Council Policy Manual

CP18.1   ARTS AND CULTURE

POLICY OBJECTIVE

For Perth, as the State's capital city, to be recognised for its leadership in showcasing the City's vitality, innovation and cultural diversity, through its distinctive Western Australian cultural expression.

POLICY STATEMENT

1.   The City of Perth recognises that:

    1.1   Engagement in arts and culture is essential to community, social and economic well being and to enhancing quality of life;

    1.2   arts and culture help create an international and nationally recognisable identity for the State's capital city;

    1.3   arts and cultural activity are important aspects of expressing local creativity and developing an understanding of our uniqueness;

    1.4   arts and culture contribute directly to the economy of the city, generating employment and significantly benefiting both large and small business;

    1.5   arts and culture attract city visitors through major arts events and tourism and convention industries;

    1.6   participation in arts and culture by people from Indigenous and multicultural backgrounds is fundamental to the richness of the city and to the promotion of tolerance and understanding;

    1.7   Perth's distinctive climate and environment are integral components in celebrating our culture – the use of its natural assets such as the Swan River and parks and gardens should be maximised;

    1.8   vibrant public spaces are important in creating a safe and secure environment;

CP18.1   Arts and Culture

1.9   arts and cultural activity provide a forum for constructive social comment and public debate, helping to form a society of educated and involved citizens.

2.   The City of Perth will endeavour to:

2.1   Ensure that the City's spaces are alive with events and experiences for residents, workers and visitors to encounter and enjoy;

2.2   Promote local creativity, innovation and excellence by supporting high quality local arts product;

2.3   Facilitate the dynamic celebration of the city through a range of major festivals;

2.4   Ensure that Western Australia's significant performing and visual arts companies and organisations are located in the city;

2.5   Demonstrate leadership and support our creative community by developing partnership initiatives;

2.6   *Promote widespread public awareness of the arts and cultural life of the City and the diverse experiences it offers;*

2.7   Realise integrated and engaging public art which relates to the identity of the City;

2.8   Facilitate interaction between urban designers, architects, developers, planners, and the creative community to ensure that arts, cultural and community initiatives are integrated into the urban fabric;

2.9   Create enticing places in which city residents, workers and visitors can encounter arts and culture;

2.10   Achieve flexible, high quality, indoor and outdoor venues for both permanent and temporary cultural activities;

Council Policy Manual

CP18.1   Arts and Culture

2.11   Preserve, protect and promote the unique social and cultural heritage of the City;

2.12   Document and represent significant periods in the evolution of the City's social, cultural and economic development, physical form, and artistic practices;

2.13   Properly conserve, maintain and grow the value of the City's arts and cultural assets;

2.14   Encourage international and national exchanges for arts, cultural and educational purposes;

2.15   Encourage participation in arts and culture by people of all ages, abilities and backgrounds.

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