSOLUTE MAJORITY (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

*In accordance with Section 5.23(2)(a) of the Local Government Act 1995, the following Item 18.4 and its attachments are confidential.*

#### 18.4 2022/23 CEO Key Performance Indicators and Performance Review Process

Responsible Officer	Karen Callaghan – Executive Director Governance and Strategy
Voting Requirements	Absolute Majority
Attachments	Confidential Attachment 18.4A – 2022/23 KPI's Proposed by External Consultant Confidential Attachment 18.4B – 2022/23 KPI's Proposed by the Chief Executive Officer Confidential Attachment 18.4C – Proposed 2022/23 Performance Review Process

### Council Resolution (Committee's Recommendation) (OCM-22/08-147)

**Mover:** Councillor Clyde Bevan

**Seconded:** Councillor Liam Gobbert

That Council:

1. RECEIVES the 2022/23 KPI's proposed by the external consultant (Attachment 18.4A).
2. RECEIVES the 2022/23 KPI's proposed by the Chief Executive Officer (Attachment 18.4B).
3. APPROVES the 2022/23 KPI's proposed by the Chief Executive Officer (Attachment 18.4B).
4. APPROVES the 2022/23 performance review process (Attachment 18.4C).
5. NOTES each measure for the 2022/23 KPI's detailed in Attachment 18.4B will be assessed separately with an equal weighting.

**CARRIED BY ABSOLUTE MAJORITY (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

*In accordance with Section 5.23(2)(b) of the Local Government Act 1995, the following Item 18.5 is confidential.*

#### 18.5 CEO Total Reward Package Review

Responsible Officer	Kate Parker – Alliance Manager People and Culture
Voting Requirements	Simple Majority
Attachments	Nil.

### Council Resolution (Committee's Recommendation) (OCM-22/08-148)

**Mover:** Councillor Rebecca Gordon

**Seconder:** Deputy Lord Mayor Di Bain

That Council:

1. APPROVES the Chief Executive Officer's total remuneration package (TRP) to be consistent with the Salaries and Allowances Tribunal Determination No 1 of 2022, to ensure compliance with the maximum TRP payable to a Band 1 local government Chief Executive Officer under the provisions of the *Salaries and Allowances Act 1975*.
2. APPROVES a variation to the Chief Executive Officer's contract to give effect to the approval in Point 1.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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## Council Resolution (OCM-22/08-149)

**Mover:** Deputy Lord Mayor Di Bain

**Seconder:** Councillor Catherine Lezer

That Council OPEN the meeting to the public.

**CARRIED UNOPPOSED (9/0)**

**For:** Lord Mayor Basil Zempilas; Deputy Lord Mayor Di Bain; Councillors Sandy Anghie, Clyde Bevan, Brent Fleeton, Liam Gobbert, Rebecca Gordon, Viktor Ko and Catherine Lezer

**Against:** Nil

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7.02pm *The Meeting was reopened to the public and the livestream was resumed.*

## 19. Urgent Business

Nil.

## 20. Closure

There being no further business, the Presiding Member declared the meeting closed at 7.02pm.