



Council Policy Manual

CP22.2 DIRECTIONAL SIGNS WITHIN ROAD RESERVES

POLICY OBJECTIVE

To identify the types of directional signs relating to facilities of public, cultural and community interest that can be erected in the road reserve on existing street name plate poles or street light poles, and the conditions that apply to their provision, location, design and maintenance.

POLICY STATEMENT

The following conditions shall apply where the installation of a directional sign is considered appropriate:-

1. Directional signs of the 'street name' plate type may be provided on street light poles or street name plate poles, directing the public to facilities, places or areas of public interest and predominantly non-commercial in operation;
2. The cost of manufacture and installation of the approved sign shall be borne by the applicant. The manufacture of the sign can be either undertaken by the City or an approved supplier. The installation and ongoing maintenance shall be undertaken by the City;
3. The design of the directional signage shall comply with the Council specifications;
4. In assessing any application for signage, regard should be taken of the following criteria:-
 - 4.1 the signs should not add to visual clutter of the location;
 - 4.2 a maximum of two signs shall be permitted per establishment;
 - 4.3 no more than two signs (of any type) shall be attached to a pole (including the street name plate if applicable);
 - 4.4 no more than three sign poles shall be located within large intersections or one pole within small intersections;
5. the sign shall generally define the type of facilities, not the name of the facility.



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6. Types of directional signs that may be approved:

- post offices;
- police offices;
- public health - hospitals;
- toilets;
- community centres;
- significant public educational facilities, for example libraries;
- significant public cultural facilities, for example galleries, museums;
- significant heritage places/buildings;
- significant places of public worship;
- locations of regional significance, for example parks, coves, lakes and the like;
- significant public transport facilities;
- landmark buildings, for example the Supreme Court;
- significant tourist destinations, for example “Barrack Square Bell Tower”;
- information centres;
- tourist bureaux;
- and other sites that are considered to be in the public’s interest;
- special precincts but not individual businesses or complexes.

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