



City of Perth

Arts Grants and Sponsorship Program

2018-2019



The City of Perth Strategic Community Plan 2029

Whilst Perth has a rich history as an older civilisation, as a city it is young in comparison to other capital cities throughout the world. The feedback from the City's citizens indicated that they want Perth to be a city that is a great place for people to live, work and visit. Citizens want it to be seen as a beautiful connected city that provides vibrant, diverse and friendly experiences. Perth should be seen not only as a city that is bold and progressive in its way of life but should also have a sense of distinctiveness that people can confidently promote – a community that knows itself and one that delivers a unique experience that is Perth.

THE VISION FOR PERTH IS:

***Vibrant, connected,
progressive; a friendly and
beautiful place to be.***

GOAL**A city for people****1**

A city that is diverse and community orientated; one in which all people want to live, work and visit.

GOAL**An exceptionally well designed, functional and accessible city****2**

As the city grows it is exceptionally well designed with accessible public and private spaces. Development emphasises Perth's unique location. The ability to move freely and easily throughout the city, in a safe and efficient manner, creates a strong sense of place that can be enjoyed by all.

GOAL**A city connected to its natural beauty****3**

A city that protects and enhances the environment, emphasising the natural beauty of the river and parks. It incorporates native flora to protect and connect green corridors throughout the city.

GOAL**A future focused and resilient city****4**

A city that is committed to sustainable principles that promote social, economic and environmental resilience for current and future generations. A focus on equity, social inclusion, economic prosperity and environmental integrity builds the city's resilience levels.

GOAL**A prosperous city****5**

A city that is recognised internationally and locally as a leader in the Indian Ocean Rim for diversity and excellence in business, tourism, education, technology and trade. It uses its competitive advantage to cultivate innovation and creativity, enhancing the city's resilience. It is a city with a vibrant and diverse economy.

GOAL**A city that celebrates its diverse cultural identity****6**

A city that has a diverse choice of formal and informal places that showcase and celebrate its heritage, identity and cultural narrative. The city is lively and creative which encourages participation and celebrates inclusion. The people are connected to the place through the use of arts, heritage and cultural experiences.

GOAL**An open and engaged city****7**

A city that involves community, citizens and stakeholders in its future direction. Citizens have trust in the City of Perth and comfort knowing they collaborate with community, governments and businesses alike, working in an open and transparent manner. People feel connected, listened to and engaged with their city.

GOAL**A city that delivers for its community****8**

A city that is focused on the needs of its communities. Recognised as a city that is committed to quality services and continuous improvement, placing its community first. A city that builds effective partnerships between its community, business and government bodies to create a great place to be.

Introduction

The City of Perth recognises that investment in the arts is pivotal to the cultural enrichment and economic diversity of our City. The City's Strategic Community Plan states the importance for the city to celebrate its heritage, identity and cultural narrative.

The City supports arts and other cultural experiences that attract increased visitation and where arts and culture create activation of city spaces for residents and visitors to experience.

The City seeks to support activity which encourages broad community participation and cultural engagement, celebrates inclusion and where people are connected through arts and cultural experiences.

The City's commitment to championing artists represents a strategic investment in the development of the local arts sector, providing professional development opportunities for local artists, supporting them to live and work in the city and to contribute to strengthening the city's creative economy, and that of the wider region.

Funding Categories

ARTS GRANTS

1

Arts Grants (under \$15,000)
Arts Grants (\$15,001 – \$40,000)

2

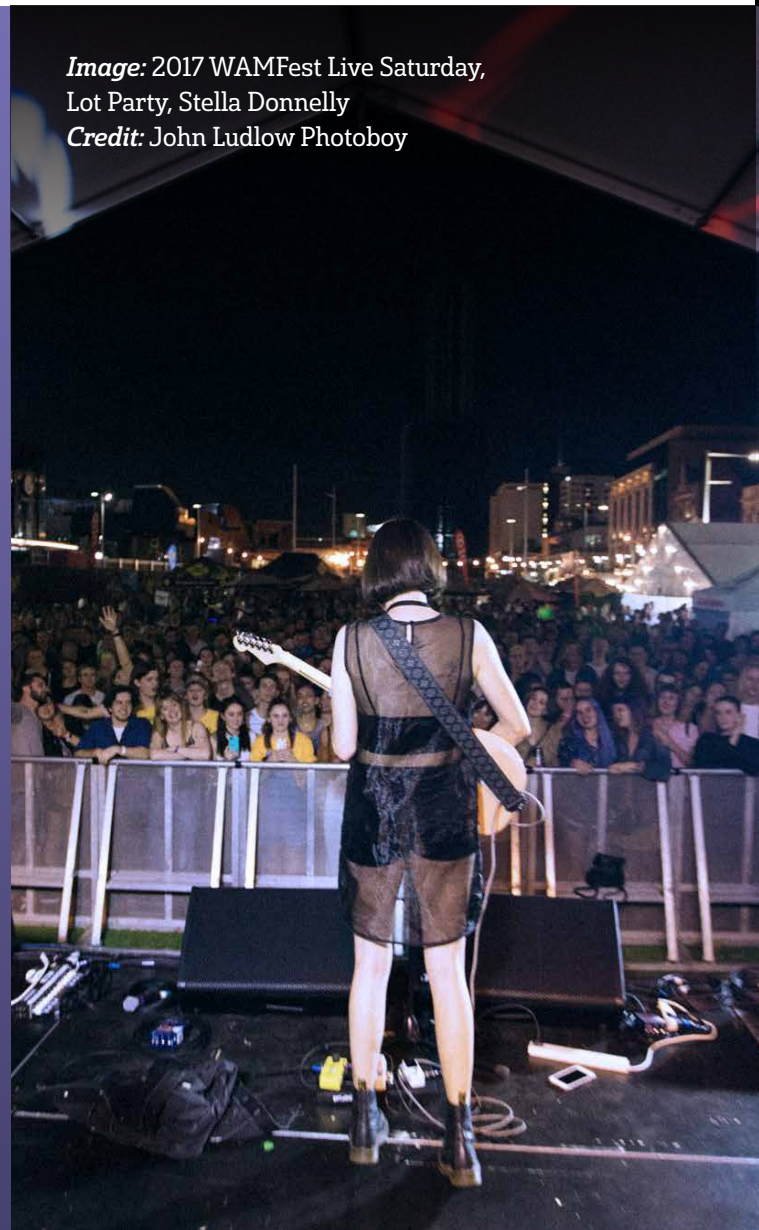
ARTS SPONSORSHIP

Arts Sponsorship (upwards of \$20,000)

3

STRATEGIC ARTS SPONSORSHIP

*Image: 2017 WAMFest Live Saturday,
Lot Party, Stella Donnelly
Credit: John Ludlow Photoboy*



① ARTS GRANTS

Arts Grants are accessible to a wide range of applicants and support a broad variety of art forms and creative cultural practice including, but not limited to; performance seasons, arts industry events, exhibitions, festivals, film, photography, multi-disciplinary and community arts projects.

There are two categories of Arts Grants:

A

**UNDER
\$15,000**

B

**\$15,001 -
\$40,000**



Image: 2017 AWESOME Festival 'Polar Bears Go Up'
Credit: James Campbell

Eligibility

To be eligible to receive an Arts Grant from the City, the applicant must:

- be an Australian legal entity or an individual with an Australian Business Number (ABN);
- have submitted the application not less than three months from the project commencement date;
- submit an application through the City's approved management portal, SmartyGrants (perth.smartygrants.com.au);
- have all appropriate insurances and licences;
- be applying for a project or initiative which either occurs within the City of Perth local government area, or, if not within the City of Perth local government area, the project or initiative demonstrates that it directly supports the City of Perth goals as identified in the Strategic Community Plan.

The City will not consider applications from:

- the Commonwealth, State or any Government Agency;
- an employee of the City of Perth;
- an individual without an Australian Business Number;
- an applicant that has outstanding debts to the City of Perth;
- an applicant that has failed to provide satisfactory acquittal reporting for any previous City of Perth funding;
- an applicant that has already received City of Perth funding (including in-kind) for the same project within the same financial year; and
- an applicant that has already applied for City of Perth funding (including in-kind) for the same project within the same financial year and been refused.



Key Dates 2018/2019

The City provides two opportunities to apply for Arts Grants each year. Applications must provide a public outcome within the specified timeframe. All acquittal reporting requirements must be submitted within three months of completion of the project.

ROUND 1

FOR ACTIVITIES BETWEEN

1 August 2018 – 31 January 2019

APPLICATIONS OPEN

8 January 2018

APPLICATION DEADLINE

4pm AWST, 13 February 2018

NOTIFICATION OF DECISION

No later than 9 May 2018

ROUND 2

FOR ACTIVITIES BETWEEN

1 February 2019 – 31 July 2019

APPLICATIONS OPEN

31 July 2018

APPLICATION DEADLINE

4pm AWST, 4 September 2018

NOTIFICATION OF DECISION

No later than 21 November 2018

Assessment Process

Your application will be assessed in a competitive round against all other applicants.

Applications are assessed by a minimum three person assessment panel which may recommend full, part or no funding. This decision is carefully considered with the view of maintaining the integrity of the proposal.

The City of Perth regularly receives more funding applications than the available budget. Therefore, successful applications are those that best satisfy the assessment criteria.

The City of Perth reserves the right to request further information in considering any application, as well as the right to reject any application that does not meet the eligibility criteria.

Maximum Contribution

There is no maximum contribution budget cap for City of Perth support in the Arts Grant program.

Assessment Criteria



ARTS GRANTS (UNDER \$15,000)

Essential

- Does the project demonstrate artistic merit?
- Does the project increase opportunities for the community to participate in cultural life?
- Does the project foster meaningful collaborations across the local arts industry and/or community?
- Does the project contribute to a positive sense of place within the city?
- Does the individual or organisation have a demonstrated capacity to manage all aspects of the project?

Optional

The below are non-essential criteria (optional) based on goals identified in the City of Perth Strategic Community Plan. Applicants who can demonstrate their project achieves any of these outcomes can receive additional assessment points for each of these criteria.

- Does the project activate public spaces and underutilised locations, in interesting and engaging ways?
- Does the project celebrate Indigenous culture?
- Does the project activate places along the riverfront?

Assessment Criteria



ARTS GRANTS (\$15,0001 – \$40,000)

Essential

- Does the project demonstrate artistic merit?
- Does the project increase opportunities for the community to participate in cultural life?
- Does the project foster meaningful collaborations across the local arts industry and/or community?
- Does the project contribute to a positive sense of place within the city?
- Does the project provide professional development opportunities for local artists and/or cultural workers?
- Does the individual or organisation have a demonstrated capacity to manage all aspects of the project?
- To what extent are the project plan and budget realistic and value for money?

Optional

The below are non-essential criteria (optional) based on goals identified in the City of Perth Strategic Community Plan. Applicants who can demonstrate their project achieves any of these outcomes can receive additional assessment points for each of these criteria.

- Does the project activate public spaces and underutilised locations, in interesting and engaging ways?
- Does the project celebrate Indigenous culture?
- Does the project activate places along the riverfront?



② ARTS SPONSORSHIP

Through Arts Sponsorship, the City contributes to projects that represent a broad range of high quality arts activity and creative cultural practice. Proposals must be driven by significant economic, social and cultural outcomes. Arts Sponsorship is accessible to a wide range of organisations that identify the arts as their primary purpose.

Sponsorship of \$20,000+ is available.

*Image: Perth Institute of Contemporary Arts
Remedial Works 2017, installation view
Credit: Dan Bourke*

Eligibility

To be eligible to receive Arts Sponsorship from the City, the applicant must:

- formally identify arts as their primary purpose;
- be an Australian legal entity or an individual with an Australian Business Number (ABN);
- have submitted the application not less than three months from the project commencement date;
- submit an application through the City's approved management portal, SmartyGrants (perth.smartygrants.com.au);
- have all appropriate insurances and licences;
- be applying for a project or initiative which either occurs within the City of Perth local government area, or, if not within the City of Perth local government area, the project or initiative demonstrates that it directly supports the City of Perth goals as identified in the Strategic Community Plan.

The City will not consider applications from:

- the Commonwealth, State or any Government Agency;
- an employee of the City of Perth;
- an individual without an Australian Business Number;
- an applicant that has outstanding debts to the City of Perth;
- an applicant that has failed to provide satisfactory acquittal reporting for any previous City of Perth funding;
- an applicant that has already received City of Perth funding (including in-kind) for the same project within the same financial year; and
- an applicant that has already applied for City of Perth funding (including in-kind) for the same project within the same financial year and been refused.

Image: 2017 Black Swan Prize for Portraiture



Key Dates 2018/2019

The City provides one opportunity to apply for Arts Sponsorship each Financial Year. Applications must provide a public outcome within the specified timeframe. All acquittal reporting requirements must be submitted within three months of completion of the project.

ROUND 1

FOR ACTIVITIES BETWEEN
1 October 2018 – 31 December 2019

APPLICATIONS OPEN
6 February 2018

APPLICATION DEADLINE
4pm AWST, 20 March 2018

NOTIFICATION OF DECISION
No later than 6 June 2018

Maximum Contribution

The maximum contribution of sponsorship provided by the City of Perth cannot exceed 30% of the total event or project budget.

Assessment Process

Your application will be assessed in a competitive round against all other applicants.

Applications are assessed by a minimum three person assessment panel which may recommend full, part or no funding. This decision is carefully considered with the view of maintaining the integrity of the proposal.

The City of Perth regularly receives more funding applications than the available budget. Therefore, successful applications are those that best satisfy the assessment criteria.

The City of Perth reserves the right to request further information in considering any application, as well as the right to reject any application that does not meet the eligibility criteria.

Sponsorship Term

Arts Sponsorship Agreements can have a negotiated term of between one to two years, at the discretion of the City and dependant on the quality of the application, the assessment score and the strategic outcomes likely to be achieved.

Arts Sponsorship applicants must have an established relationship with the City of Perth. Arts organisations interested in applying for this category of sponsorship should discuss their proposal with the Sponsorship Officer.

Assessment Criteria



ARTS SPONSORSHIP

Essential

- Does the project demonstrate arts and cultural activity of a high calibre, with suitably experienced personnel?
- Does the project deliver arts activity that represents Perth's unique cultural identity?
- Does the project increase opportunities for the community to participate in cultural life and/or identify strategies to widen audience engagement?
- Does the project foster meaningful collaborations across the local arts industry and/or community?
- Does the project contribute to a positive sense of place within the city?
- Does the project raise the profile and reputation of the City of Perth as a premier Capital City and arts industry leader?
- Does the project provide professional development opportunities for local artists and/or cultural workers?
- Does the project attract a broad audience, stimulate the local economy and provide opportunities for engagement with local businesses?
- Does the project support the ongoing development, viability and sustainability of the organisation and the local arts industry?
- Does the project contribute to a unique cultural tourism offering for local, national

and international audiences?

- Does the individual or organisation have a demonstrated capacity to manage all aspects of the project?
- To what extent are the project plan and budget realistic and value for money?
- Does the project demonstrate financial viability through evidence of support from other government agencies, business or community organisations?

Optional

The below are non-essential criteria (optional) based on goals identified in the City of Perth Strategic Community Plan. Applicants who can demonstrate their project achieves any of these outcomes can receive additional assessment points for each of these criteria.

- Does the project activate public spaces and underutilised locations, in interesting and engaging ways?
- Does the project celebrate Indigenous culture?
- Does the project activate places along the riverfront?



3

STRATEGIC ARTS SPONSORSHIP

The City of Perth is committed to the long-term growth and development of the local arts industry and recognises that investment in arts organisations contributes to a healthy cultural landscape. Through Strategic Arts Sponsorship, the City supports projects which assist

in the strategic development of an arts organisation and directly assist the City of Perth in meeting the Goals identified in the City's Strategic Community Plan.

Proposals must be driven by significant cultural, community and economic outcomes.

Eligibility

To be eligible to receive Arts Sponsorship from the City, the applicant **must**:

- formally identify arts as their primary purpose;
- be an Australian legal entity or an individual with an Australian Business Number (ABN);
- have submitted the application not less than three months from the project commencement date;
- submit an application through the City's approved management portal, SmartyGrants (perth.smartygrants.com.au);
- have all appropriate insurances and licences;
- be applying for a project or initiative which either occurs within the City of Perth local government area, or, if not within the City of Perth local government area, the project or initiative demonstrates that it directly supports the City of Perth goals as identified in the Strategic Community Plan.

The City **will not** consider applications from:

- the Commonwealth, State or any Government Agency;
- an employee of the City of Perth;
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- an applicant that has already received City of Perth funding (including in-kind) for the same project within the same financial year; and
- an applicant that has already applied for City of Perth funding (including in-kind) for the same project within the same financial year and been refused.

Image: Perth Symphony Orchestra
Credit: Richard Jefferson Photography



The types of projects supported under Strategic Arts Sponsorship will strongly contribute towards the City's strategic objectives.

Strategic Arts Sponsorship is for special projects only, that fall outside the Arts Grants and Arts Sponsorship streams. Applicants are encouraged to apply in the Arts Grants and Arts Sponsorship Rounds as applications for Strategic Arts Sponsorship are only accepted under limited circumstances at the discretion of the City of Perth.

Strategic Arts Sponsorship applicants should have an established relationship with the City of Perth. Arts organisations interested in applying for this category of sponsorship should discuss their proposal with the Sponsorship Officer.

Assessment Process

Applications are assessed by a minimum three person assessment panel which may recommend full, part or no funding. This decision is carefully considered with the view of maintaining the integrity of the proposal.

The City of Perth regularly receives more funding applications than the available budget. Therefore, successful applications are those that best satisfy the assessment criteria.

The City of Perth reserves the right to request further information in considering any application, as well as the right to reject any application that does not meet the eligibility criteria.

Sponsorship Term

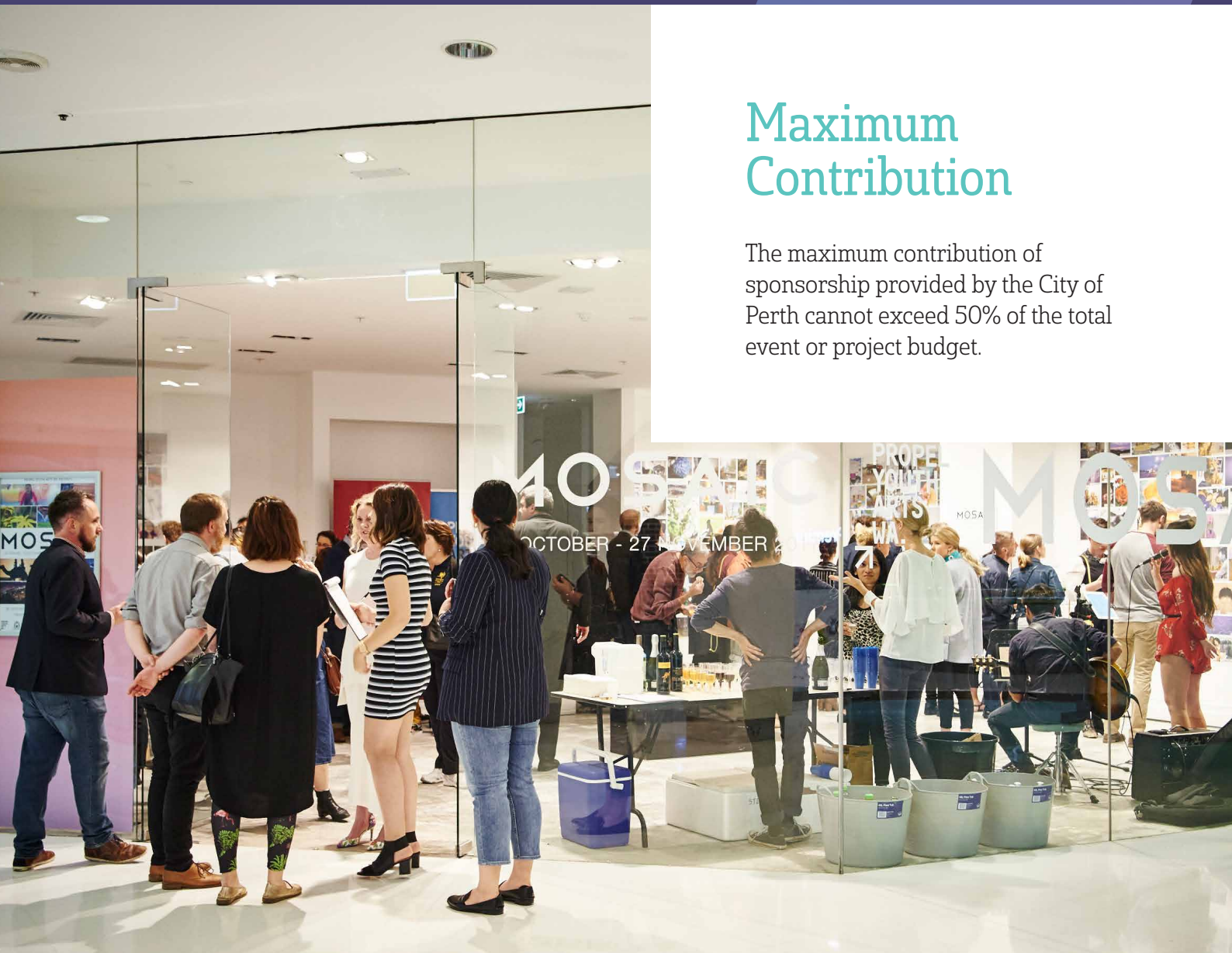
Strategic Arts Sponsorship Agreements can have a negotiated term of between one to two years, at the discretion of the City and dependant on the quality of the application, the assessment score and the strategic outcomes likely to be achieved.

Applications should be submitted at least three months prior to the commencement of the activity.

Decisions will be made on a case by case basis, in line with the available budget and strategic priorities of Council.

Maximum Contribution

The maximum contribution of sponsorship provided by the City of Perth cannot exceed 50% of the total event or project budget.



Assessment Criteria

Essential

- Does the project reflect and add value to the City of Perth's strategic objectives, as outlined in the Strategic Community Plan?
- Does the project support the ongoing development, viability and sustainability of the organisation and the local arts industry?
- Does the project demonstrate arts and cultural activity of a high calibre, with suitably experienced personnel?
- Does the project deliver arts activity that represents Perth's unique cultural identity?
- Does the project increase opportunities for the community to participate in cultural life and/or identify strategies to widen audience engagement?
- Does the project foster meaningful collaborations across the local arts industry and/or community?
- Does the project contribute to a positive sense of place within the city?
- Does the project raise the profile and reputation of the City of Perth as a premier Capital City and arts industry leader?
- Does the project provide professional development opportunities for local artists and/or cultural workers?
- Does the project attract a broad audience, stimulate the local economy and provide opportunities for engagement with local businesses?
- Does the project support the ongoing development, viability and sustainability of

the organisation and the local arts industry?

- Does the project contribute to a unique cultural tourism offering for local, national and international audiences?
- Does the individual or organisation have a demonstrated capacity to manage all aspects of the project?
- To what extent are the project plan and budget realistic and value for money?
- Does the project demonstrate financial viability through evidence of support from other government agencies, business or community organisations?

Optional

The below are non-essential criteria (optional) based on goals identified in the City of Perth Strategic Community Plan. Applicants who can demonstrate their project achieves any of these outcomes can receive additional assessment points for each of these criteria.

- Does the project activate public spaces and underutilised locations, in interesting and engaging ways?
- Does the project celebrate Indigenous culture?
- Does the project activate places along the riverfront?

Frequently Asked Questions

1

What should I keep in mind when considering applying for a City of Perth grant or sponsorship?

- Seek additional funding from other sources, the City will not fund the entire cost of your project. Additional funding sources will strengthen your application.
- Consider the location of your project and ensure you have all permits and bookings in place prior to applying.
- Make your event accessible to a broad audience and consider delivering a free component.

2

Can I assume my project will be funded if it has been funded in previous years?

- The City of Perth is committed to ensuring the assessment process is fair and equitable. Recurring annual funding is not guaranteed; your application will be assessed in a competitive environment against all applications received in the relevant category.

3

How many times can I apply?

- Applicants may apply for sponsorship for several projects however each project may only receive sponsorship once in each financial year.

4

Are the details of my application confidential?

- No. The City of Perth must comply with the Local Government Act in regards to making information available to the general public. An assessment of your application will form part of the Council Report which is made publically available on the City of Perth website.

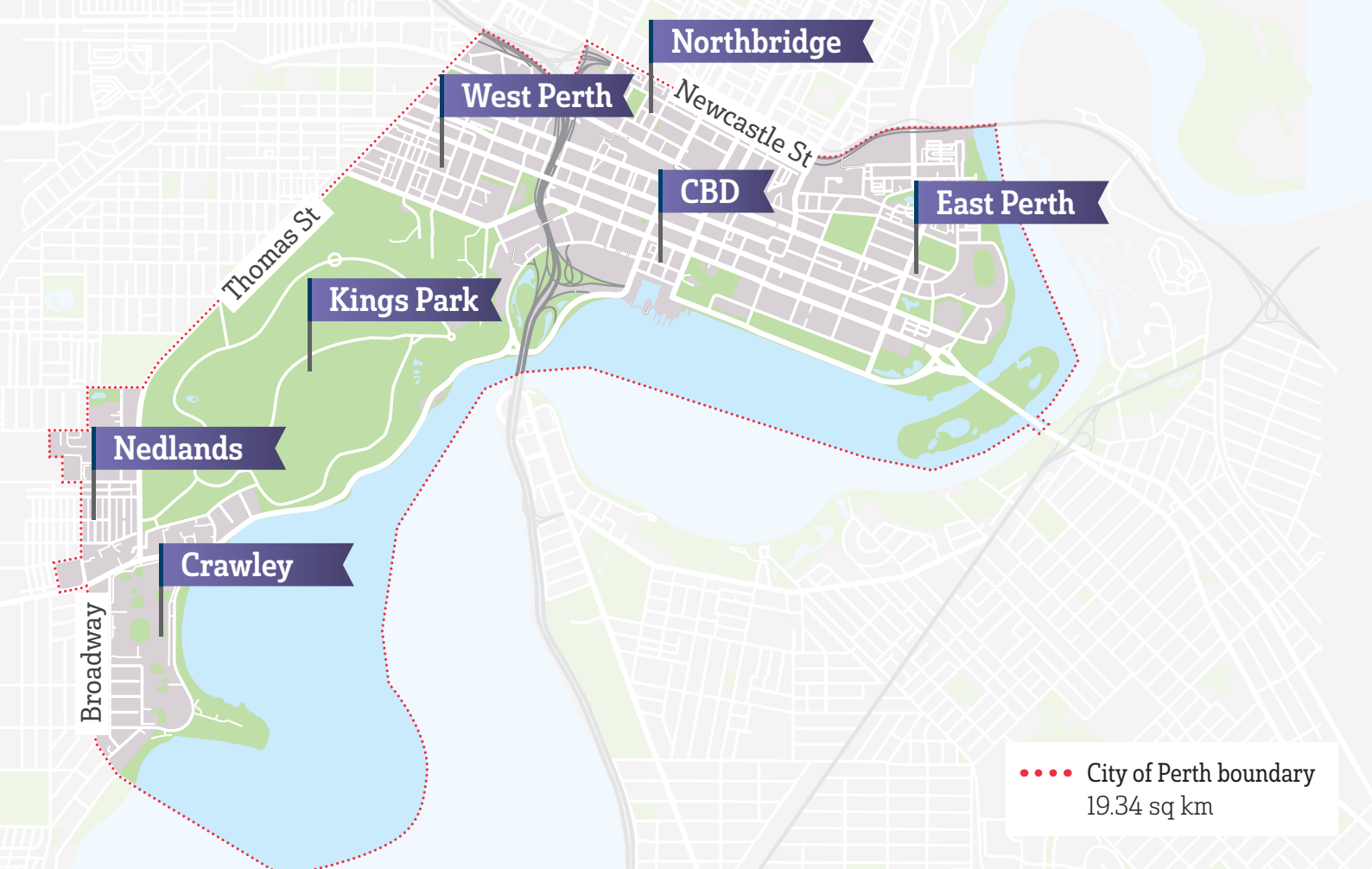
Disability Access and Inclusion

Access and inclusion is about ensuring that all public services are available to all community members, including those who have a disability, so that they have the opportunity and choice to participate in all aspects of community life.

To the extent that it is practicable, the applicant is required to provide universal access to sponsored events, as outlined in the City of Perth's Disability Access and Inclusion Plan. The applicant will need to be able to provide a copy of their Disability Access and Inclusion Plan for the sponsored project if requested.

You will be required to report on accessibility of your project on the conclusion of your project as part of the acquittal report.

A copy the Disability Services Commission's Guide to Disability Access and Inclusion Plans for Local Government Contractors is available for download at: www.disability.wa.gov.au/business-and-government1/business-and-government/disability-access-and-inclusion-plans/



Canvassing of Elected Members

If prior to the determination of a Sponsorship or Grant by the Council or Committee, a Sponsee (or any agent) canvasses any Elected Member of the City of Perth, or attempts to provide additional information, either directly or indirectly, on any matter relating to the application to an Elected Member, the person/organisation may be disqualified and the sponsorship or grant excluded from being considered for approval.

In the event supplementary information is requested to be provided to Elected Members, please contact your Sponsorship Officer directly to disseminate this.

Contact Us

SPONSORSHIP OFFICER

Business Support and Sponsorship

@ sponsorship@cityofperth.wa.gov.au

(08) 9461 1465

Information on other sponsorship and grant programs offered by the City of Perth can be accessed here: www.perth.wa.gov.au/grants-and-sponsorships